

- **Denver has the 8th worst air quality among major cities (American Lung Association)**
- **Only 53% of residents realize and understand the health and environmental impacts**
- **11.2% of children that attended a Denver public school in 2016 have asthma (9,892 students)**
- **Annual asthma-related healthcare costs are \$3,100 per child**

Children have one chance to grow healthy lungs.

Air pollution harms everyone, but children are more susceptible to its acute and long-term health effects, including decreased lung function, increased respiratory infections, and missed days of school. In fact, asthma is the leading cause of school absenteeism. While multiple factors influence a child's exposure to air pollution, schools are an ideal intervention point for education and empowerment.

What's Our Mission?

To empower Denver's communities to live better, longer by reducing air pollution and limiting exposure through behavior change, advocacy, and community engagement.

As a \$1 million award winner in Bloomberg Philanthropies 2018 US Mayors Challenge, Denver's Department of Public Health & Environment (DDPHE) is developing and implementing a real-time, hyper-local air quality monitoring system at Denver Public Schools (DPS) that empower communities, families and schools to protect children's respiratory health.

Using the rich social networks of schools, we are also co-designing and delivering air quality and respiratory health education, behavioral interventions, and school-based community engagement to empower people and communities.



What Can You Do?

- Be a force for change!
- Approve and support the Love My Air program at your school
- Identify a school champion to partner with us to co-design programming to educate and influence positive behaviors

For more information

Visit
LoveMyAirDenver.com

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