2. Welcome, Introductions, & Task Force Recognition

- Task Force and audience introductions
- Recognition of Task Force members
- Opening remarks and housekeeping
Today: Bringing the Plan Together

- Review recent work, including January engagement
- Discuss key “moves”
- Provide input on policy and programmatic recommendations
- Help to shape plan metrics
- Highlight next steps
3. Project Updates

• Denveright Updates and Project Schedules

• Recent Denver Moves: Transit Plan work
Denveright Updates & Schedules

• Comprehensive Plan update
• Blueprint workshops in February March
• Game Plan public meeting (November) online
• Denver Moves: Pedestrians & final plan coming soon
• Other major city and regional plans and projects
Capital Corridor and FTN Updates
Priority Transit Corridors

Proposed Priority Transit Corridors for Capital Investment
Frequent Transit Network
Public Engagement Update
Public Engagement Update

- Held 6 in-person outreach events
- Connected with 300+ people
- Heard strong support for more frequency, more rapid service, and better access
Public Engagement Update

- Online open house with narrated video
- Web survey replicates in-person events
- Received 100 responses as of January 29
- Open until February 16
Desired Corridor Improvements

Which two types of improvements do you think are most important on Priority Transit Corridors?

- SPEED & RELIABILITY IMPROVEMENTS: Transit Signal Priority, Stop Consolidation, Enhanced Fare Collection, Bypass Lanes
- DEDICATED TRANSIT LANES: Center-Running Transit Lanes, Peak-Hour or All-Day Business-Access and Transit (BAT) Lanes
- PEDESTRIAN & BICYCLE ACCESS: Street Crossings, Sidewalks and Curb Ramps, Stop Accessibility, Bicycle Parking
- PASSENGER EXPERIENCE: Enhanced Stops and Stations, Real-Time and Printed Information

Number of votes
FTN Supportive Elements

Choose the two elements you think are most important to prioritize to support the Frequent Transit Network.

- High-quality Access and Connections
- Transit Priority Treatments
- Real-time Information
- Enhanced Stops and Stations
- Enhanced Fare Collection Systems
- Branding & Marketing

Number of votes
Priority Stop & Station Improvements

Which improvements to stops and stations are most important to you? Choose up to 5.

- Bus Shelter
- Real-time Information
- Lighting
- Pedestrian Connections
- Safe Crossings
- Comfortable Bike Connections
- Landscaping
- Curb Ramps
- Wayfinding
- Parklets & Plazas
- Bike Parking
- Car Share Parking
- Public Art
- Shared Ride Drop-off Zone
- Bike Share Station

Number of votes

[Bar chart showing the number of votes for each improvement]
Shaping the Final Plan
Key Moves

• Providing Frequent Service
Key Moves

• Providing Frequent Service
• Making Service Rapid and Reliable

<table>
<thead>
<tr>
<th>Level of Investment</th>
<th>Speed &amp; Reliability Corridors</th>
<th>Medium Capacity Transit</th>
<th>High Capacity Transit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dedicated Lanes</strong></td>
<td>Center-Running Transit Lanes, Peak-Hour or All-Day Business Access and Transit (BAT) Lanes</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Speed and Reliability Improvements</strong></td>
<td>Bypass Lanes, Transit Signal Priority, Stop Consolidation, Enhanced Fare Collection</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pedestrian and Bicycle Access</strong></td>
<td>Street Crossings, Sidewalks and Curb Ramps, Stop Accessibility, Bicycle Parking</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Passenger Experience</strong></td>
<td>Enhanced Stops and Stations, Real-Time and Printed Information (Visual, Audio, and Tactile)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Key Moves

• Providing Frequent Service
• Making Service Rapid and Reliable
• Improving Access to Transit
Key Moves

• Providing Frequent Service
• Making Service Rapid and Reliable
• Improving Access to Transit
• Building a Sense of Place
Key Moves

• Providing Frequent Service
• Making Service Rapid and Reliable
• Improving Access to Transit
• Building a Sense of Place
• Enhancing Programs and Policies that Leverage Transit Investments
4. Policy & Programmatic Recommendations

- Overview of policy and programmatic recommendations
- Identify partners and implementation timelines
- Share key opportunities and priorities
Policy & Programmatic Recommendations

• Identify non-service and non-capital actions needed to help achieve the plan’s goals

• Focus on TRANSIT and key connections to Denver Moves: Transit

• Ensure a home for recommendations that should live outside the plan

• Identify partners and desired phasing
TDM, Parking, & Other Programs

- Information
- Education and outreach
- Fare programs
- Partnerships
- Parking
Multimodal Access & Connections, First/Final Mile, Street Design

- Mobility hubs
- Biking
- Walking
- Driving
- First/final mile services
- On-demand services
Economic Development, TOD, Land Use, & Design

- Land use and zoning
- Design (buildings, built environment, stations/stops)
- Placemaking
- Development and development review

2.1.2 Streets

Internal Streets & Private Drive Design

Blueprint Denver
Environment, Green Infrastructure, Parks & Recreation

- Electric buses and low-emission vehicles
- Station/stop design elements (e.g., green infrastructure)
- Transit connections to parks and recreational facilities

80x50 CLIMATE GOAL

Denverright.
Parks & Recreation Game Plan
## Your Charge: Who, When, What Else

<table>
<thead>
<tr>
<th>Category</th>
<th>Recommendation</th>
<th>Description</th>
<th>Partners</th>
<th>Phasing (Check One)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Information (Group 1 &amp; 3)</td>
<td>Upgrade the Go Denver app to improve the transportation options information available to people traveling in Denver. Enhancements could include clarifying costs and travel time of transportation options to help inform people's travel choices as well as a multimodal trip planner that helps people understand how modes connect for a trip (e.g., bike parking) and how people pay for their trip (may not include the actual payment, but at least provide info about costs).</td>
<td></td>
<td></td>
<td>Near (1–5 years)</td>
<td></td>
</tr>
<tr>
<td>Wayfinding (Group 2 &amp; 4)</td>
<td>Increase/improve wayfinding along transit streets and at transit stops to provide easy transfers between transit and directions to key destinations. Ensure wayfinding is visible by people on all modes (i.e., people walking, bicycling, and using mobility devices) and uses a recognizable brand. Signage should include information, such as direction, destination, distance, and transit stop or station name and could be static (e.g., mounted signage) or dynamic (e.g., interactive kiosks or variable message signs). All signage should be available in multiple formats to accommodate people with visual impairments.</td>
<td></td>
<td></td>
<td>Near (1–5 years)</td>
<td></td>
</tr>
<tr>
<td>Outreach to Key Markets (Group 1)</td>
<td>Work with local Transportation Management Associations, employers, schools, advocacy groups and non-profits to conduct outreach and education about travel options to businesses, youth, universities, and need-based groups (i.e., those who depend on transit). These partners—particularly employers—may consider helping fund a shuttle or other subsidized transit program, for example.</td>
<td></td>
<td></td>
<td>Near (1–5 years)</td>
<td></td>
</tr>
<tr>
<td>Fare Programs (Group 2)</td>
<td>Work with RTD to explore opportunities to enhance non-employer fare programs, such as neighborhood-based programs.</td>
<td></td>
<td></td>
<td>Near (1–5 years)</td>
<td></td>
</tr>
<tr>
<td>Transit Stop and Station Program (Group 3)</td>
<td>Implement a transit stop/station program to build/maintain transit stops and stations, including shelters, benches, trash and recycling receptacles, art, landscaping, information/wayfinding, and other amenities.</td>
<td></td>
<td></td>
<td>Near (1–5 years)</td>
<td></td>
</tr>
</tbody>
</table>
5. Short Break & Group Photo
6. Denver Moves: Transit Metrics

- Provide background on metrics development
- Identify numerical targets for select metrics
- Work together to develop additional metrics
- Share ideas for most critical metrics
Transit Plan Goals

**Denver Moves: Transit**

- **ENHANCE**
  Make it more desirable to take transit

- **SUSTAIN**
  Support a transit system in Denver that will be successful over the long term

- **THRIIVE**
  Improve community health and access to opportunity

- **CONNECT**
  Connect people and places to transit

- **SIMPLIFY**
  Make transit easier to use
December 2016: Task Force Feedback

- Make transit frequent enough that I don't need a schedule: 35 min
- % of ppl w/ x distance of frequent route:
- Increase in ridership:
- Make transit accessible to everyone (no homework required!):
  - % of residents w/ in 10-min walk of transit route:
  - % of older residents or ppl w/ disabilities w/ in 5-min walk:

Goals:

1. Make transit a great choice
2. Frequency network
3. Safety/Reliability of bus system
4. All-day/mid-day/late-night service
5. More share
6. Affordability
7. Measuring success
8. BRIT system/High Cap
9. Accessibility
10. Network Efficiency/Connectivity


2/1/2018
December 2016: Task Force Feedback

- Complete the sidewalk network within X distance of every stop and route
- Provide affordable or free transit passes to X% of Denver residents
- Serve X% of Denver jobs with transit
- Make all transit stops fully accessible by 2040
Your Charge (1 of 2): Establish Targets

Setting Targets: Metric #1

___% of people within 1/4-mile walk of the Frequent Transit Network

Today, 34% of Denverites live within convenient walking distance (1/4-mile of a bus stop) to frequent bus service (at least every 15 minutes all-day)

What percent of Denver residents should be within a 1/4-mile walk of the Frequent Transit Network by 2040?

75%
52%
63%
Your Charge (2 of 2): Suggest Metrics

ENHANCE
Make transit more appealing by making it reliable and competitive with driving, increasing the frequency of transit service, enhancing the passenger experience, and increasing transit ridership.

Examples

<table>
<thead>
<tr>
<th>Metric name</th>
<th>Metric</th>
<th>Why is this metric important?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit ridership</td>
<td>% change in transit ridership</td>
<td>Measuring ridership over time can help give a sense of how well transit is serving customers.</td>
</tr>
<tr>
<td>Transit travel time</td>
<td>Ratio of transit to auto travel time</td>
<td>Reducing transit travel times can help improve the transit rider experience.</td>
</tr>
</tbody>
</table>

Your Turn!

<table>
<thead>
<tr>
<th>Metric name</th>
<th>Metric</th>
<th>Why is this metric important?</th>
</tr>
</thead>
</table>
7. Next Steps & Opportunities for Continued Involvement

• Promote online open house and survey
• Complete online Task Force activity
• Review public draft plan
• Champion plan implementation
8. Questions and Comments

www.denvergov.org/denveright