Denver Moves: Transit Task Force

Meeting #1 - July 26, 2016
1. Welcome and Introductions

Denveright Video:
https://www.youtube.com/watch?v=EpxKu_t0M3s

Opening Remarks
1. Welcome and Introductions

Your name and affiliation

In one sentence, describe what transit means to you.
2. Overview of *Denver Moves: Transit*

- What is *Denver Moves*?
- What is *Denver Moves: Transit*?
- Concurrent plans of *Denveright*
What is *Denver Moves*?

- Series of plans that address citywide multi-modal mobility (bicycles, pedestrians, and transit)
- Captures the community’s vision of the Denver’s bicycle, transit, and pedestrian improvements and infrastructure
- Provides a prioritized work plan
What is **Denver Moves?**

- **Bicycles**
  - Completed 2011
  - Updated 2015

- **Transit**
  - In progress

- **Pedestrians & Trails**
  - In progress
What is *Denver Moves: Transit*?

- Establish strategic multi-modal investments to move more people, not just vehicles, in our capacity-constrained roadways
- Identify and prioritize Denver’s near- and long-term transit needs based on analysis and community input
- Create a prioritized framework of local transit improvements that will compliment RTD’s regional system
- Guide decisions and identify investment priorities to meet current and future community mobility needs
Four Plans Working Together to Make One City

- Parks & Recreation: Fun Activities in Beautiful Surroundings
- Transit: Creating an Easily Traversable City
- Land Use & Transportation: Neighborhood Character and Quality of Life
- Pedestrians & Trails: Connecting People and Neighborhoods

3. Overview of Plan Development

• Examples of city-led transit plans
• Highlights of project methods and schedule
• Coordinated community engagement
City-Led Transit Plans

- Supports sustainable growth and is good for the environment. Each person riding the bus produces lower greenhouse gas emissions than each person in a car.
- Makes Nashville a better place to visit. Visitors expect quality public transportation to get around the city.
- Contributes to active, healthy lifestyles. The Centers for Disease Control recommends at least 22 minutes a day of moderate aerobic activity—this can be achieved simply walking to and from the bus.
- Has social benefits, especially to residents who are not able or can no longer afford to drive, and helps people live full, independent lives by providing access to work, shopping, medical appointments, and social activities.
- Attracts talent and makes cities more competitive. Millennials, a growing segment of Nashville’s population, want mobility options and are less focused on cars than previous generations.
- Provides safe, convenient, and reliable access to jobs. Transit access reduces household transportation costs, making Nashville and Middle Tennessee a more affordable place to live.
- Boosts the region’s economy and creates jobs. A recent report by Smart Growth America found that each dollar spent on public transportation created 3% more jobs and resulted in 70% more job hours than a dollar spent building roads.

Denverright. Denver Moves: Transit
Setting a Vision and Goals

What are the goals?

The Transit Master Plan goals support broader community outcomes that are important to Salt Lake City and clearly define all the desired elements for improving the Salt Lake City transit system. These goals guided the evaluation of investment options and development of the Plan’s recommendations.

1. Improve air quality
   - Reduce per capita vehicle miles traveled
   - Improve competitiveness of transit with auto travel

2. Increase the number of people riding transit
   - Make transit useful for more types of trips
   - Improve competitiveness of transit with auto travel

3. Provide a safe and comfortable transit access and waiting experience
   - Improve bicycle and pedestrian access to transit
   - Improve the transit waiting experience and universal accessibility of stops and stations

4. Provide a complete transit system that supports a transit lifestyle
   - Provide reliable, efficient, frequent transit service
   - Maintain stable service on the core transit network
   - Provide service on the core transit network during the evening and on weekends
   - Provide information and maps that make the transit system easy to understand

5. Provide access to opportunity for vulnerable populations
   - Design a transit network that supports access to jobs, education, daily needs, and services for transit dependent populations
   - Provide affordable transit options, particularly for low-income households

6. Create economically vibrant, livable places that support use of transit
   - Align transit investments with transit-supportive land use policies and development
   - Catalyze economic development and jobs in Salt Lake City by providing effective transit service that employers, businesses, and the development community can depend upon

7/27/2016
Designing a Complete System

- Service
- Facilities
- Stops
- Access
- First/Last Mile
- Information
Setting Service Priorities

SALT LAKE CITY'S
Frequent transit network
Prioritizing Corridor Investments

A. Transit Signal Priority  B. BRT Branding  C. Enhanced Stations
D. Enhanced Fare Collection Systems  E. Specialized Vehicles  F. Dedicated Running Way
Advancing Corridor Projects

Ten BRT Corridors

One Streetcar Connector

Two Light Rail Corridors
First/Final Mile & Shared Mobility

Employer Shuttles and Private Services

Shared Mobility and Transportation Network Companies
More buses, more options, more Seattle.

TRANSPORTATION LEVY TO MOVE SEATTLE

(Icons of various transportation modes)
Agency Partnership

• Seattle DOT and King County Metro Transit jointly implement 7 BRT lines

• UTA and Salt Lake City working together to pilot a new branded rapid bus service
Consultant Team

STATE OF THE SYSTEM & MARKET ASSESSMENT
- Nelson\Nygaard
- EPS
- FHU

MULTIMODAL ACCESS & INTEGRATION
- Nelson\Nygaard
- Toole Design
- Entelechy

TRANSIT CORRIDOR & NETWORK EVALUATION/DESIGN
- Nelson\Nygaard
- EPS
- FHU
- Jarrett Walker

PUBLIC & STAKEHOLDER ENGAGEMENT
- Nelson\Nygaard
- Lisa Zoeller Consulting
- Two Hundred
- FHU
Project Methods

- Community engagement
- Existing conditions evaluation
- Visioning
- Scenario analysis
- Corridor identification and analysis
- Typologies (station, stop, corridors)
- Prioritization
- Implementation (policy, funding)
State of the System

- Document and policy review
- Existing service and access overview
- Transit market analysis
- Peer review
- Case studies and best practices
- System, multimodal connectivity, and community needs analysis
Evaluation Framework

- Build on vision and goals
- Balance priorities using multiple “account” approach
- Integrate with *Blueprint Denver*
Project Schedule

• 18 to 24 month process

• Early activities and milestones:
  – **Stakeholder Interviews**: August
  – **Early Public Outreach**: August - October
  – **Visioning**: August - October
  – **State of the System Report**: August – October
Coordinated Community Engagement

- Easily identify the initiative and how to get involved
- Reach diverse audiences
- Respect community’s time
- Promote internal coordination and efficiency between city agencies and departments
Coordinated Community Engagement

Public Engagement: All Denver Residents

Community Think Tank

Blueprint Plan Task Force
Game Plan Task Force
Transit Plan Task Force
Peds/Trails Task Force

Relevant Boards & Commissions

City Council
Coordinated Community Engagement

- *Denver Moves: Transit* Task Force
- Community Think Tank
- Youth Stakeholder Group
- Stakeholder interviews/focus groups
- Community workshops/open houses
- Neighborhood outreach
- Intercept and pop-up events
Coordinated Community Engagement

• Website and social media
• Online surveys and tools
  – Survey #1: Vision and Goals
  – Survey #2: Build Your Transit System
  – Survey #3: Corridor Evaluation
  – Survey #4: Plan Recommendations
4. Role of *Denver Moves: Transit* Task Force

- Charge
- Roles and responsibilities
- Co-chair roles
- Communications
Task Force Roles & Responsibilities

The Charge of the Task Force is to guide the advancement of the *Denver Moves: Transit* Plan and inform the overall process.
Task Force Roles & Responsibilities

• Task Force members are expected to:
  – **Invest** in the process and provide constructive insight
  – Bring personal, professional, and community **expertise**
  – **Report** back to peer group(s) at regular intervals
  – Be **champions** of the plan and process
Task Force Roles & Responsibilities

• Task Force Co-chairs
  – Conduct meeting agendas
  – Ensure group stays on topic and task
  – Guide conversation
  – Clarify Task Force direction to staff
  – Apply good meeting decorum
Task Force Roles & Responsibilities

- Meet every 2 months
- Flexibility in approaches:
  - Community representation
  - Information gathering
  - Work sessions and small group breakouts
  - Shape community outreach efforts
  - Vet and refine plan principles and recommendations
  - Safe space to explore ideas – this is a working group
Task Force Roles & Responsibilities

Communications Protocol

If asked to speak for the Task Force (sound bite, quote, speaking engagement, etc.) please contact the co-chairs.

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Public Works Communications Manager
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5. Facilitated Discussion

• Areas of need and opportunity
• Desired outcomes of *Denver Moves: Transit*
Areas of Need & Opportunity

- Potential stop improvements
- Difficult to access stops
- New or improved service areas
Desired Outcomes

What will this plan do for Denver?

- Define Denver’s role in transit
- Improve service
- Create better connections
- Provided new choices
- Deliver better information and tools
- Build partnerships
- Support growth & integrate with land use
6. Next Steps

- Task Force meetings and communication
- Assignments
- Upcoming outreach and activities
Task Force Meetings & Communication

• Next Task Force meeting is late September or early October
• Keep 1-3pm? Tuesday?
• Confirm communication method
• Confirm name, affiliation, and emails are correct
Next Steps

- Talk to 10 people and report back at next meeting
- Complete survey on Denveright website and share with others
- Optional: Look at Seattle’s Transit Master Plan

http://www.seattle.gov/transportation/transitmasterplan.htm
Next Steps

1. Riding Transit

How often do you ride transit (bus or train) in Denver? (This means at least one end of your trip is in Denver.)

- Never or rarely
- 1 or 2 times a month
- 1 to 4 times a week
- 5 or more times a week
Upcoming Outreach & Activities

• Pop-up and intercept events
• Think Tank kickoff meeting
• Youth Stakeholder Group recruitment
• Planning for joint October meetings
7. Questions or thoughts from the Task Force or audience?
Reading and Resources

- Who’s on Board – Transit Center

- *Human Transit: How Clearer Thinking about Public Transit Can Enrich Our Communities and Our Lives* – Jarrett Walker