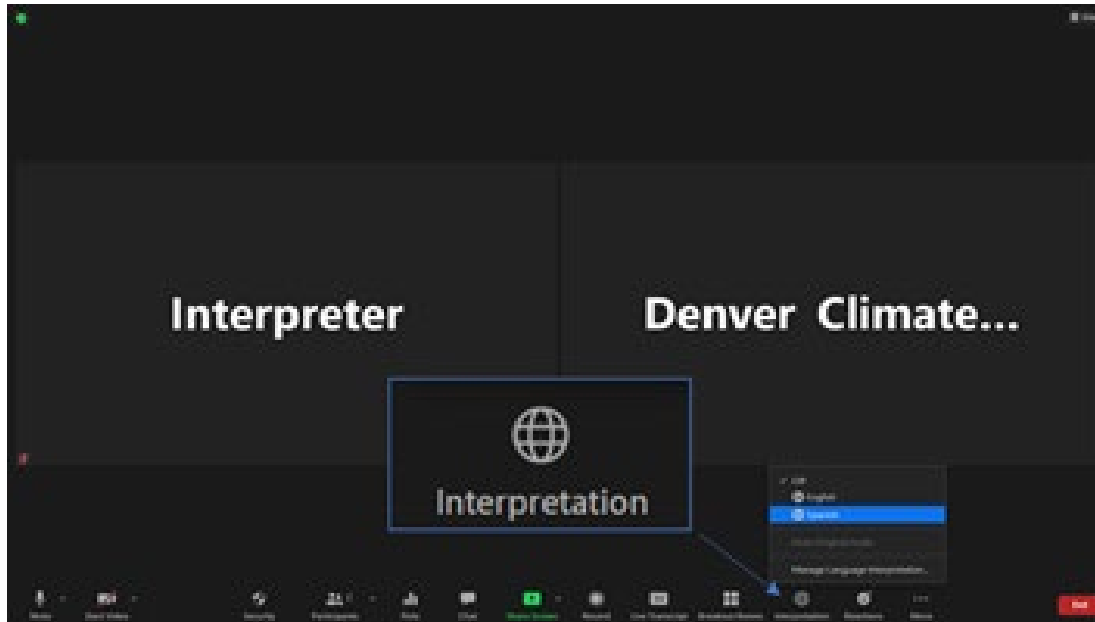




Climate Protection Fund

Information Session for Non-Profits and Community-
Based Organizations

April 29, 2021



Agenda

- Welcome and Introductions
- What is the CPF and Allowable Uses
- Development of Criteria and Spending Plan
- Getting Input
- RFP Process and Timeline
- Q&A

Introductions: CASR

- Grace Rink, Executive Director
- Liz Babcock, Climate Action Manager
- Sonrisa Lucero, Sustainability Strategist
- Taylor Moellers, Sustainable Neighborhoods Administrator
- Jonny Rogers, Renewable Energy Specialist
- Gimara Richards & Lucrecia Rodriguez, Spanish Interpreters

Introductions: You!

- What type of organization do you represent?
- How many people work for your organization full time?

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Climate Protection Fund (2A)

- Resident-led and City Council-supported ballot initiative that passed in November of 2020
- New 0.25% sales tax
- Estimated to generate \$35-40M annually to eliminate greenhouse gases and adapt to climate change
- Requires 50% of the fund to directly benefit climate-vulnerable communities

Office of Climate Action, Sustainability and Resiliency

- Administer the fund
- Develops any necessary rules
- Creates Fund expenditures report and performance plan submitted annually to the mayor, city council, city auditor, and Sustainability Advisory Council
- Submits five-year plan for Fund to the city council and the Sustainability Advisory Council

City Funding

- Projects on City facilities are eligible
- Funding cannot replace existing City investments
 - Example: DOTI investments in multi-modal transportation
- Examples of other specialized city funds:
 - Parks Legacy Fund
 - Healthy Food for Denver Kids
 - Office of Nonprofit Engagement efficiency funds

Climate Protection Fund (2A) Allowable Uses

Workforce
Development

Renewable Energy
and Batteries

Neighborhood-
based
Environmental &
Climate Justice

Adaptation and
Resiliency Programs

Sustainable
Transportation

Efficiency Upgrades
to Buildings and
Homes

Allowable Use: Workforce Development

Bill Text:

Job creation through local workforce training and new careers in clean energy technology and management of natural resources

Examples:

- Outreach to reduce barriers to entry
- Re-skilling and up-skilling
- Paid training (pre-apprentice and apprentice)
 - Weatherization of homes
 - Electrification
 - EV charging infrastructure
 - Solar installation
 - Natural areas restoration

Allowable Use: Renewable Energy and Batteries

Bill Text:

Increased investments in solar power, battery storage and other renewable energy technology

Examples:

- Community Solar Gardens with battery back up
 - No subscription fee for low-income households
- Rebates for rooftop solar
- Support for waste heat capture, renewable district energy

Allowable Use: Neighborhood-based Environmental & Climate Justice

Bill Text:

Neighborhood-based environmental & climate justice programs

Examples:

- Community Based Needs Assessments
- Outreach / Promotora
- Projects that reduce both GHGs and other pollutants

Allowable Uses: Adaptation and Resiliency Programs

Bill Text:

Adaptation and resiliency programs that help vulnerable communities prepare for a changing climate

Examples:

- Green Infrastructure
- Cooling powered with renewable energy
- Community Climate Risk Assessments for small business, residents

Allowable Uses: Transportation

Bill Text:

Programs and services that provide affordable, clean, safe and reliable transportation choices, like walking, biking, transit, electric vehicles, and neighborhood-scale transit

Examples:

- Free RTD passes to income-qualified riders
- Add service to existing bus routes
- Subsidize electric transit connector shuttles
- Electric vehicle charging infrastructure

Allowable Uses: Energy Efficiency in Buildings and Homes

Bill Text:

Upgrade the energy efficiency of homes, offices and industry to reduce their carbon footprint, utility bills, and indoor air pollution

Examples:

- Rebates for converting gas-fired furnaces to electric heat pumps
- Support of district sewer heat recovery
- Wrap around income-qualified housing retrofits (efficiency, weatherization, electrification)

Menti Poll

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CPF Funding Criteria

GHG, Air
Pollution,
Adaptation

- Eliminate greenhouse gases and air pollution, and to adapt to climate change

Allowable
Uses

- Workforce Development, Renewable Energy and Batteries, Neighborhood-based Environmental & Climate Justice, Adaptation and Resiliency Programs, Transportation, Energy Efficiency in Buildings and Homes

Equity, Race,
and Social
Justice

- 50% of spend must endeavor to have “strong lens toward equity, race, and social justice”

Other CPF Criteria

- CASR drafted criteria
 - Impact
 - Equity, Race, Social Justice
 - Federal, State and Local Laws

WORKFORCE EXAMPLE

- **Quantity** of jobs: Number of jobs supported by CPF
- **Quality** of jobs: % of CPF spending with labor standards
- **Access** to jobs: % CPF-funded jobs held by residents from under-resourced communities (NEST Neighborhoods), with barriers to career-track employment, and/or are in a transition industry

Stakeholder Engagement

- The Mayor, City Council, CCD Colleagues
- Advocacy organizations, external institutions
- Public meetings
- Sustainability Advisory Council
- Personalized outreach

2021 SAC Voting Members

15 Total Members

12 Committee Co-Chairs

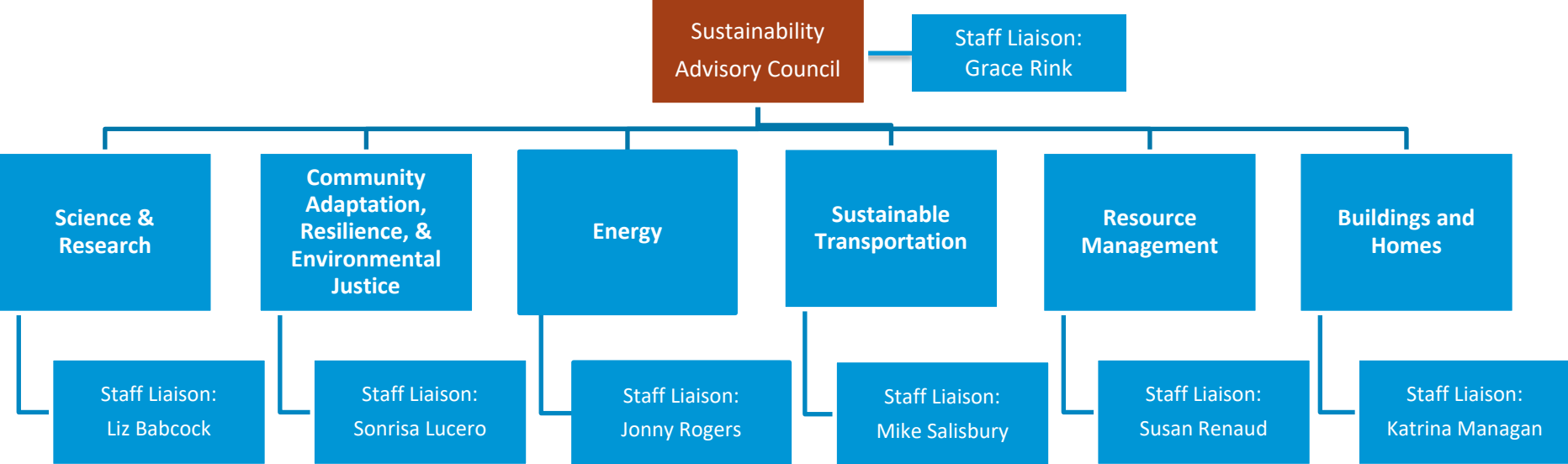
2 At-Large committee members

1 Member of City Council



* City Council member is selected by the City Council President, not appointed by the Mayor.

2021 SAC Structure



Community Partnership & Engagement

- Extensive outreach over the coming months to organizations that “promote equity, race and social justice.”
- Identify programs that meet community needs and CPF goals
- Principles:
 - Long-term relationships
 - Targeted Universalism
 - Human-centered design

Menti Poll

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Pause for Questions

Next Up: Solicitation Process and Timeline

Contracting Process

- RFPs vs Grants
- Task-specific vs goal-oriented

CCD Contracting Process

- Documentation
- BidNet
- Invoicing

Menti Poll

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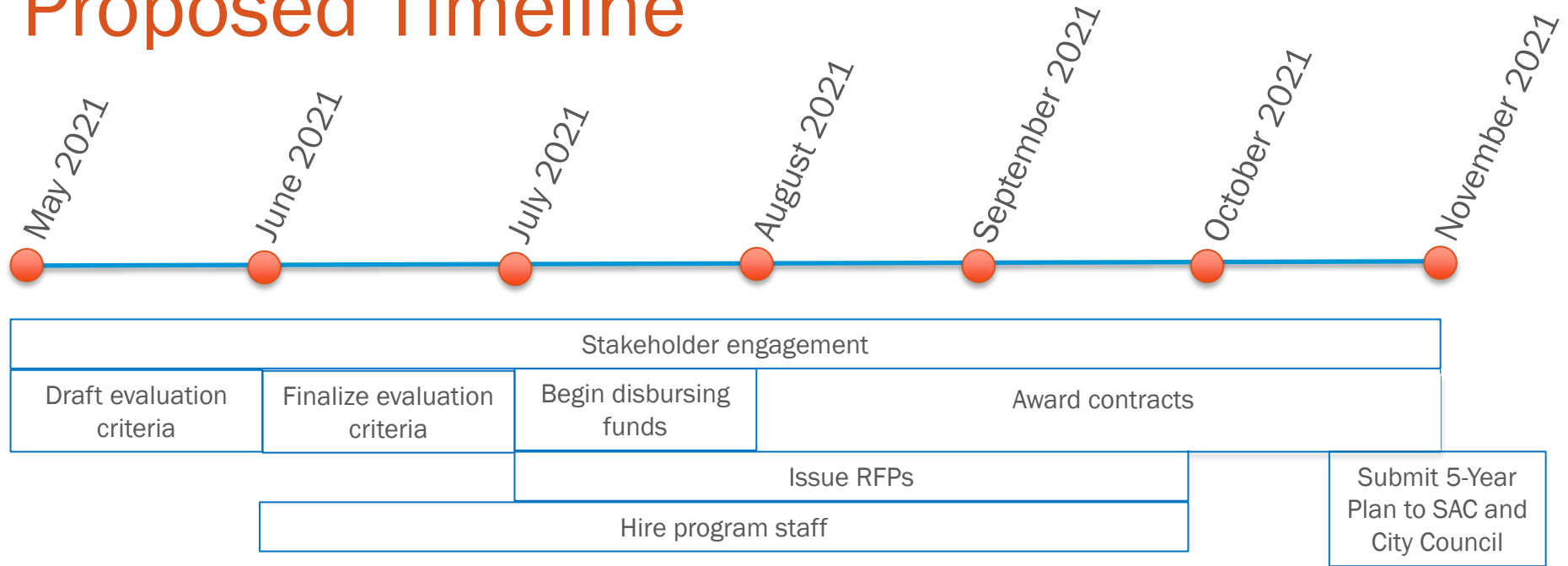
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Proposed Timeline





DENVER
CLIMATE ACTION,
SUSTAINABILITY &
RESILIENCY

Contact

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SOCIAL: follow us @DenverCASR