

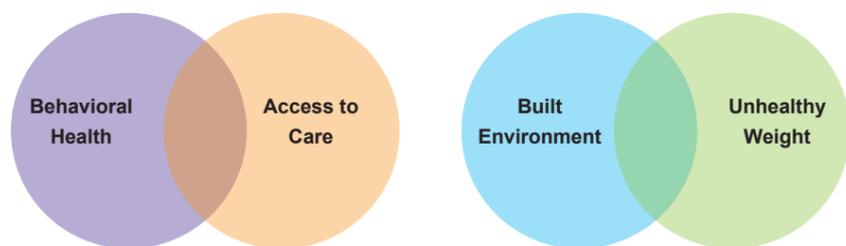
Be Healthy Denver

What are the most concerning public health issues facing Denver?

Be Healthy Denver worked with community members to select two priority areas for Denver's Community Health Improvement Plan (CHIP) 2013-2018:

- Access to Care, including Behavioral Health
- Healthy Eating and Active Living, including the Built Environment

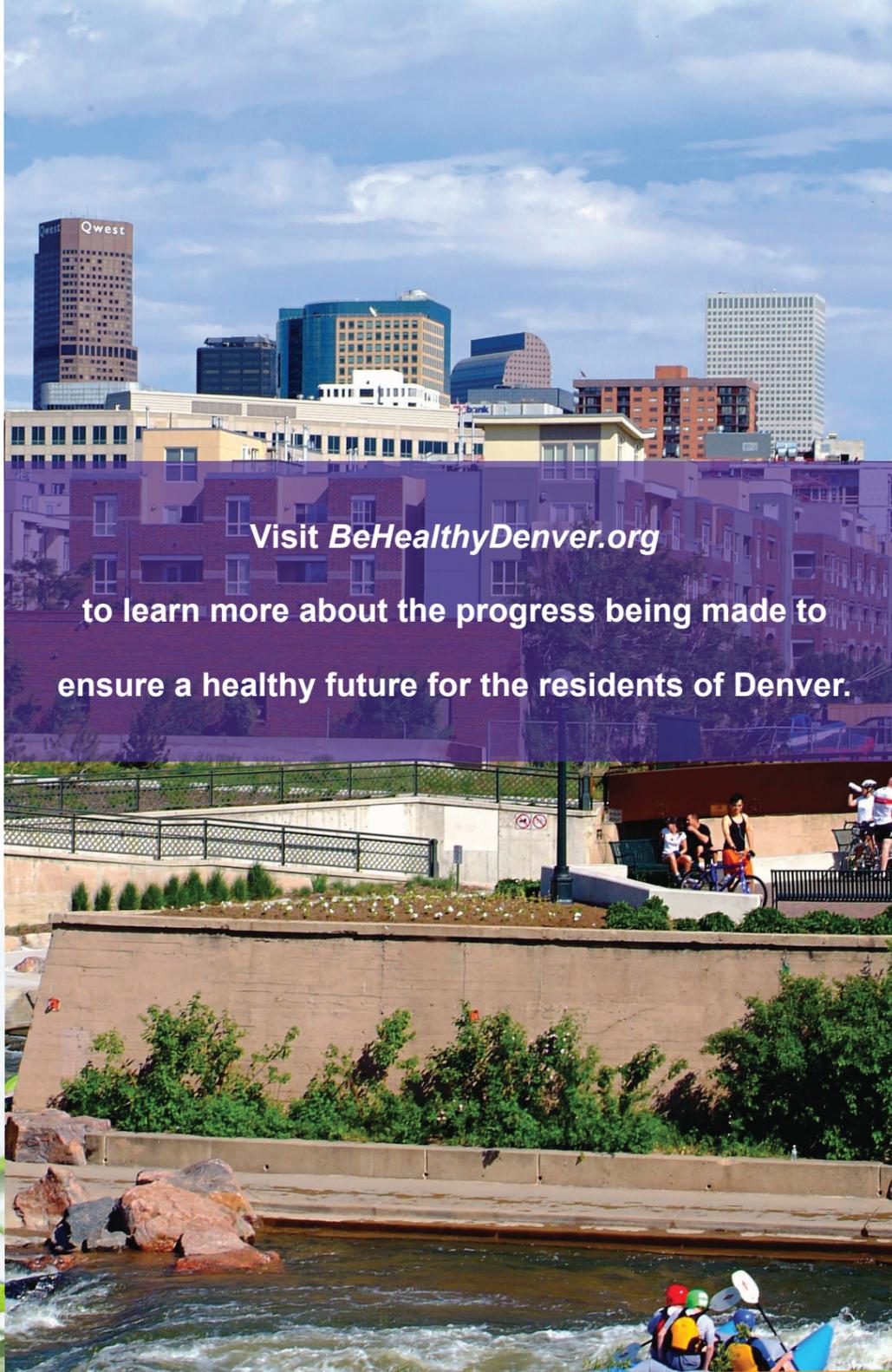
Overlapping Priority Health Topics



How can we make a difference?

The CHIP goals and objectives will align city-wide resources and efforts around these priority areas. The intent is to drive significant change over the next five years through collaborative efforts.

Progress on these health objectives will be routinely evaluated and reported at BeHealthyDenver.org.



Visit BeHealthyDenver.org

to learn more about the progress being made to ensure a healthy future for the residents of Denver.



Be Healthy Denver:

Denver's Community Health Improvement Plan, 2013-2018

An Overview of Denver's Public Health Priorities



Be Healthy Denver

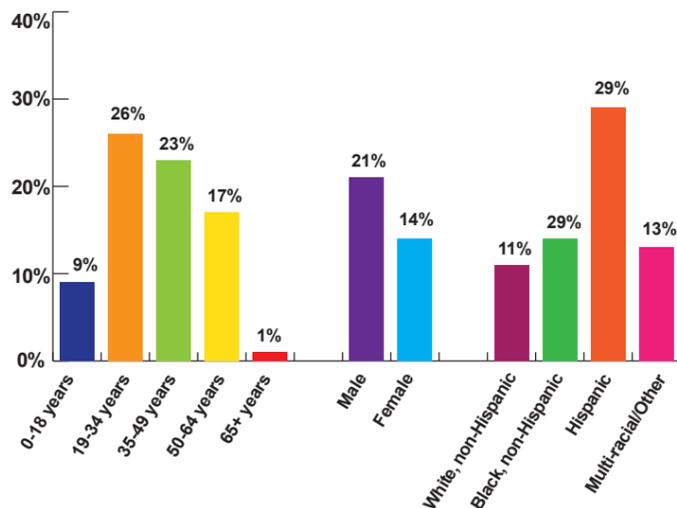
COMMUNITY HEALTH MATTERS

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Access to Care, including Behavioral Health

In 2013, approximately 104,000 persons in Denver, or nearly one in five residents, lacked health insurance. A higher portion lacked dental insurance, and many others are underinsured.

Uninsured in Denver



Young adults, men, Hispanics, and single people are more often uninsured than other groups in Denver.

Source: 2011 American Community Survey and 2010 U.S. Census

Beyond increasing insurance coverage, system-wide change to streamline health care services is required to improve health outcomes for Denver residents.

Access to Care Action Plan

5-Year Goal: By December 2018, at least 95% of Denver residents will have access to primary medical care, including behavioral health care.

INDICATORS:

1. Percentage of Denver residents with health care coverage.
2. Percentage of insured/uninsured residents who have had a Primary Care Provider visit in the last 12 months.

PROVIDER CAPACITY

Objective A2: Assess and build the capacity of safety net providers in Denver to deliver primary, specialty, and behavioral health care to persons newly covered starting in 2014, and to those who remain uninsured.

ENROLLMENT AND COVERAGE

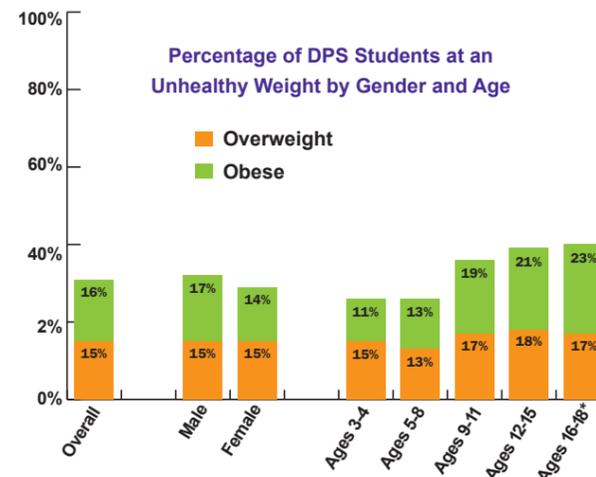
Objective A1: Increase the number of Denver residents with health care coverage by supporting implementation of the Affordable Care Act (ACA); 40,000 Denver residents enroll in Medicaid and subsidized insurance by July 1, 2014 and 94% have health care coverage by December 31, 2018.

CARE COORDINATION AND SYSTEM COLLABORATION

Objective A3: Create a health alliance of important stakeholder organizations in Denver, to increase access to care, better coordinate health care services, and decrease health care costs.

Healthy Eating and Active Living (HEAL), including the Built Environment

Denver's rates of overweight and obesity for children are already similar to the national rates. This is a concern because childhood obesity often leads to adult obesity, which causes chronic diseases such as heart disease, cancer, and stroke.



During the 2012/2013 school year, 31% of Denver's school-aged children (kindergarten through 9th grade) were overweight or obese, consistent with the national average of 33%.

Source: DPS BMI Dataset, 2013

Unless action is taken, Denver's high childhood overweight and obesity rates will soon translate into higher rates for all age groups.

Healthy Eating and Active Living (HEAL) Action Plan

5-Year Goal: By December 2018, the percentage of children and adolescents in Denver who are at a healthy weight will have increased by five percentage points.

INDICATORS:

1. Percentage of Denver children who are at a healthy weight
2. Percentage of DPS students, 6-12th grade, meeting recommended physical activity levels (60 minutes/day, seven days per week).

physical activity and nutrition standards and guidelines.

COMMUNITY

Objective H1: Increase the number of safe and active environments that support physical activity for Denver communities.
Objective H2: Increase access to nutritious foods and beverages in underserved areas.

SCHOOLS

Objective H4: Increase quality physical education and opportunities for moderate to vigorous physical activity in schools.

Objective H5: Increase access to healthy foods and beverages in schools.

CHILD CARE CENTERS

Objective H3: Increase the number of licensed child care centers with an optimized HEAL environment, through strengthened

CITY AND COUNTY GOVERNMENT

Objective H6: Incorporate health considerations and analysis in city policy, processes, and planning.

Objective H7: Develop and implement a targeted *Be Healthy Denver* marketing campaign for healthy eating and active living (HEAL).

Be Healthy Denver is a collaborative effort between Denver Environmental Health, Denver Public Health, and numerous partner organizations and individuals committed to improving the health of all Denver residents.

Be Healthy Denver envisions a community that provides ample opportunities for all residents to be healthy, regardless of their race, ethnicity, income level, or the neighborhood in which they live.



How Local Organizations and Individuals Can Help

Governmental agencies, community-based organizations, and foundations can help by devoting resources and aligning their work with *Be Healthy Denver's* goals and objectives around Access to Care and Healthy Eating and Active Living in Denver.

Contact us at BeHealthyDenver.org to get involved in Denver's efforts to meet the CHIP goals and objectives.