



City and County of Denver
Denver Marketing Office

210 W Colfax Ave, Dept 208
Denver, CO 80202
p: 720-913-1633
f: 720-913-1802
www.denvergov.org

The Denver Marketing Office congratulates you on your candidacy!

On behalf of the City and County of Denver, we are including this informational sheet in your candidate information materials as to the status of City trademarks. The City is required by federal law to protect its federally registered marks. The City discourages use of all of its marks as the marks are considered the intellectual property of the City and not appropriate for endorsement of any particular candidate or ballot issue. The City's marks consist of the following:

1. The "Denver D" logo is a federally registered trademark of the City and County of Denver.
2. The Denver Police Badge is pending federal registration for the City and County of Denver and has common law protection.
3. The City Seal is to be used only for official City business and federal law prohibits registration because City Seals are only to be used in such capacity.
4. The City flag also carries an indicia of source associated with the City.

If you have questions or concerns, please direct them to the Denver Marketing Office at e-mail address marketing@denvergov.org or phone number (720) 913-1633. Do not direct these inquiries to the Denver Elections Division.

Thank you for your anticipated cooperation in retaining these marks for the benefit of the City and County of Denver and its taxpayers.