Climate Protection Fund

Information Session for Non-Profits and Community-Based Organizations

April 29, 2021
Interpreter

Denver Climate...

Interpretation
Agenda

• Welcome and Introductions
• What is the CPF and Allowable Uses
• Development of Criteria and Spending Plan
• Getting Input
• RFP Process and Timeline
• Q&A
Introductions: CASR

- Grace Rink, Executive Director
- Liz Babcock, Climate Action Manager
- Sonrisa Lucero, Sustainability Strategist
- Taylor Moellers, Sustainable Neighborhoods Administrator
- Jonny Rogers, Renewable Energy Specialist
- Gimara Richards & Lucrecia Rodriguez, Spanish Interpreters
Introductions: You!

- What type of organization do you represent?
- How many people work for your organization full time?

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Climate Protection Fund (2A)

• Resident-led and City Council-supported ballot initiative that passed in November of 2020
• New 0.25% sales tax
• Estimated to generate $35-40M annually to eliminate greenhouse gases and adapt to climate change
• Requires 50% of the fund to directly benefit climate-vulnerable communities
Office of Climate Action, Sustainability and Resiliency

- Administer the fund
- Develops any necessary rules
- Creates Fund expenditures report and performance plan submitted annually to the mayor, city council, city auditor, and Sustainability Advisory Council
- Submits five-year plan for Fund to the city council and the Sustainability Advisory Council
City Funding

• Projects on City facilities are eligible
• Funding cannot replace existing City investments
  ➢ Example: DOTI investments in multi-modal transportation
• Examples of other specialized city funds:
  ➢ Parks Legacy Fund
  ➢ Healthy Food for Denver Kids
  ➢ Office of Nonprofit Engagement efficiency funds
Climate Protection Fund (2A) Allowable Uses

- Workforce Development
- Renewable Energy and Batteries
- Neighborhood-based Environmental & Climate Justice
- Adaptation and Resiliency Programs
- Sustainable Transportation
- Efficiency Upgrades to Buildings and Homes
Allowable Use: Workforce Development

Bill Text:

*Job creation through local workforce training and new careers in clean energy technology and management of natural resources*

Examples:

- Outreach to reduce barriers to entry
- Re-skilling and up-skilling
- Paid training (pre-apprentice and apprentice)
  - Weatherization of homes
  - Electrification
  - EV charging infrastructure
  - Solar installation
  - Natural areas restoration
Allowable Use: Renewable Energy and Batteries

Bill Text:

*Increased investments in solar power, battery storage and other renewable energy technology*

Examples:

- Community Solar Gardens with battery back up
  - No subscription fee for low-income households
- Rebates for rooftop solar
- Support for waste heat capture, renewable district energy
Allowable Use: Neighborhood-based Environmental & Climate Justice

Bill Text:

*Neighborhood-based environmental & climate justice programs*

Examples:

- Community Based Needs Assessments
- Outreach / Promotora
- Projects that reduce both GHGs and other pollutants
## Allowable Uses: Adaptation and Resiliency Programs

**Bill Text:**

*Adaptation and resiliency programs that help vulnerable communities prepare for a changing climate*

**Examples:**

- Green Infrastructure
- Cooling powered with renewable energy
- Community Climate Risk Assessments for small business, residents
Allowable Uses: Transportation

Bill Text:

*Programs and services that provide affordable, clean, safe and reliable transportation choices, like walking, biking, transit, electric vehicles, and neighborhood-scale transit*

Examples:

- Free RTD passes to income-qualified riders
- Add service to existing bus routes
- Subsidize electric transit connector shuttles
- Electric vehicle charging infrastructure
Allowable Uses: Energy Efficiency in Buildings and Homes

Bill Text:

Upgrade the energy efficiency of homes, offices and industry to reduce their carbon footprint, utility bills, and indoor air pollution

Examples:

- Rebates for converting gas-fired furnaces to electric heat pumps
- Support of district sewer heat recovery
- Wrap around income-qualified housing retrofits (efficiency, weatherization, electrification)
Menti Poll

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CPF Funding Criteria

- Eliminate greenhouse gases and air pollution, and to adapt to climate change

Allowable Uses


Equity, Race, and Social Justice

- 50% of spend must endeavor to have “strong lens toward equity, race, and social justice”
Other CPF Criteria

• CASR drafted criteria
  o Impact
  o Equity, Race, Social Justice
  o Federal, State and Local Laws

WORFORCE EXAMPLE

• **Quantity** of jobs: Number of jobs supported by CPF

• **Quality** of jobs: % of CPF spending with labor standards

• **Access** to jobs: % CPF-funded jobs held by residents from under-resourced communities (NEST Neighborhoods), with barriers to career-track employment, and/or are in a transition industry
Stakeholder Engagement

- The Mayor, City Council, CCD Colleagues
- Advocacy organizations, external institutions
- Public meetings
- Sustainability Advisory Council
- Personalized outreach
2021 SAC Voting Members

15 Total Members
12 Committee Co-Chairs
2 At-Large committee members
1 Member of City Council

* City Council member is selected by the City Council President, not appointed by the Mayor.
2021 SAC Structure

Sustainability Advisory Council

- Science & Research: Staff Liaison: Liz Babcock
- Community Adaptation, Resilience, & Environmental Justice: Staff Liaison: Sonrisa Lucero
- Energy: Staff Liaison: Jonny Rogers
- Sustainable Transportation: Staff Liaison: Mike Salisbury
- Resource Management: Staff Liaison: Susan Renaud
- Buildings and Homes: Staff Liaison: Katrina Managan

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Community Partnership & Engagement

• Extensive outreach over the coming months to organizations that “promote equity, race and social justice.”

• Identify programs that meet community needs and CPF goals

• Principles:
  ➢ Long-term relationships
  ➢ Targeted Universalism
  ➢ Human-centered design
Menti Poll

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Pause for Questions

Next Up: Solicitation Process and Timeline
Contracting Process

- RFPs vs Grants
- Task-specific vs goal-oriented
CCD Contracting Process

- Documentation
- BidNet
- Invoicing
Menti Poll

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Proposed Timeline

May 2021
- Draft evaluation criteria
- Finalize evaluation criteria
- Issue RFPs
- Hire program staff

June 2021
- Begin disbursing funds

July 2021
- Award contracts

August 2021
- Submit 5-Year Plan to SAC and City Council

September 2021

October 2021

November 2021
Contact

Grace Rink, Executive Director
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Sonrisa Lucero, Sustainability Strategist
Taylor Moellers, Sustainable Neighborhoods Administrator

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