Turnout
342,023
Total Ballots Cast
(The Most in Denver’s History)
83% of Active Voters
72% of Total Registered Voters
8% Voted In-Person
92% Voted a Mail Ballot
20% Mailed Back
80% Dropped Off

Precinct
Top Performing 24-Hour Drop Boxes
1 - Denver Museum of Nature and Science
   Ballots Returned 10,030
2 - Scheitler Recreation Center
   8,812
3 - Denver Botanic Gardens
   8,806
4 - Washington Park Recreation Center
   8,703
5 - Denver Police Department District 3
   8,289
2016 General Election

Gender
81% Male
86% Female

Age
18-24: 68%
25-34: 80%
35-44: 85%
45-54: 86%
55-64: 89%
65+: 91%

Party
87% Democrat
87% Republican
77% Unaffiliated
74% Other

Provisional Ballots
2012: 10,721 Voters
2016: 340 Voters
1 in 28 Voters
1 in 1,003 Voters

More Ballots Accepted for Voters Enrolled in BallotTRACE
7%

Increase in Return Rate for Voters Enrolled in BallotTRACE
2%

Timeline of Daily Enrollment in BallotTRACE
2016 - 132,787
2015 - 53,856
2014 - 29,924
2013 - 17,006
Advertising Metrics
Targeted campaigns across a variety of platforms to connect with voters and deliver important information.

Impressions: 10,667,917
Engagements: 51,952

Direct Connections
- American Sign Language Voting Video
- Mobile Voter and Service Polling Center for Group Residential Facilities
- Outreach and Education Programs for Voters that are Homeless or Confined

Social Media
Total engagements across all platforms: 8,500

“...to conduct Denver’s elections in a fair, accurate, accessible, secure, transparent and efficient manner; to educate and encourage the public to participate in the voting process; and to maintain accurate voter registration and election records.”

Website Visits
2012: 242,385 page visits
2016: 403,890 page visits

Worked in partnership with Spanish language advisory board ACCESO to reach voters at events & provide materials in alternate languages.

Home is Where the Vote Is
Sign up for Denver TRACE: denvervotes2016.com

#DenverVotes
images posted to Instagram

1,151

Social Media
Total engagements across all platforms: 8,500

Voters that MUST be received by 7pm, VSPCs & drop-boxes close in 4hrs (7pm)-get those ballots in! #ElectionDay Locations DenverVotes2016.org

ELECTION INNOVATION
DENVER, CO

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DENVER, CO

#DenverVotes
images posted to Instagram

1,151
Customer Service

Transparency
Conducted over 25 tours
Domestic, International, and Elected Officials
Periscope Broadcast of Logic & Accuracy Test, Ballot Processing, and Audit & Certification

Registration
Kiosks Deployed
PEAK Performance Initiative
Rapid Improvement Event partnership with Denver Human Services

Calls to Hotline
2008: 111 in 555 Voters
2012: 37 in 555 Voters
2016: 15 in 555 Voters (9,159 Calls)

Online Training for Election Judges

Text-to-Case
16,013 Texts Received
96% Resolved by Auto Responder
Ballot Processing

OVERVIEW

RECEIVING ROOM
Bipartisan ballot security teams deliver ballots from:
U.S. Post Office
Voter Service & Polling Centers
24-Hour Ballot Drop-Off Locations

Envelopes organized in mail trays and transferred to Verification Room.

VERIFICATION ROOM
Mail ballot envelopes are run through a sorting system:
Date & Time Stamped
Privacy Tab Removed by Laser
Barcode Compared to Voter Record
Signature Image Captured from Envelope

Signatures reviewed by bipartisan election judges:
Signature Matches = Ballot Accepted
Signature Does Not Match = Further Research

Accepted ballots are then sorted out and sent to the Preparation Room.
PREPARATION ROOM

The extractor machine opens mail ballot envelopes. Bipartisan teams then:

- Extract the Ballot from the Secrecy Sleeve
- Remove the Ballot’s Tabs
- Flatten the Ballot
- Place the Ballot in a Transfer Case

Empty envelopes and tabs retained for 25 months.
Bipartisan teams check out ballots.
Ballot Transfer Cases to Counting Room.

COUNTING ROOM

Scanners process ballots through ImageCast Central Counting System (ICC).
Digital images are recorded and identified by the ICC System.

Blank, Write-In, Overvote, or Stray Marks Sent to Adjudication.
Bipartisan Adjudication Team examines the digital images to resolve vote discrepancies.
Adjudicated ballot images are audited before tallied.

Damaged Ballots Sent to Ballot Duplication Team
Reproduced using the Colorado Secretary of State’s Voter Intent Guide

Scanned Ballots Resealed in Transfer Case
Checked out of the room and retained for 25 months.

Votes Tallied
Posted to public election night at 7 pm.
Updated every 90 minutes until all are tallied.

MACHINE SPECIFICATIONS

VERIFICATION ROOM
Bell and Howell, LLC.
MLOCR/BCR Sorter

PREPARATION ROOM
OPEX Corporation
OPEX Model 72 Rapid Extraction Desk

COUNTING ROOM AND VOTING
Dominion Voting Systems
ImageCast Central & Democracy Suite EMS
Contact
720-913-VOTE (8683)
DenverVotes.org
elections@denvergov.org
@DenverElections #DenverVotes
@DenverElections
@DenverVotes