



MARIJUANA MANAGEMENT SYMPOSIUM 2018

October 31 - November 2, 2018 | Embassy Suites | Denver, CO

Wednesday, October 31

Tour Check-in & Symposium Early Check-in

- Atrium, fourth floor
- 12:00 p.m.-3:00 p.m.
- All participants must show their symposium ticket upon check-in. Tickets will be exchanged for a symposium credential.

Optional Marijuana Industry Educational Tours ([My 420 tours](#))

- 1:00-4:30 p.m., 2:00-5:30 p.m. and 3:00-6:30 p.m.
- Tour Guidelines
 - Please check in at the registration tables in the atrium on the fourth floor.
 - All participants must be checked in 30 minutes prior to their scheduled tour time.
 - All participants must be 21 or older and have a valid, government-issued ID.
 - Marijuana is NOT available for sale by tour staff, and marijuana consumption of any kind is not permitted.
 - Participants WILL visit a licensed retail marijuana store, cultivation facility and marijuana-infused product manufacturing facility.
 - Participants will be chauffeured throughout Denver in luxury limo bus transportation, and will be picked up and dropped off at the Embassy Suites.
 - Bottled water and snacks are provided.
 - The tour is an additional, separate activity from the symposium. The City and County of Denver is in no way responsible for the tour nor does it endorse the companies whose facilities are visited on the tour.
 - \$80 additional cost to registration.



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Thursday, November 1

Symposium Check-in & Networking Breakfast:

- 8:00-8:45 a.m.

General Sessions

| Time | Event | Presenter |
|-----------|-----------------|---|
| 8:45-8:50 | Welcome Message | Ashley Kilroy , Executive Director, DENVER DEPARTMENT OF EXCISE & LICENSES |
| Time | Event | Presenter |
| 8:50-8:55 | Welcome Message | Michael B. Hancock , Mayor, CITY AND COUNTY OF DENVER |
| Time | Event | Presenter |
| 8:55-9:00 | Welcome Message | Greg Felix , Vice President, Strategic Solutions, ACCELA |

| Time | Event | Panelists |
|------------|--|--|
| 9:00-10:15 | International Discussion: Regulating Marijuana Around the World | Moderator: Michael Hartman , Executive Director, COLORADO DEPARTMENT OF REVENUE Eric Costen , Director General of the Strategic Policy Directorate of the Cannabis Legalization and Regulation Branch, HEALTH CANADA Dave Kumpe , Senior Policy Advisor, NETHERLANDS MINISTRY OF HEALTH |

| Time | Event |
|-------------|--------------|
| 10:15-10:45 | Coffee Break |

| Time | Event | Panelists |
|-------------|---|---|
| 10:45-12:15 | National Discussion: The State of Marijuana Around the Country | Moderator: Ashley Kilroy , Executive Director, DENVER EXCISE & LICENSES Darcy Adelbai-Hurd , Business License Section Manager, CITY OF LAS VEGAS Joe Devlin , Chief of Cannabis Policy & Enforcement, CITY OF SACRAMENTO Brandon Goldner , Program Coordinator, Cannabis Program, CITY OF PORTLAND Cat Packer , Executive Director, Department of Cannabis Regulation, CITY OF LOS ANGELES |



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| Time | Event |
|------------|---|
| 12:15-1:45 | Networking Lunch (<i>Luncheon is included in symposium registration</i>) |

Concurrent Breakout Sessions I

| Time | Event | Panelists |
|-----------|--|--|
| 1:45-3:15 | Finance | <p>Moderator: Molly Duplechian, <i>Deputy Director, Policy & Administration, DENVER EXCISE & LICENSES</i></p> <p>Iris Ikeda, <i>Commissioner, Division of Financial Institutions, HAWAII DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS</i></p> <p>Mike Goral, <i>Partner, Tax Department, SQUAR MILNER</i></p> <p>Cara Martinson, <i>Executive Director, CALIFORNIA CANNABIS AUTHORITY</i></p> |
| OR | | |
| Time | Event | Presenters |
| 1:45-2:30 | Presentation: De-mystifying Cannabis Regulation | <p>Greg Felix, <i>Vice President, Strategic Solution Sales, and</i> Judy Steele, <i>Director of Cannabis Regulation, ACCELA</i></p> |
| 2:30-3:15 | Technology Case Study with End-users | <p>Patrick Vo, <i>President & CEO, BIOTRACK THC</i></p> |

| Time | Event |
|-----------|---------------------|
| 3:15-3:45 | Coffee Break |



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Concurrent Breakout Sessions II

| Time | Event | Panelists |
|-----------|--|--|
| 3:45-5:00 | Building the Bridge Between the Regulators and the Marijuana Industry | Moderator: Ashley Kilroy , <i>Executive Director</i> , DENVER EXCISE & LICENSES Barbara Brohl , <i>Principal and Founder</i> , B J BROHL STRATEGIES, LLC Andrew Freedman , <i>Co-Founder and Senior Director</i> , FREEDMAN & KOSKI, INC Daniel Rowland , <i>Principal Consultant</i> , 420 ADVISORY MANAGEMENT |

OR

| Time | Event | Panelists |
|-----------|-----------------------------------|---|
| 3:45-5:00 | Denver's Building and Fire | Moderator: Jill Jennings-Golich , <i>Deputy Director</i> , DENVER COMMUNITY PLANNING & DEVELOPMENT Eric Browning , <i>Engineer/Architect Supervisor</i> , DENVER COMMUNITY PLANNING & DEVELOPMENT Kyle Dalton , <i>Principal City Planner</i> , DENVER COMMUNITY PLANNING & DEVELOPMENT Brian Lukus , <i>Fire Protection Engineer</i> , DENVER FIRE DEPARTMENT Scott Prisco , <i>Building Official</i> , DENVER COMMUNITY PLANNING & DEVELOPMENT |

| Time | Event |
|-----------|-----------------------------|
| 5:00-6:30 | Networking Reception |

| Time/ Date | Event | Location | Presenters |
|------------------------------|---|--------------------------|--|
| 7:00 to 8:00pm on 11/01/2018 | Round table with law enforcement. This free event is restricted to law enforcement personnel (Fire and Police). IDs need to be presented at the door. Separate registration required. | Denver Police Department | Denver Fire Department Denver Police Department |



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Friday, November 2

Symposium Check-in & Networking Breakfast:

- 7:00-7:55 a.m.
- 7:55-8:00 a.m. Welcome from Chair: **Judy Steele**, *Director of Cannabis Regulation*, ACCELA

Concurrent Breakout Sessions III

| Time | Event | Panelists |
|-----------|---|--|
| 8:00-9:30 | Regulating Social Consumption | <p>Moderator: Molly Duplechian, <i>Deputy Director, Policy & Administration</i>, DENVER EXCISE & LICENSES</p> <p>Marley Bordovsky, <i>Assistant Section Director</i>, DENVER CITY ATTORNEY'S OFFICE</p> <p>Brandon Goldner, <i>Program Specialist, Cannabis Program</i>, CITY OF PORTLAND</p> <p>Sarah Oates, <i>Program Coordinator, Alcohol & Marijuana Control Office</i>, STATE OF ALASKA</p> |
| | OR | |
| 8:00-9:30 | Creating Uniform Testing, Packaging and Labeling Standards | <p>Moderator: Danica Lee, <i>Director, Public Health Inspections Division</i>, DENVER DEPARTMENT OF PUBLIC HEALTH & ENVIRONMENT</p> <p>Susan Audino, <i>Chair, Cannabis Advisory Panel</i>, AOAC</p> <p>Andy Heins, <i>Vice President, Sales & Marketing</i>, ALL PACKAGING COMPANY</p> <p>Kyle Lambert, <i>Analysis and Planning</i>, <i>Marijuana Enforcement Division</i>, COLORADO DEPARTMENT OF REVENUE</p> <p>Dominique Mendiola, <i>Policy, Regulation & Communications</i>, <i>Marijuana Enforcement Division</i>, COLORADO DEPARTMENT OF REVENUE</p> |
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| Time | Event |
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| 9:30-10:00 | Coffee Break |

Concurrent Breakout Sessions IV

| Time | Event | Panelists |
|-------------|--|---|
| 10:00-11:30 | Colorado and Denver Legal Marijuana Enforcement | Moderator: Brian Snow , <i>Paralegal</i> , DENVER – CAO PACE VICTIM ADVOCATES & INVESTIGATION Jim Burack , <i>Director, Marijuana Enforcement Division</i> , COLORADO DEPARTMENT OF REVENUE Paul Streate , <i>Detective, Excise & Licenses, Vice & Drug Control Bureau</i> , DENVER POLICE DEPARTMENT |
| | OR | |
| Time | Event | Panelists |
| 10:00-11:30 | Consumer Safety & Public Health | Moderator: Kara Lavaux , <i>Food Safety & Marijuana Program Supervisor</i> , DENVER DEPARTMENT OF PUBLIC HEALTH & ENVIRONMENT Bill Benerman , <i>Emergency Response Coordinator</i> , DENVER ENVIRONMENTAL HEALTH Terri S. Williams , <i>Director of Environmental Health</i> , LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH |



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|------------|---|--|
| 11:30-1:00 | Lunch on your own | |
| | OR | |
| Time | Event | Presenters |
| 11:30-1:00 | Optional Workshop: Social Equity Programs (lunch is included for workshop registrants only, separate registration required) <ul style="list-style-type: none"> - Overview of current programs & history of diversity and social equity in the cannabis industry | Larisa Bolivar , Executive Director, CANNABIS CONSUMERS COALITION Ashley Kilroy , Executive Director, DENVER DEPARTMENT OF EXCISE & LICENSES Greg Minor , Assistant to the City Administrator, Special Activity Permits Division, CITY OF OAKLAND Cat Packer , Executive Director, Department of Cannabis Regulation, CITY OF LOS ANGELES |

Concurrent Breakout Sessions V

| Time | Event | Panelists |
|-------------|--|---|
| 1:00-2:30 | Denver's Best Practices for Inspections: Zoning & Building, Fire and Health | Moderator: Jill Jennings-Golich , Deputy Director, DENVER COMMUNITY PLANNING & DEVELOPMENT Scott Prisco , Building Official, DENVER COMMUNITY PLANNING & DEVELOPMENT Richard Pruckler , Public Health Investigator, Public Health Inspections Division, DENVER DEPARTMENT OF PUBLIC HEALTH AND ENVIRONMENT Mark Rudolph , Technician, DENVER FIRE DEPARTMENT |
| | OR | |
| Time | Event | Panelists |
| 1:00 – 2:30 | Public Education and Youth Prevention | Moderator: Eric Escudero , Communications Director, DENVER EXCISE & LICENSES Jessica Neuwirth , Retail Marijuana Education & Youth Prevention Coordinator, COLORADO DEPARTMENT OF PUBLIC HEALTH & ENVIRONMENT Daniel Read , Senior Research Analyst, DENVER PUBLIC SCHOOLS |



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|-------------|--------------|
| 2:30 – 3:00 | Coffee Break |

Concurrent Breakout Sessions V

| Time | Event | Panelists |
|-----------|--|---|
| 3:00-4:30 | National Discussion: Measuring the Impacts of Legalization | Moderator: Kim Fino , <i>Business Process Improvement Analyst</i> , DENVER EXCISE & LICENSES Katelyn Hall , <i>Statistical Analyst</i> , DENVER PUBLIC HEALTH DEPARTMENT Jack Reed , <i>Statistical Analyst</i> , COLORADO DEPARTMENT OF SAFETY Julia Dilley, PhD MES , <i>Senior Research Scientist/Epidemiologist</i> , OREGON HEALTH AUTHORITY |
| | OR | |
| Time | Event | Panelists |
| 3:00-4:30 | Enforcement against Illegal Operators and Cannabis Impaired Driving | Moderator: Eric Escudero , <i>Communications Director</i> , DENVER EXCISE & LICENSES Glenn Davis , <i>Highway Safety Manager</i> , COLORADO DEPARTMENT OF TRANSPORTATION Greg Halstead , <i>Sergeant, Marijuana Compliance Team</i> , SACRAMENTO POLICE DEPARTMENT Andrew Howard , <i>Lieutenant</i> , DENVER POLICE DEPARTMENT Kameron Sardar , <i>Drug Recognition Expert Agency Coordinator</i> , LOS ANGELES POLICE DEPARTMENT Patrick Condon , <i>Lieutenant Coordinator, Cannabis Contraband Division</i> , QUEBEC PROVINCIAL POLICE |

Symposium Adjourns