Agenda

Development of Recommendations
• Foundational Elements
• Vision Elements/Guiding Principles
• Recommendation Framework
• Timeline Review
• Adjourn
Blueprint Denver: Equity and Access to Opportunity

**Improving Access to Opportunity**
Creating more equitable access to quality-of-life amenities, health and quality education.

**Reducing Vulnerability to Displacement**
Stabilizing residents and businesses who are vulnerable to involuntary displacement due to increasing property values and rents.

**Expanding Housing and Jobs Diversity**
Providing a better and more inclusive range of housing and employment options in all neighborhoods.
The Elements of a Complete Neighborhood

- **Land Use & Built Form**: Enhance the character and quality of neighborhoods.
- **Mobility**: Connect people to the neighborhood places where they live, work and play.
- **Quality-of-Life Infrastructure**: Provide neighborhoods with parks and open spaces, natural features, recreation opportunities and social spaces.
West Area: Blueprint Denver Vision Elements

**COMPREHENSIVE PLAN Vision Elements**

- **In 2040...** Denver is an equitable, inclusive community with a high quality of life for all residents, regardless of income level, race, ethnicity, gender, ability or age.

- **In 2040...** Denver's neighborhoods are complete, unique and reflective of our city's diverse history.

- **In 2040...** Denver is a global city with a robust economy that reflects the diversity of our community.

- **In 2040...** Denver is connected by safe, high-quality, multimodal transportation options.

- **In 2040...** Denver is a thriving, sustainable city connected to nature and resilient to climate change.

- **In 2040...** Denver is a city of safe, accessible and healthy communities.

**BLUEPRINT DENVER Complete Neighborhood Elements**

- **Land Use and Built Form**
  Enhance the character and quality of neighborhoods

- **Mobility**
  Connect people to the neighborhood places where they live, work and play

- **Quality of Life Infrastructure**
  Provide neighborhoods with parks, trees, natural features, recreation opportunities and civic social services
<table>
<thead>
<tr>
<th>Guiding Principles</th>
<th>Land Use Principles</th>
<th>Economy Principles</th>
<th>Mobility Principles</th>
<th>Quality of Life Infrastructure Principles</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grow</strong></td>
<td>Direct future growth to areas that can &quot;handle it,&quot; like near transit, along major corridors, and around guiches – while making sure future development results in increased community benefits and enhances the quality of life for all residents.</td>
<td>Direct growth to areas along corridors, centers and in industrial areas that are integrated with public transit to preserve neighborhood character and encourage new community benefits.</td>
<td>Implement traffic calming measures to slow down speeding cars and reduce outside traffic from traveling through neighborhoods.</td>
<td>Encourage natural areas and green infrastructure in the communities where the need is great (i.e., Sun Valley and Valverde), and around existing park facilities, trails, and guiches. Food systems, specifically production and distribution, should be emphasized to address food insecurity.</td>
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<td><strong>Adapt</strong></td>
<td>Enhance existing industrial areas to better serve neighborhood needs. Incorporate a broader mix of uses to expand services to residents and improve streets to increase safety and connectivity.</td>
<td>Strengthen ties between local businesses and residents – increase opportunities for residents to have local, well-paying jobs that don’t require long commutes.</td>
<td>Make walking more comfortable by improving the sidewalk network throughout the plan area. By filling gaps, we will create more space for people walking, rolling, biking and improve access to transit.</td>
<td>Enhance existing green infrastructure networks to serve neighborhood needs, including ways to increase mobility options and connectivity along guiches and trails. Plan policies should promote access to healthy food and healthcare, and support partnerships and collaboration among city agency and community organizations to expand services to West area residents.</td>
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<td><strong>Expand</strong></td>
<td>Expand housing options that are affordable for residents at all income levels and lifestyles, including the housing needs of our lower-income families. This includes expanding housing options beyond apartments and single-family homes to have more affordable duplex, triplex, tandem homes, and accessory dwelling units.</td>
<td>Explore areas within the planning area that might be suitable for limited and small-scale mixed-use retail and job centers.</td>
<td>Improve connectivity between neighborhoods and across major barriers. Adding to existing networks will provide more high comfort bike lanes, improve intersections along important corridors and centers, make transit more accessible, and give residents more options beyond driving.</td>
<td>Recommend future public and private projects include the health and well-being needs and values of West area residents (i.e., neighborhood parks, open spaces, places for food production, arts, culture, mental and physical well-being).</td>
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<td><strong>Nurture</strong></td>
<td>Support existing shopping areas inside neighborhoods by encouraging community desired uses and designs that contribute to the character of the surrounding neighborhoods.</td>
<td>Encourage a variety of local jobs, growth and innovation along corridors, centers and in the existing industrial areas.</td>
<td>Improve access to the South Platte River, Lakewood/Dry Gulch, and Weir Gulch trails and West area open spaces</td>
<td>Develop recommendations that maintain the health and well-being of existing natural systems in support of community values and the City’s environmental and sustainability goals. Attention should be focused on opportunities surrounding guiches, trails, park facilities and community-serving public spaces.</td>
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<td><strong>Preserve</strong></td>
<td>Preserve existing housing that is affordable to residents at all income levels (e.g., smaller, original homes) and encourage new development to be quality design at all scales.</td>
<td>Promote investment in small businesses and use tools and programs that preserve existing affordable commercial spaces.</td>
<td>N/A</td>
<td>Invest in parks, open spaces, and culturally significant areas that are important to the neighborhoods that surround them. Maintain and encourage increased accessibility to family-oriented places and encourage activities that build on the existing sense of community.</td>
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Approach to Developing Recommendations

• How does your community apply the principles of:
  • Where to Grow?
  • Where to Expand?
  • Where to Improve?
  • How to Adapt?
  • Where to Nurture?
  • Where to Preserve?

• How should recommendations:
  • Promote Affordability?
  • Promote Equity?
  • Address Displacement?
  • Celebrate Culture & Diversity?
West Area Plan Framework

Sections
(Intro, Land Use, Economy, Mobility, Quality of Life, Neighborhoods, Transformative Projects)

• **Topics and Categories**
  (Urban Design, Jobs, Small Businesses, Pedestrian, Bike, Transit, Parks, Open Space, etc.)

• **Policies**
  (Brief statements that describe the policy recommendation)

• **Background**
  (Small paragraphs that provide context of why this is important in the West Area)

• **Strategies**
  (Actions, programs, physical improvements, etc., needed to accomplish the policy)
  o *Sub strategies (As needed)*

• **Support content (As needed.)**
  o *Case studies, illustrations and images that show comparable projects*
  o *Example images and graphics to better communicate the recommendation*
Example Recommendation | Land Use

**Topic:** Residential Zone Districts

**Guiding Principles:** Preserve, Nurture, Adapt

**Policy Recommendation:**

- Preserve existing housing that is affordable to residents at all income levels and encourage new development to be of quality design at all scales, and compatible with the surrounding contexts.

**Strategies:**

- Encourage and expand development of Accessory Dwelling Units (ADUs) in residential areas.
- Support regulations and zoning code changes that facilitate the development of ADUs where prohibited.
- Identify, promote and/or create financial tools and programs to assist homeowners in building low-cost, affordable and compatible ADUs.
Example Recommendation | Land Use

**Topic:** Residential Zone Districts

**Guiding Principles:** Preserve, Nurture, Adapt

**Policy Recommendation:**

- Preserve existing housing that is affordable to residents at all income levels and encourage new development to be of quality design at all scales, and compatible with the surrounding contexts.

**Case Study:** WDRC Single Family + Program

The West Denver Single Family Plus (WDSF+) Accessory Dwelling Unit (ADU) Pilot Program assists moderate- and low-income qualified homeowners to design, finance, and build an ADU on their residential property.
Example Recommendation | Jobs and Economy

Topic: Commercial Corridors

Guiding Principles: Grow, Improve, Nurture, Adapt

Policy Recommendation:

• Recognize the potential for urban vibrancy on each of the West Area’s four major corridors and calibrate strategies to address the unique nature and opportunities of each corridor.

Strategies: Federal Boulevard Corridor

1. Recognize the successful commercial activity that occurs on the Federal corridor, and preserve the environment that is conducive to the success of small, locally-owned businesses

2. Encourage the use of programs through Denver Economic Development & Opportunity (DEDO) and other agencies, where appropriate, to support small business development and success

2. Discourage demolition and/or redevelopment in order to preserve the conditions that allow local, culturally relevant, and family businesses to succeed

3. If redevelopment does occur, provide incentives or requirement for local business tenanting (e.g. if rezoning is needed)
Example Recommendation | Jobs and Economy

**Topic:** Commercial Corridors

**Guiding Principles:** Grow, Improve, Nurture, Adapt

**Policy Recommendation:**
- Recognize the potential for urban vibrancy on each of the West Area’s four major corridors and calibrate strategies to address the unique nature and opportunities of each corridor.

**Examples of Implementation:** Adaptive Reuse and Reinvestment
Example Recommendation | Mobility

**Topic:** Major Vehicular Corridors

**Guiding Principles:** Improve, Adapt

**Policy Recommendation:**
- Create bold changes to the mobility system by implementing improvements along the major corridors that prioritize safe and accessible walking, biking, rolling and transit along and across these corridors.

**Strategies:**
- Implement pedestrian and bicycle intersection improvements for safer crossings in accordance to Denver’s updated street design guidelines.
- Implement physical and operational changes to make a safer and more comfortable pedestrian environment along corridors including signal timing alterations and pedestrian priority signals.
- Increase signage along the corridor to elevate awareness of all users, especially focus on awareness of pedestrians and bicycle users to vehicles users.
- Install median refuge islands along high volume collector and arterial corridors for increased pedestrian safety.
Example Recommendation | Mobility

**Topic:** Major Vehicular Corridors

**Guiding Principles:** Improve, Adapt

**Policy Recommendation:**

- Create bold changes to the mobility system by implementing improvements along the major corridors that prioritize safe and accessible walking, biking, rolling and transit along and across these corridors.

**Illustrations and Examples:** Pedestrian Safety Treatments
Example Recommendation | Quality of Life

**Topic:** Accessibility to Parks and Open Space

**Guiding Principles:** Improve, Adapt, Nurture and Preserve

**Policy Recommendation:**
- Improve accessibility to existing community open space, parks and recreation facilities.

**Strategies:**
- Work with DPR/DOTI to establish primary park, gulch and trail entrances with upgraded lighting, signage and trails/sidewalks.
- Improve pedestrian-scale lighting at park entrances, adjacent intersections and around community and recreation facilities.
- Add safe and enhanced pedestrian street crossing facilities at community open space, park and recreation facility entrances and trail crossings.
Example Recommendation | Quality of Life

**Topic:** Accessibility to Parks and Open Space

**Guiding Principles:** Improve, Adapt, Nurture and Preserve

**Policy Recommendation:**
- Improve accessibility to existing community open space, parks and recreation facilities.

**Access Examples:** River Access Points, Trail Crossings and Lighting
Timeline Update

September 2020

• Recommendations Consultation with City Agencies
  ◦ 8/26 DOTI CTN/GO Bond Projects Coordination
  ◦ 8/28 Coordination meeting with DPR
  ◦ 9/01 DOTI-WAP Recommendations Check-In Discussion
  ◦ 9/01 Bi-Weekly Agency Coordination Meeting
  ◦ 9/02 DPR/WAP/NTMP Recommendations Coordination Meeting
  ◦ 9/03 OV/WAP/WSP Land Use Coordination Discussion
  ◦ 9/09 WAP Consultant Recommendations Work Session

• Friday, September 11th: Consultant Status Check

• September 9-16th: Review Draft Materials with City Agencies
  ◦ 9/15 Bi-Weekly Agency Coordination Meeting (Team Review of Draft Materials)
  ◦ Follow up meetings to be established as needed

• Thursday, September 17th: Review Recommendations Framework with Steering Committee

• September 18-30: Continue Draft Plan Content Development
Timeline Update

October 2020

• Continue Draft Plan Content Development
• Week of October 12th: Develop Planning Board Presentation and Talking Points
• October 15th: Review Planning Board Material with Steering Committee
• October 21st: Planning Board Informational Item
• October 30th: Prepare Internal Agency Review Draft (3 weeks)

November 2020

• Recommendations and Alternatives Translation and Promotion (2-3 Weeks)
• Draft & Revise Plan Content (Ongoing – Responding to Internal Review Feedback)
• Agency Coordination and Content Reviews (Throughout Internal Review Period)
• Respond to Internal Review Draft Comments
• November 19th: Steering Committee: Responses to Internal Review Comments/Feedback
• November 20 – December 18: “Recommendations and Alternatives” Public Meeting/Surveys
• Community Outreach and Office Hours
Timeline Update

December 2020

• Final Revisions to Internal Review Draft
• Final Consultant Support Services
• Develop Public Review Communication Tools
  • Website Materials and Release
  • Translation of Recommendations
• Prepare Public Review Draft (For Post Holiday Release)

January – February 2021

• Release Public Review Draft (6 Weeks)
• Develop “at Home/Zoom Meeting Toolkit” for Steering Committee Members
• Public Review Draft Outreach and Office Hours (6 Weeks)
• Incorporate Public Review Draft Revisions
Timeline Update

March – April 2021

• 2\textsuperscript{nd} Public Review Draft (4-6 Weeks)
• 2\textsuperscript{nd} Public Review Draft Outreach and Office Hours (4 Weeks)
• Finalize 2\textsuperscript{nd} Review Draft for the Adoption Process
• Final Steering Committee Meeting(s)?

May – June 2021

• Planning Board Final Draft/Public Hearing on Final Draft
• City Council Presentations
• City Council Adoption