Coordination with Denveright

Throughout the Game Plan process, ongoing coordination with the other Denveright plans has produced plans that integrate ideas around citywide growth, infrastructure, and quality of life. In particular, Game Plan worked in close partnership with the Blueprint Denver team, whose policy-level recommendations on land use and built form, design quality, mobility and access, and quality of life infrastructure directly overlay with Game Plan ideas. Blueprint Denver’s focus is on growth, the ingredients for creating great places, and guidance of Denver’s change and evolution—all elements that parks and recreation are both impacted by and will help to shape. The first public meeting, in fall of 2016, was held as an official Denveright kickoff to demonstrate the crossover areas among all plans and allow citizens to engage with each topic. Ongoing coordination among teams and staff supported continued integration of ideas.

Planning for Growth

The Blueprint Denver plan acknowledges Denver’s many diverse neighborhoods and places are constantly evolving and recommends strategies that will support a healthy, citywide evolution toward more complete places. This means not just guiding development, but also ensuring that important quality-of-life infrastructure, like parks and open space, safe sidewalks, housing options, and transit access, are provided equitably. As Denver continues to grow and change, the collaboration of Blueprint Denver, Game Plan, and Denver Moves supports efforts to ensure that future changes benefit everyone.

Blueprint Denver envisions four types of evolution across the city, ranging from areas that are expected to transform in land use and scale over the coming years, to those where change will be more incremental and enrich neighborhoods.

1. Transform: areas expected to experience significant character change
2. Connect: areas with a need to improve access to opportunity
3. Integrate: areas where people may be vulnerable to displacement
4. Enrich: areas that can be strengthened and more inclusive

Blueprint Denver establishes place types across the city and projects the expected level and type of change citywide. When comparing areas that Blueprint Denver described as expected to transform the most, these areas often also overlap closely with the neighborhoods that Game Plan identified as most in need of more parks and recreation access today. For example, regional centers and corridors across the city are expected to take on the most significant growth, while the remainder of Denver’s places would evolve in smaller ways. These areas are often underserved for parks and open space today due to their current or historic land uses and density of development. As they transform, more residential uses are often expected to be introduced.

Understanding growth pressures helps Game Plan’s recommendations align with land use policies to ensure the right strategies are in place for parks and recreation services to match growth needs. As Blueprint Denver notes, ensuring the proper scale and intensity for all places—and appropriate transitions between residential areas and other places—is key to livability; parks, open spaces, and access to recreation are critical elements to balancing development and density.

Protecting and Enhancing Quality of Life

The vision for the 2019 Game Plan for a Healthy City emphasizes the essential roles and responsibilities that parks and recreation services contribute to creating equitable, livable cities. Blueprint Denver helps to reinforce this idea, pointing to parks, open spaces, community centers, and streets as quality-of-life infrastructure. The main aspirations of the quality-of-life infrastructure elements in Blueprint Denver are to produce outcomes that measurably improve the daily lives of Denver residents. Together, Game Plan and Blueprint Denver are working to help accomplish the following:

- Ensure that active recreation is available to all areas of Denver
- Protect and increase access to Denver’s natural features
- Define appropriate types and uses of green infrastructure
- Create social spaces for residents throughout Denver's neighborhoods, centers, and corridors

Game Plan and Blueprint Denver have collaborated on cross-plan development of policies and strategies that position parks, open spaces, and recreation amenities as central to a complete city in the future. These strategies range from consideration of tree canopy to seeking public-private partnerships for provision of open space as part of new developments. Game Plan strategies with cross-over coordination with Blueprint Denver are tagged in Chapter 3.

The future growth area percentages indicate the projected amount of new jobs or new housing different than what the place designation captures across the entire city. Each place may have a unique ratio of new jobs and housing different from what the place designation captures across the entire city. For example, some centers or corridors may only have new jobs and no new housing units—due to market conditions or existing land use regulations, such as the airport influence overlay zone near DEN. For more details on the future places that make up the growth strategy map, see descriptions starting on page 144 and in context in Chapter 5. New or amended neighborhood or small area plans adopted by City Council may update the map.