Community Engagement

Citywide Participation in the Last 18 Months
Participation in City Planning
Race & Ethnicity – Who’s Speaking for Whom?

Engagement in Planning
- American Indian or Alaska Native: 7%
- Asian: 9%
- Hispanic, Latino, or Spanish: 4%
- Middle Eastern or North African: 3%
- Black or African American: 3%
- Native Hawaiian or Other Pac. Islander: 2%
- Other Races/Ethnicities: 1%

17% Overall Engagement

Denver Population
- White: 83%
- Hispanic, Latino, or Spanish: 30%
- Asian: 10%
- Black or African American: 4%
- Middle Eastern or North African: 0%
- Native Hawaiian or Other Pac. Islander: 0%

46% Denver Demographics

*Respondents may select more than one race/ethnicity
Participation in City Planning
Age Groups – Who’s Informing the Future?

27% Denver pop.
11% Our engagement

PS Engagement vs. Denver Population

- % of Engaged People
- % of Denver Population
Community Conversations Survey

564 community members have taken the survey, answering more than 8,300 questions and providing 2,200 comments.

Q: “What is your connection to the West Area?”
(Select all that apply; % of respondents)

- Live in the area: 73%
- Work in the area: 19%
- Visit the area: 19%
- Friends and family in the area: 31%
- Own property in the area: 54%
- Other: 2%

Q: “Where do you live?”
(% of respondents)

- West Colfax: 34%
- Villa Park: 20%
- Barnum: 15%
- Barnum West: 10%
- Another Denver Neighborhood: 7%
- Valverde: 7%
- Other: 4%
- Sun Valley: 2%

Total = 564; Source: West Area Plan Kick-Off Survey
Community Conversations Survey
Race & Ethnicity of respondents so far...

Q: “What is your race and/or ethnicity?”
(Survey Respondents; % of respondents)

- White: 16%
- Hispanic, Latino or Spanish Origin: 4%
- American Indian or Alaska Native: 3%
- Asian: 1%
- Black or African American: 1%
- Middle Eastern or North African: 1%
- Native Hawaiian or other Pacific Islander: 1%
- Other Races or Two or More Races: 3%

Total = 524; Source: West Area Plan Kick-Off Survey

For comparison: West Area Demographics (% of total pop.)

- White: 25%
- Hispanic, Latino or Spanish Origin: 66%
- American Indian or Alaska Native: 2%
- Asian: 1%
- Black or African American: 1%
- Middle Eastern or North African: 0%
- Native Hawaiian or other Pacific Islander: 1%
- Other Races or Two or More Races: 0%

Total Pop: 37,259; Source: ACS Census Data 2013 – 2017
## Community Conversations Survey

### Age of respondents so far...

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Q: “How old are you?” (% of respondents)</th>
<th>For Comparison: Age Distribution in West Area Neighborhoods (% of total population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 19 years</td>
<td>0%</td>
<td>Under 19 years: 30%</td>
</tr>
<tr>
<td>20 - 29 years</td>
<td>15%</td>
<td>20 - 29 years: 16%</td>
</tr>
<tr>
<td>30 - 39 years</td>
<td>53%</td>
<td>30 - 39 years: 17%</td>
</tr>
<tr>
<td>40 - 49 years</td>
<td>19%</td>
<td>40 - 49 years: 12%</td>
</tr>
<tr>
<td>50 - 59 years</td>
<td>6%</td>
<td>50 - 59 years: 11%</td>
</tr>
<tr>
<td>60 - 69 years</td>
<td>5%</td>
<td>60 - 69 years: 7%</td>
</tr>
<tr>
<td>70 - 79 years</td>
<td>2%</td>
<td>70 - 79 years: 4%</td>
</tr>
<tr>
<td>80 + years</td>
<td>0%</td>
<td>80 + years: 3%</td>
</tr>
</tbody>
</table>

Total = 524; Source: West Area Plan Kick-Off Survey

Total Pop: 37,259; Source: ACS Census Data 2013 – 2017
Kick Off Meeting
Community Engagement Feedback Summary
What makes community conversations and meetings great?

• Cross-Cultural Respect & Understanding
• Community Representation, Community Leader Involvement, including Community Experts
• Building Connections to Others
  • Small Groups
  • Good facilitation and time keeping for equity
• Food & Meeting Support
  • Making it Appealing/Easy for People to Attend
• Attending Existing Community Meetings
Where is a good place to meet in our community?

Public Spaces
• Exercise Activities
• On Transit
• Basketball Courts
• Joseph Martinez Park

Business Locations
• Raices Brewing Company
• Talk to Business Owners
• Talk to patrons and employees
• Grocery Stores

School Locations
• Elementary

Neighborhoods
• Individual Homes
• House Parties
• Along Colfax
  (Handsome Little Devils)
What organizations are important to your community? Where should we hold meetings?

• Public Places
  • Libraries
  • Green Places where children play ➔ parks and recreation

• Schools
  • After School Programs
  • Schools

• Police Department
  • PD District 4 ➔ they hold Spanish speaking meetings

• Private Businesses and Community Spaces
  • Grocery stores
  • Mi casa, Raíces, Sun Valley Kitchen
Goals for Engagement

• What do we want to achieve by interacting with community, organizations, all of the stakeholders?
• What metrics should we use to measure our progress toward reaching our goals?
• What are the goals?
  • Three are proposed, are they right?
  • Do they need revisions?
  • Are there others that should be included?
Community Issues & Priorities
What We’ve Heard So Far...
VISION ELEMENTS - ELEMENTOS DE LA VISIÓN

A community’s vision and values are based upon those found in Comprehensive Plan 2040 and in Blueprint Denver
La vision y valores de la comunidad se basan en los que encontramos en el Plan Comprensivo 2040 y en Blueprint Denver.

Where do you see these vision elements in your neighborhood? Where could they be better?
¿Dónde ves éstos elementos de la visión en tu vecindario? ¿Dónde se podrían mejorar?

**Equitable, Affordable and Inclusive**

In 2040, Denver is an equitable, inclusive community with a high quality of life for all residents, regardless of income level, race, ethnicity, gender, ability or age.

En 2040, Denver será una comunidad equitativa e inclusiva con una alta calidad de vida para todos los residentes, independientemente del nivel de ingresos, raza, origen étnico, sexo, capacidades o edad.

**Strong and Authentic Neighborhoods**

In 2040, Denver’s neighborhoods are complete, unique and reflective of our diverse history.

En 2040, los vecindarios de Denver serán completos y únicos, y reflejarán nuestra historia diversa.

**Compact, Safe and Accessible Places**

In 2040, Denver is connected by safe, high quality, multimodal transportation options.

En 2040, Denver estará conectada por opciones seguras de transporte combinado y de alta calidad.

**Economically Diverse and Vibrant**

In 2040, Denver is a global city with a robust economy that reflects the diversity of our community.

En 2040, Denver será una ciudad global con una economía robusta que refleje la diversidad de nuestra comunidad.

**Environmentally Resilient**

In 2040, Denver is a thriving, sustainable city connected to nature and resilient to climate change.

En 2040, Denver será una ciudad próspera, sostenible, conectada a la naturaleza y resistente al cambio climático.

**Healthy and Active**

In 2040, Denver is a city of safe, accessible and healthy communities.

En 2040, Denver será una ciudad segura, accesible y con comunidades saludables.
Kick-off Event Feedback

Weaknesses by Vision Element

Opportunities by Vision Element

- Equitable Affordable and Inclusive
- Strong and Authentic Neighborhoods
- Connected Safe and Accessible Places
- Economically Diverse and Vibrant
- Environmentally Resilient
- Healthy and Active
Current Results: Walking and Biking

Q: "How easy or difficult is it to walk in your neighborhood?“
(% of respondents)

- Very easy: 15%
- Somewhat easy: 33%
- Neutral: 13%
- Somewhat difficult: 30%
- Very difficult: 10%

Total = 522 ; Source: West Area Plan Kick-Off Survey

Q: "How easy or difficult is it to bike in your neighborhood?“
(% of respondents)

- Very easy: 18%
- Somewhat easy: 38%
- Neutral: 13%
- Somewhat difficult: 24%
- Very difficult: 7%

Total = 513 ; Source: West Area Plan Kick-Off Survey
Current Results: Transit and Safety

Q: "How easy or difficult is it to take transit in your neighborhood?“ (% of respondents)

- Very easy: 33%
- Somewhat easy: 15%
- Neutral: 15%
- Somewhat difficult: 4%
- Very difficult: 33%

Total = 518; Source: West Area Plan Kick-Off Survey

Q: "How safe or unsafe do you feel in your neighborhood?“ (% of respondents)

- Very safe: 37%
- Somewhat safe: 28%
- Neutral: 19%
- Somewhat unsafe: 7%
- Very unsafe: 8%

Total = 523; Source: West Area Plan Kick-Off Survey
Current Results: Businesses and Housing

Q: “How easy or difficult is it to meet your daily needs with businesses in your neighborhood?” (% of resp.)

- Very easy: 24%
- Somewhat easy: 37%
- Neutral: 8%
- Somewhat difficult: 11%
- Very difficult: 20%

Total = 520; Source: West Area Plan Kick-Off Survey

Q: “Does your neighborhood offer good housing options for the following groups?” (% of respondents)

- Young professionals: 67%
- Families: 63%
- Residents with lower incomes: 42%
- Seniors: 32%
- Residents with disabilities: 19%
- None of the above: 13%

Total = 499; Source: West Area Plan Kick-Off Survey
Q: “What are the 5 most important challenges that should be addressed in your neighborhood?” (Choose up to 5; % of respondents who selected)

<table>
<thead>
<tr>
<th>Challenge</th>
<th>% Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to fresh and healthy food</td>
<td>55%</td>
</tr>
<tr>
<td>Speeding cars</td>
<td>48%</td>
</tr>
<tr>
<td>Residents feeling safe (crime, street lighting, etc.)</td>
<td>45%</td>
</tr>
<tr>
<td>Neighborhood beautification and/or clean-up</td>
<td>43%</td>
</tr>
<tr>
<td>Better/more sidewalks</td>
<td>42%</td>
</tr>
<tr>
<td>Places to shop (familiar and affordable)</td>
<td>36%</td>
</tr>
<tr>
<td>Affordable housing (preventing displacement)</td>
<td>33%</td>
</tr>
<tr>
<td>Safely getting around by walking</td>
<td>32%</td>
</tr>
<tr>
<td>Changes to the community and character (gentrification)</td>
<td>30%</td>
</tr>
<tr>
<td>New buildings and development</td>
<td>24%</td>
</tr>
<tr>
<td>Safely getting around by biking</td>
<td>20%</td>
</tr>
<tr>
<td>More parks and/or better park maintenance</td>
<td>20%</td>
</tr>
<tr>
<td>Better access to public transit (RTD)</td>
<td>11%</td>
</tr>
<tr>
<td>Jobs available in the area</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Access to healthcare</td>
<td>6%</td>
</tr>
</tbody>
</table>

Total = 526; Source: West Area Plan Kick-Off Survey
Q: “What kinds of places and activities are most important to you in your neighborhood?” (Choose up to 5; % of respondents who selected)

- Grocery stores: 71%
- Restaurants: 60%
- Culturally meaningful places/events (festivals, markets, etc.): 57%
- Shopping and entertainment (shops, bars, cinemas, etc.): 52%
- Parks and recreational spaces (trails, rec centers, sports fields): 50%
- Outdoor seating and plazas: 36%
- Comm. Centers/gathering spaces (library, clubs, senior centers): 32%
- Childcare (daycares, preschools, after-school programs): 20%
- Medical Services (hospitals, clinics, dental offices, etc.): 17%
- Education Opportunities (schools, job training, etc.): 16%
- Office spaces: 8%
- Other: 5%

Total = 516; Source: West Area Plan Kick-Off Survey
Survey Results: “Something I like” Map

Total = 605 “Likes”
Survey Results: “Something to improve”

Total = 881
“Improvements”

Source: West Area
Plan Kick-Off Survey
Survey Results: “Important Places”

Total = 417
“Important Places to My Community”

Source: West Area Plan Kick-Off Survey
Up Next…

• **November Steering Committee Meeting**
  • Thursday, November 21, 2019
  Sun Valley Kitchen
  1260 Decatur Street, Denver, CO 80204
  6:00-7:30 PM

• **December Steering Committee Meeting**
  • Thursday, December 19, 2019
  West Colfax BID Offices
  3275 West 14th Avenue, Suite 202, Denver, CO 80204
  6:00-7:30 PM