Within a 1 mile radius of the heart of SoCo

39,992
Est. Population

76,076
The median household income

40
The median age

Driving is the primary mode of transportation for 48% of participants

**WHAT WE WANT**

- **SIT DOWN RESTAURANTS & BARS, LIKE A BREWERY OR BEER GARDEN**
- **SLOWER TRAFFIC ON RESIDENTIAL STREETS**
- **WALKABLE STREETS & IMPROVED SIDEWALKS**
- **WE WANT STREET TREES**

60% of daily travel occurs on SoCo

**VISIONING RESULTS**

- **TOP 3 INTERSECTIONS IN NEED OF SAFETY IMPROVEMENTS:**
  1. COLORADO & YALE
  2. COLORADO & DARTMOUTH
  3. COLORADO & HAMPDEN

- **TOP 3 MOST POPULAR DESTINATIONS:**
  1. U-HILLS PLAZA
  2. KING SOOPERS SHOPPING CENTER
  3. SPROUTS/KEG LIQUORS SHOPPING CENTER

- **Most favorite assets:**
  - HIGH LINE CANAL & EISENHOWER PARK

**WHAT WE LOVE**

- **“THE NEIGHBORHOOD CHARACTER”**
- **ACCESS TO THE LIGHTRAIL STATION & DOWNTOWN**
- **SIT DOWN RESTAURANTS & BARS, LIKE A BREWERY OR BEER GARDEN**

53% drive to the Colorado or Yale light rail stations at least a few times a year

MAJORITY LIVE IN:
- WELLSHIRE
- U-HILLS
- U-HILLS NORTH

The U-Hills Shopping Center is the heart of SoCo

40% drive to the Colorado or Yale light rail stations at least a few times a year

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