



MATERIALS & WASTE MANAGEMENT

Big Idea	Description	Efforts Completed by 3/31/17	Efforts Completed by 6/30/17	Outcomes by 12/31/17	Completed By	Members
Pathway to Consolidate Information	Develop a pathway (physical and virtual) to consolidate materials management information and make that information easily accessible to	Community outreach and website development (phase 1) - events, schools, residents, businesses, neighborhoods	Community Outreach and website updates are on going	Website completed. Community outreach and website updates are ongoing.		3
Edible Food Donation	Increased Edible Food Donation (not from food banks, but generators)	1. Meet with FDC to discuss strategy 2. Set goals/strategy 3. Market Program	4. Collect data about program	5. Repeat Steps 1-4		6
MFU Waste Diversion	Build grassroots resident's platform to advocate for multi-family access to waste diversion services	Develop/release beta version of web tool/app to petition landlords to provide recycling/composting etc.	Have working tool on EcoCycle's website; pilot test locations (about 2)	Data analysis/collection via tool and 50% participation of multi-family buildings	1-2 years (2017/18)	9
Pay-As-You-Throw and Free Composting	Implement PAYT system with "free" recycling and composting and volume-based pricing for trash, along with public education and outreach campaign in schools and neighborhoods; Organize community groups to advocate for compost program at no additional charge for ALL residents	Engage public to pressure elected officials. With outreach materials, fun events emails and calls to elected officials; Residents contact Mayor and Council requesting composting at no charge. Residents submit Letters-to-the-Editor. Release Reports, media alerts, membership education, canvass homes, organize through house meetings, meeting with mayor and city council	Ensure feasibility study is done and learn from peer cities. Identify key stakeholders/working group to work with elected and continue public pressure; Engaging Public in Feasibility Study: release Reports, media alerts, membership education, canvass homes, organize through house meetings, meeting with mayor and city council	Mayor and City Council support to implement PAYT program; Feasibility study will complete with public engagement callings for 1 policy - composting for everyone with no additional charge. Mayor and Council will make it a priority to pass policy giving composting service to all residents at no additional charge based on loud public support.	2-3 years	17

Big Idea	Description	Efforts Completed by 3/31/17	Efforts Completed by 6/30/17	Outcomes by 12/31/17	Completed By	Members
Pilot Zero-Waste Zone and Track diversion rates and devise comparison tool for businesses; educate; showcase, and incentivize to reduce waste		Research similar projects in Atlanta, Identify pilot area for Denver, engage stakeholders Identify "Champion Agency" (i.e. Certifiably Green Denver, or DMMC, DDP, etc.) and other stakeholders	Outreach to businesses within the identified "zero-waste" zone and gain their buy-in (options: Union Station, 32nd Lowell, 17th and Pearl to Vine, New Light rail areas) (South Pearl and Gaylord, Ballpark Neighborhood, Aggregate Education Tools, Work with haulers to develop comparison/communication tool Association, River North). Begin waste audits for these businesses	Well on our way to showing this can work in a commercial area. Tracking Data. Marketing Success to Business community. Inviting other neighborhoods /businesses to come see/learn. Standardized labeling for all businesses. Pilot program.	Jun-18	12
Coordination of regional policies regarding sustainable materials management/create best practices		Begin conversation with DRCOG and Regional Stakeholders (i.e. everyone)	Find funding for best practices study. Convene working group of regional stakeholders	Completion of study. Build action plan for 2018.	N/A	5
Sustainable Events Guide	Sustainable events guide for all city events for municipal facilities and venues (includes permitting, resource use, waste disposal, purchasing vendors etc.)	Identify Stakeholders. Consolidate existing work (Office of Special Events, Parks and Rec, Solid Waste Certifiably Green Denver)	Create action plan. Pilot in events and participating facilities.	Launch guide through all facilities and events. Start training/implementation. Goal is to lead to policy rather than guidelines.	2020	6

