



DENSITY & MOBILITY

Big Idea	Description	Efforts Completed By 3/31/17	Efforts Completed By 6/30/17	Efforts Completed By 12/31/17	Goal Completed By	Members
Vision Zero Safe Neighborhood Safety Pilot and Toolkit		Identify neighborhood, convene coalition/working group (includes city, community, private partners, schools, other orgs), data analysis and criteria measurements	Create pilot activity and roadmap to improve safety; set budget; work with city to implement	Begin implementation; pilot project is well known city wide/storytelling; improved process to work with city to improve safety through pilots		10
Funding for a complete and protected connected bike grid	bond dedicated % annual transportation budget; ballot initiative; cyclovia to generate political support; crowd funding	ID ciclovia street and sources of funding; create multimodal active transportation coalition; letter to mayor	June Ciclovia; campaign for bond funding; funding/plan/finance committee	Successful bond/initiative vote; ciclovia continues as an annual event; ID gaps in current bike networks/plans		21
Adopt an Intersection		Contact public works for project parameters (cost, road blocks, etc.) and approval	Assess interest form potential adopters	Identify corridors for implementation in 2018 with one intersection complete		18
Free/low cost circulator service in neighborhoods identified as transit deserts		Scheduling; education/outreach to target areas; finalize agreements with partners	Figure out core project partners and communities to be served	Research done; partnerships built; implementation/launch phase = better connectivity		8
Workforce Commute Optimization--match chain store workers with closest location	Talent management SAAS solution; Chili's saves \$10M; Cut one way commutes-- saves \$3k/year for low wage employees; One retailer/one city cuts traffic by 6 million miles/3300 GHG tons annually	Finished pilots with 3 Denver headquartered chains; funding/support from city/major companies	Local chains now rolling it out regionally and nationally	Known as standard practice in multi-site companies; being adopted by the major human resource mgmt. companies	12/31/2017	10
Crowdsourcing sustainability action	Embrace and leverage the voice of the community to inform sustainability and transit strategy	team in place; tech partner identified	Pilot platform up and running; process for insight routing	The country's first city to truly embrace VOC (voice of citizen) to codevelop city strategy	11/14/2017	18

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Community-by - community based prioritization actions to implement mode shift goals		Identify community organization, non profits, and individuals already working in this area; Identify pilot neighborhoods to start (10% of Denver neighborhoods); build advocate team to educate and build awareness	Develop methodology for prioritizing action goals; integrate participating communities (3-5) with Denver transportation mobility planning; formalize organizational capacity (leadership, process, communication).	Action plan developed, owned, and run by participating pilot communities; outreach planned for additional communities; have list of all communities and champions (25% of Denver communities)	End of 2018 but process is ongoing indefinitely	19
Improve communication on transportation options and their interconnectivity via wayfinding kiosks and website (light rail, buses, trails, bikes)		General planning: pick stations, people involved, interconnect with stations (RTD)	Community feedback on specific locations and players; specific execution plans	Signs up, website up	12-31-17 then ongoing	13
Denver adopt transportation demand management ordinance		Stakeholder conversations, TDM study	Continue stakeholder convos, finish TDM study	Ordinance passed, stakeholder buy in, FTE's included in city budget	End of 2017	14
Dedicated source of sidewalk funding		City council drafts ordinance	city council passes ordinance, mayor signs on	implementation, construction starts	2017	11
Create coalition of transit advocates to promote transit in CCD	Push for creation of a Denver office of transportation/mobility policy	Bring groups together/find community partners; define the problem/initial efforts; identify initial goals; develop /sketch organizational structure	Connect with decision makers; testify in front of Denver city council and RTD; recruit reps from each council district	Group will have an established presence with defined goals and plan for future action; group will be seen as a resource		11

