Denver City Council Social Media Policy

Purpose of the Policy

City Council encourages the use of social media to further the goals of City Council and the City, where appropriate. The use of social media is intended to serve as a mechanism for communication between the public and City Council. We encourage your comments, your ideas, and your suggestions through our social media sites and look forward to an active exchange of ideas. While comments are welcome, they should remain relevant to the topic at hand and must not violate the Terms of Use and Comments Policy.

City Council has an overriding interest and expectation in deciding what is "spoken" on behalf of City Council on social media sites. City Council social media accounts are limited public forums, and all posted content must relate to discussion of City programs, services, projects, issues, events, and activities. This policy establishes guidelines for the use of social media.

Disclaimers

City Council’s social media sites are not an official form of communication and will not be regarded as a request for service for legal notice, specific requests for service, public records requests, registering a complaint, filing a claim, or reporting criminal activity.

City Council does not guarantee the completeness or accuracy of any information posted on the social media pages. The information on these pages is provided on an “as is” basis and the User assumes the risk of use or reliance on such information.

City Council reserves the right to remove any content that violates this Social Media Policy or any applicable laws. City Council does not endorse nor sponsor any advertising posted by the Social Media site or comments or content posted by third parties.

City Council reserves the right to modify this policy and any modifications will be posted. Continued use of a City Council social media site following the posting of any modification signifies acceptance of such modification.

Terms of Use and Comments Policy

City Council’s use of external social media is provided as a public service. The intended purpose of the site is to serve as a mechanism for communication between City Council and members of the public. The City disclaims liability for advertisements, videos, promoted content, or comments accessible from any external web page. The responsibility for external content of comments rests with the organizations or individuals providing them. Any inclusion of external content or comments does not imply endorsement by City Council or the City of Denver. The responsibility for external content or comments rests with the organizations or individuals providing them. City Council will not edit or alter any posts made on its social media sites; but the City reserves the right to remove comments that do not adhere to our Terms of Use and Comments Policy.
This page is created as a limited public forum to allow users to discuss issues directly related to the governance of the City and County of Denver. All posted content must relate to discussion of City programs, services, projects, issues, events, and activities. All content is subject to monitoring. Further, content and comments containing any of the following are not allowed and may be removed:

- Comments that are clearly off-subject or are not topically related to the scope or context of the original post;
- Obscene, profane, racist, or explicit language or content;
- Content that is threatening, harassing, or discriminatory;
- Potentially libelous or defamatory content;
- Content in violation of any federal, state, or local law;
- Content that promotes, fosters, or perpetuates discrimination based on race, creed, color, age, religion, gender, marital status, status regarding public assistance, national origin, physical or mental disability, sexual orientation, or political party;
- Sexual content or links to sexual content;
- Solicitations of commerce, including content that advertises or promotes a commercial product or service, or any entity or individual;
- Content that incites or promotes violence or illegal activity;
- Plagiarized material, or material that violates intellectual property rights or copyright;
- Content that could compromise an ongoing criminal investigation;
- Information that may tend to compromise the safety or security of the public or public systems;
- Content that contains personal identifying information or sensitive personal information; and,
- Content that violates a legal ownership interest of any other party.

City Council reserves the right to restrict or remove any content that is deemed in violation of this social media policy or any applicable law.

Comments are the opinion of the commentator and do not necessarily reflect the opinion or policy of City Council, the City, its officers, employees, or agents.

Any person accepting use of City internet services and City affiliated social media accounts thereby acknowledges and accepts these Terms of Use and Comments Policy.

**Records Retention**

City Council social media sites are subject to public records laws. Any content maintained in a social media format that is related to City business, including a list of subscribers and posted communications, is a public record subject to public disclosure under CORA. Content related to City Council business shall be maintained in an accessible format so that it can be produced in response to a request.

Records will be maintained in a format that preserves the integrity of the original record.
Content that is deemed in violation of the Terms of Use and is deleted will be captured and retained along with the time, date, and entity of the poster and a description of the reason for deleting the post.