

Meeting Agenda

Cannabis Sustainability Work Group

December 19, 2019, 1:30 PM

Webb Building - 201 W. Colfax Avenue - Conference Room 4.I.5

Teleconference: 605-472-5595, Access Code: 606381

1. Attendees: Kaitlin Urso, Bia Campbell, Joe Megyesy, Amy Andrie, Leslie McAhren, Ambra Sutherlin, Sheilah Ouphag, Brandon Rhea, Ben Gelt, Becky Migas, Janet Burgesser
2. Good Chem is working with G4G to do container reuse.
3. State is looking at priorities for MJ cash tax fund there is a possibility that we could get some state \$ via CDPHE for waste pilot.
 - a. Kaitlin- will have preliminary budget idea for cannabis in February
4. CDPHE Announcement: Allowing marijuana businesses to participate (for the first time) in state's [Environmental Leadership Program](#) at the bronze level in 2020. - Applications due June 2020. Feb 12th - orientation event.
 - a. The workgroup could help provide feedback on the EMS process for cannabis
5. Year end feedback
6. 2020 vision exercise
 - a. Look @ spreadsheet, add to and edit
 - b. Q: RII info documents - are they duplicative of BMP? No, RII info is much broader, should reference BMP.
 - c. Also an NCIA effort to create a whitepaper that is high level and will reference all other available resources.
 - d. Is the cannabis trade federation (CTF) looking into this?
 - e. May be a good year to focus on the consumer overall - consumer attitudes make sustainability more worthwhile to business owners
 - i. Could be great relationship between packaging pilot and general consumer education.
 - ii. The elected official sometimes IS the consumer
 - iii. Could have a tagline/theme for the symposium
 - f. What about working with utilities? Fluence could be a helpful partner, they have staff working on DSM proposals with utilities. Working with PUC can be very time-consuming
 - g. Social Sustainability? We touched on it in the BMP, could be a lot more ways to do this.
 - i. Connect with minority-owned businesses that do environmental work to connect with the industry
 - ii. Partner with John Bailey and CO Black Roundtable for events around supporting minority workforce
 - iii. Facilitate more content through events, potential track at symposium
 - h. Release several smaller publications/outreach materials
 - i. Intro to Cannabis Sustainability
 - ii. What to look for (consumers)
 - iii. Lucy and Jarrod to do mock ups.

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7. Discuss new member recruiting
 - a. Two Committees: Events & Content
 - i. Have two outreach chair people
 - b. Can we request someone from Gov's office or other electeds? Yes.
 - c. New commitment: Attend at least half of meetings in person, send an alternate if you need to miss a meeting. If you miss more than two, membership is revoked.
 - i. Covers both bi-monthly and committee meetings.
 - d. Stop putting teleconference # in meeting invite, give it out by request.
8. Can host some meetings at CDPHE if it's helpful, would be open to switching sites.
9. Archetypes needed:
 - a. Two more people with deep cultivation experience
 - b. Engineer/Designer/Architect
 - c. Technical knowledge
 - d. People excited and experienced with outreach
 - e. Gov's office (Ean)
 - f. City Councilmember or aide
10. Set regular 2020 all-group meetings.
11. Keeping meetings last THursday of the month at 1:30 PM (Emily to send out calendar)