

## Meeting Minutes

### **Cannabis Sustainability Work Group**

July 19, 2018, 1:30 PM

Grand Mesa Room, 200 w. 14th Ave./ Teleconference 605-472-5595, Access code 606381

Attendees: Emily Backus, Jeremy Lauffenburger, Bia Cambell, Ben Gelt, Shannon Fender, Kim Stuck, Marc Ross, Danielle Faris, Matt Gettleman, Nick Hice, Shawna McGregor, Ambra Sutherlin, Kaitlin Urso, Jake Mitchell

#### August 9th Happy Hour @ Vine Street Pub

- Speaker/Topic - Cannabis Sustainability Past, Present and Future
  - Briefly talk about history of group, current work and plans
    - Ideally have original group members present: Janet Burgesser, Kayvan, and John-Paul
  - Release Symposium Agenda - talk about some of the featured sessions
- Invitations - [Facebook event](#) is live, CCC will circulate email blast - Please share!!!

#### Symposium

- Content - Built out draft sessions
  - Looking for additional Keynote/general session speaker that will be a draw. Kaitlin is reaching out to John Stier from the Brewer's Association (probably free), and Jake to Hunter Lovins (probably \$\$).
- Sponsorship Push - Get in touch with Ben if you want to sponsor or have a good contact
- Promotion:
  - Press Release went out on 7/17. Got picked up by a few places and received strong interest in ongoing coverage from several outlets. If you are interested in speaking to media, reach out to Shawna.
  - Facebook event is live - please share:  
<https://www.facebook.com/events/443706476068729/>
  - [Graphics](#) for your use on other social media, email marketing etc. on the drive

#### Awards

- Determined that we don't have capacity this year
- Awards will be announced at the Symposium to generate buzz for 2019
- Re-group next year

#### BMP Manual Updates

- Drafts should be complete
- Invitation to review draft material - Comments Due August 6th
  - on [Drive - BMP 2018 Updates](#)
  - Add comments in margins
- Target release date - October 3
  - Updates finalized by mid-August
  - Several weeks DDPHE review and graphic design