



FOOD & HEALTH SYSTEMS

Big Idea	Description	Efforts Completed by 3/31/17	Efforts Completed by 6/30/17	Efforts Completed by 12/31/17	Goal Completed By	Members
Creation of a Local food Cluster	There needs to be communication between the City, Public and Private partners, and communities to know which public property can be used to grow food.	1. Mapping of available public lands/private lands for urban food growing. 2. Find and commit local private and public partners (city, business, community leaders). 3. Website development and identifiable logo and signage	4. Develop community meetings and meeting spaces for outreach and membership (goal of 30 partners by 6/30). 5. Materials: rules and regulations of land use for members + further membership (city/county)	6. Active local food cluster -50 active participants across the city, -Mapped urban farming opportunities		7
Colorado Food In All Policy		Work with DEH, Sustainable Food Policy Council, other stakeholders to understand the policies/landscape we are targeting (Connect to current efforts for health in <u>All Policy</u>)	Proposal/advisory to the mayors policy council supporting this initiative	Mayoral/municipal agency approval (incorporate in related documents access to healthy local food)		8
Mobile Food Bank (partially) sourced through Gleaning Network	Provide access to healthy food for those in food deserts by working with existing infrastructure of food redirection plus Gleaning Network	1. Communicate and engage stakeholders (& funders). 2. Leverage info in food action plan to build network. 3. Decide on leadership	4. Develop education, outreach, and advocacy plans & measures of success. 5. Obtain a vehicle (through sponsorships, subsidies, or crowdsourcing). 6. Commitments to participate from farms	7. First pilot farms have donated growing season produce. 8. Assess measures of success		12
Denver Schools Healthy Food Compact		1. List. 2. ID Stakeholders. 3. Marketing Plan. 4. Mayors endorsement ("Yes")	5. Prioritize List	6. 3 Schools Implementing. 7. Developed Marketing Plan		11

Mobile Grocery Store (Think Food Truck)	Community based access to healthy food. Help develop viable business models & operators for low income communities to create access at affordable prices	1. Engage community partners (Farmers, distributors, non-profits, city) already working in this field. Research the areas that would benefit the most. 2. Identify/create incentive programs (tax, local distributor discounts, etc.)	3. Identify entrepreneur or organization willing to take this on. 4. Coordinate incentive programs and funding to get first truck launched. 5. testing demand in previously identified areas	5. Have at least 1 self sustainable and operational truck (ideally up to 5). 6. Expand model to other communities in need.		5
Colorado Local Sourcing Award	Identify and celebrate examples of Colorado companies sourcing from other Colorado Suppliers through an event	Confirm stakeholders, pick a date, define budget	Identify examples of sourcing relationships, confirm venue, begin promotion	1st award recently completed		10
Colorado Sustainable Agriculture Plan	Develop a plan to promote sustainable agriculture in Colorado	Identify Existing Resources and Partners	Host Initial Meeting	Survey/map current agriculture land use and infrastructure-identify gaps		10
Library based gardening hubs and education centers	Establish neighborhood "homesteading hub" (seeds, tools, food processing, teaching, pollinators) at local libraries to support neighborhood level gardening and CSA's.	1. Talk to Denver Librarian 2. Identify neighborhood organizations 3. Identify existing resources/stakeholders	4. Create planning committee: Library and stakeholders and community organizations 2. Target up to 3 libraries to pilot program	Ready for at least 1 library to put in garden in coalition with neighborhood group for planting season 2018		16
Tax sugary beverages	Implement a tax on sugary beverages for the City of Denver	1. Consult with campaign experts 2. Working Group Formed 3. Initiate fundraising for campaign 4. Connect with Boulder	5. Initiate organizing of local residents and partner support	6. Ballot Language Drafting 7. Get endorsements		4