2018 Game Plan for a Healthy City Update

Public Meetings
November 28-30, 2017
TODAY

A legacy of planning for Denver's future
The Game Plan Process

**PHASE 1:** UNDERSTAND AND ANALYZE

**PHASE 2:** ENVISION AND GOALS

**PHASE 3:** DRAFT AND ADOPT

- Employee Work Sessions
- Healthy City Roundtable
- All Employee Meeting
- Task Force Meeting 6
- Final Public Meeting
- Final Plan

TODAY!
Building a Collective Vision for DPR’s Future

GAME PLAN EXISTING CONDITIONS ANALYSIS

DENVERIGHT VISION ELEMENTS

STAKEHOLDER & EMPLOYEE WORKSHOPS

GAME PLAN GUIDING PRINCIPLES + GOALS

What does the system want to be?
Building a Collective Vision for DPR’s Future

GAME PLAN EXISTING CONDITIONS ANALYSIS

DENVERIGHT VISION ELEMENTS

STAKEHOLDER & EMPLOYEE WORKSHOPS

GAME PLAN GUIDING PRINCIPLES + GOALS

What does the system want to be?

How do we get there?

ACTIONS + STRATEGIES TO IMPLEMENT
“Parks have often been seen as one of the ‘nice-to-haves’ ... We’ve seen in the findings in our study that Parks and Recreation are important pieces of city infrastructure, just like having streets to get places. What we do has to be an integral part of the health and social well-being of our community.”

Allegra “Happy” Haynes, Denver Parks & Recreation Manager
GAME PLAN VISION FOR A HEALTHY CITY

A Healthy City

Vision

Principles

Every Drop
Every Person
Every Dollar
Uniquely Denver

Goals

Strategies, Actions, & Recommendations
GAME PLAN VISION FOR A HEALTHY CITY

A Healthy City

Vision

Goals

Goals express what the Game Plan is trying to achieve. Objectives indicate how a goal will be accomplished.

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Principles

Strategies, Actions, & Recommendations

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A Healthy City

Goals express what the Game Plan is trying to achieve. Objectives indicate how a goal will be accomplished.

Strategies are tangible recommendations to accomplish the objectives. They may be policies, projects, or programs.
Phase 3 Strategies

Feedback

10 DPR Employee Work Sessions

1 Healthy City Roundtable

1 Task Force Meeting

1 DPR All Employee Meeting

Over 5,200 Denverites weighed in during Phases 1 & 2!
Phase 2 Feedback

Define city and owner shared responsibilities/requirements for trees in ROW and private developments

Partner with Jeffco and private owners to improve forest management practices and fire mitigation

Improve the integrity of riparian life zones and our urban waterways

Implement educational programs promoting the value of resilient park landscapes

Unify and systematize management of underground utilities to better provide for more trees in the ROW

great routes to parks and rec centers

Promote placemaking and higher quality of life in the design and integration of parks and the public realm

Develop multi-language skills w/staff to better serve our communities

Unify parks, parkways, trails, greenways, and “green streets” to improve access to parks and natural amenities

Offer mobile park facilities, kiosk.

Raise sales tax for dedicated funding
First, remember we are planning for the future and we have many challenges to address
**Today:** First, Review the Principles and Goals

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**Principle Every Drop**
Denver Parks and Recreation will provide leadership to be a more resilient and environmentally-sustainable city.

**Goals**
- Protect water quality and manage water use.
- Protect and expand the urban forest.
- Protect and restore healthy wildlife habitats and functional ecosystems.
- Employ best sustainable practices for operational resilience.
- Increase opportunities for people to experience and connect to nature.

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**Principle Every Person**
DPR will ensure equity in the distribution of resources and access to our services. DPR will provide programs, places and facilities that promote healthy lifestyle options for all residents.

**Goals**
- Achieve equitable access to parks and recreation amenities for all members of the community.
- Make decisions informed by an understanding of community perspectives.
- Provide quality programs and places that respond to Denver's evolving needs.
- Foster a work culture that embraces teamwork, increases job satisfaction and creates successful ambassadors to the community.

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**Principle Every Dollar**
Denver Parks and Recreation will model best practices in fiscal and resource management to ensure the long-term economic and operational health of the system.

**Goals**
- Ensure permanent, sustainable funding for park, trail, and recreation needs.
- Broaden system investments and services with allied individuals, agencies and organizations.
- Increase the supply of parks, facilities, and resources relative to Denver's population growth.
- Deliver high quality service efficiently and effectively to all sectors of the city.
- Recognize parks and public spaces as vital elements of urban infrastructure for the city.

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**Principle Uniquely Denver**
Denver Parks and Recreation will provide high-quality parks, facilities and programs that reflect Denver's community and cultural identity.

**Goals**
- Enhance Denver’s legacy pathways: its parkways, greenways and trails.
- Highlight and protect the system’s unique historic, social and cultural resources.
- Celebrate the breadth of Denver’s diverse ecological system, spanning from the prairie to the tundra.
- Design parks, facilities and programs that reflect Denver’s distinct places and neighborhood identities.
- Provide opportunities to expand Denver’s healthy, outdoor lifestyle to all.
TODAY: Second, Explore the Preliminary Strategies

**Every Drop**
The world around us is changing...

Adapt to the Changing Climate

1. Expand and diversify the urban forest
2. Restore functional ecosystems, emphasizing healthy waterways and soils
3. Adapt parks for native landscape character and drought tolerance
4. Mountain Park forest management and fire mitigation

**Every Person**
Our city is changing....

Diversify Parks and Recreation Services and Programs

1. Ensure access to parks and recreation services for all community members
2. Share information and engagement to create a more inclusive perspective and context
3. Establish performance measures for the effectiveness of new programs
4. Ensure the sustainability of new programs

**Every Dollar**
Our legacy is in need of investment....

Re-Invest in Denver’s Parks and Recreation Resources and People

1. Expand and sustain funding sources
2. Recruit and retain high-quality employees
3. Acquire additional park land for urban parkland
4. Expand usage in local and mountain parks

**Uniquely Denver**
We need to protect what makes Denver special

Connect to Denver’s Nature and Culture

1. Create accessible stations in urban parks or Recreation Centers to provide experiences in the urban parks
2. Expand youth programs in the mountain parks with hiking and camping experiences
3. Promote and capitalize on ranger-led educational experiences in the mountain parks
4. Enhance awareness campaign / campaign museum as international attraction

**Every Person**
Our city is changing....

Grow Parks and Recreation Access

1. Improve access to parks and recreation services for all community members
2. Work with citizens, the private sector and non profit organizations to create new recreation and open space programs
3. Establish performance measures for the effectiveness of new programs
4. Acquire land to keep pace with growth and urbanization

**Every Person**
Our city is changing....

Threatened Historic, Cultural and Recreation Centers

1. Create a mountain parks and recreation system
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Lack of Revenue

Limited Resources to Maintain & Staff a

Landscape typical of Denver

Lack of Data for

Decision-making

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Our city is changing...

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Please tell us what you think on the handouts.
Strategies are Policies, Projects or Programs

Strategies need to...

- Support the vision & principles
- Meet and accomplish many goals
- Address the major issues facing DPR
- Be clear, actionable, and measurable
TODAY: Finally, Tell Us Your Wishes for a Healthy City!

What are Your Wishes for a Healthy City?

This is our future Healthy City.

“Parks have often been seen as one of the ‘nice-to-haves’... [but parks] are important pieces of city infrastructure, just like having streets to get places.

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Please post your thoughts/ideas on the boards.
BEYOND TODAY: Stay tuned for the final report

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DENVERIGHT VISION ELEMENTS

STAKEHOLDER & EMPLOYEE WORKSHOPS

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What does the system want to be?

ACTIONS + STRATEGIES TO IMPLEMENT

How do we get there?

Your feedback informs: Refined strategies + actions

Draft Plan

Final Plan
Thank you for coming tonight!
This is a looping presentation, the next showing will begin in a few minutes.