



Ashley R. Kilroy
Manager of Safety

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December 31, 2013

Dear Business Owner/Business Manager,

In an effort to improve the efficiency of the transaction reporting process for pawnbrokers and secondhand dealers, the Denver Police Department is implementing a new reporting procedure through the assistance of LeadsOnline.

LeadsOnline is a web-based service that will allow the electronic transfer of data collected for each pawn or purchase transaction by your business to the Denver Police Department. This will increase the Department's ability to process the growing number of pawnbroker and secondhand dealer transactions as well as facilitate in the recovery of missing/stolen personal property.

The Denver Police Department asks that you register your store(s) online at www.leadsonline.com before January 31, 2014. Registration takes less than two minutes to complete. LeadsOnline will then contact you with easy instructions for electronically uploading daily transactions. Uploading is a very simple and secure process taking less than 30 seconds per day through an internet connection. There is no cost to you for this service.

LeadsOnline's service also assists your business in meeting U.S. Treasury OFAC requirements, helping you avoid large federal fines for non-compliance in the case of an SDN audit. However, this will NOT change the requirement of providing a paper ticket to the Police Department which contains the signed declaration of ownership and right index fingerprint

Please contact Detective Lance Rushton at (720) 913-6211, Detective Bart Malpass (720) 913-6232, or LeadsOnline at (972) 331-6776 with any questions you may have.

Thank you in advance for your participation as we work together for the benefit of the citizens of Denver.

Sincerely,

A handwritten signature in black ink that reads "Ashley R. Kilroy".

Ashley R. Kilroy
Manager of Safety