

BMP Committee Minutes

Attendees:

Jeremy Lauffenburger, Kaitlin Urso, Damien Markiewicz, Catherine Drumheller, Jacob Policzer, Jake Mitchell, Nick Hice

Updates:

Kaitlin Urso – CDPHE: Continuing work on benchmarking platform for industry. Cultivators will be able to input energy, demand, production weights, etc into the online platform then view how their metrics compare with other local cultivators.

The tool will need to be housed/operated by a 3rd party to ensure the data is kept private (no CORA requirements). Kaitlin is working with a stakeholder group to determine what data is 'viewable' to outside entities in aggregate or in greater detail.

Also interested in selecting top performers to be highlighted at the 2019 Cannabis Sustainability Symposium.

Damien Markiewicz – Cultivate Energy Optimization: Proposing a snapshot study of local cultivation energy use and production metrics. This potential study can dig deeper into cultivation practices and specific equipment to measure production efficiencies. Study/Cultivators can also data-log various circuits for close look at lighting, hvac and other energy tracking. DDPHE can possibly fund the snapshot study – under consideration now – input welcome.

BMP Updates:

- Greenhouses, major new section can be presented as large case-study rather than a sub-topic in each of the many sections.
 - o Jacob to lead
- Case Studies – at least 1 for each major section; lighting, hvac, water recapture, incoming water, waste/composting, energy generation, living soil, controls
 - o Jeremy to lead overall
 - o Must have data – before/after energy, water, waste, etc plus associated costs
 - o Everyone help in soliciting case study opportunities
 - Ask your networks
 - Putting solicitation in newsletter ~April 4th
 - Possibly attending SENSI Night April 19th to mingle and discuss
- Air Quality – new small section
 - o Kaitlin to lead
- Carbon Footprinting – new small section
 - o Jake to lead
- Integrated Pest Management – new small section
 - o Nick to lead
- Overall editing for length
 - o Jeremy/Emily/DDPHE to lead

Events & Outreach Committee Minutes

Attendees: Emily Backus, Marc Ross, Ben Gelt, Bia Campbell, Kirk Whitehead, Shawna Seldon McGregor, Ambra Sutherlin, Janet Burgesser

General update: Emily gone for fellowship May 14-June 28

Discussion: What types of events do we want to host this year (besides the Symposium)?

Ideas:

- Evening Workshops
- Happy hours - Free venue, Sponsored?
- Fewer happy hours than last year, cut one or two?
- Breakfast? Brown bag lunch or Lunch and Learn?

Decisions:

One workshop featuring Off site technology: sustainability in action: bokashi

- Other ideas: Green Dragon, Green Houses
- Tim Cullen, LED Lighting
- Live Well, Xcel energy award
- Fluid OPC in Denver

2 Happy Hours

- Early August - week of August 6
- Mid Sept- week of Sept. 17

Wrap Up Event - TBD??

In January 2019? Or November/December

Collateral budget for event flyer

Dates/events on Facebook ASAP

Details:

Week of May 21: Bokashi tour

Emily reaching out to Ren to schedule

July 9: Lunch & Learn (or Breakfast)

- Attendee numbers: 40 max
- Each committee member to bring Topics TBD
- Ben checking with Marzycs for food
- Do we charge? No charge. Breakfast will be most economical

Come to next meeting with ideas for content

Location options:

McNichols

Vicente Sederberg classroom

Mile High United Way

Spire Media

Co-working spaces- Galvanize, Industry, WeWork?

Commons on Champa? Run by OED - Emily could inquire about use (should be free)

August 6: Happy Hour

Location? Backroom at Vine Street? Marc Ross reaching out

C2/Rack Room?

Week of Sept. 17: Happy Hour

Location: Alliance Center - Marc to check with Dannie Miller

Oct. Symposium

Holiday Party?

Partner with someone? Probably not a good idea because we need to avoid consumption events.

January Breakfast (week of Jan. 7)

Present Best Management Guide updates

Media event

Wrap up/outlook

More content throughout the year?

Communications newsletters? Probably not, but press releases should go to stakeholders as well as media

Did you know you could reduce your energy by

Instead Add Blog Posts - Hosted on Symposium Website. Content:

Q1 recap

BMP Content once a month - Emily can cut and paste from BMP

First announcement with Bokashi and Lunch and Learn

Symposium Update:

Quick review of proposals from 2 Event Planning Groups, Yellow Chair Events and Grasslands

Yellow Chair, experienced with working on conference planning, organized the Mayor's Program

Cannabis Sustainability Work Group
March 22, 2018

\$9,500/retainer

Grasslands, experience in cannabis

Time & materials contract

Voting: unanimous with Yellow Chair

Venue: DU or MSU?

Draft Org Chart - Need to get the org chart in place by next meeting.

Sponsors:

Being ready to go with Sponsors? Do we need the date and venue? - Yes

Does Denver Relief intend to be the Title/Sustaining Sponsor?

Sustaining Sponsor: \$10,000 for DRC

Awards Sponsor overall and categories

10K Title

\$15K Awards

Additional booth/engagement sponsorships?

\$5K refreshment

\$5K food

\$5K Happy Hour

\$2500 booth (limited, no more than 10)

\$1000 session

\$500 friend

Potential high-level sponsors include Fluence, Urban-gro

Website Updates:

Update with Symposium coming in October, then add Venue and Date

Blog

Become a partner

Become a speaker - Request for Proposals open Tuesday, May 1

Member To do:

Spend 5 mins looking at [website](#), and what needs to be updated

Determine your role in the Org Chart

Come up with 1-3 ideas for Breakfast/Lunch n Learn content

Recurring Meetings: 4th Thursday of the Month, 1:30pm

Next meeting, April 26th - All Group