West Area Plan

Steering Committee Meeting #020
Thursday, June 17, 2021
Today’s Agenda

• Current Timeline
• Draft Policies & Recommendations
  • Steering Committee Thoughts/Comments
  • Current Survey Results
• Outreach & Engagement Updates
West Area Plan: Project Timeline

- **Fall 2019**: Existing Conditions Research and Community Listening
- **Winter 2019 - Spring 2020**: Community Input Analysis and Draft Vision Statements & Community Priorities
- **Summer - Fall 2020**: Confirm Community Vision & Priorities and Develop Draft Recommendations
- **Winter 2020 - 2021**: Share and Gather Community Input on Draft Recommendations to Achieve Vision & Priorities
- **Spring 2021**: Updates to Draft Recommendations Based on Community Input
- **Summer 2021**: Community Review of Draft Plan and Adoption Process

**WE ARE HERE**
Land Use and Zoning

• Building Form and Compatibility
• Development and Community Benefits
• Preservation and Adaptive Reuse
• Housing Affordability
• Economic Vitality
Land Use and Zoning

Building Form and Compatibility Recommendations

Consider modifications to zoning code standards so new construction is more consistent with the existing surrounding neighborhood context.
Development and Zoning

Support commercial areas inside neighborhoods by promoting community-desired uses and enhancing the physical environment. Direct future growth to major corridors, centers, transit station areas, and ensure future development results in increased community benefits.

Development and Community Benefits Support existing c...
Answered: 127  Skipped: 3
Land Use and Zoning

Building Preservation and Reuse

Ensure compatible redevelopment and/or repurposing of institutional sites within neighborhoods. Encourage reuse of older commercial buildings and make it easier to develop lower-scale buildings on small lots. Preserve historic and culturally significant buildings in the West Area.
Preserve existing housing affordability and housing quality through incentives that encourage the reuse of existing buildings. Ensure affordable housing is available everywhere by implementing strategies that promote a diversity of affordable housing options within all neighborhoods and developments.
Economic Vitality – Places

Strengthen the economic vitality of major centers and corridors to create opportunities for small-business development and community-serving retail. Proactively preserve and maintain industrial land uses to provide and enhance sustainable economic development and job growth in the West Area.

**Economic Vitality – Places Strengthen the economic vitality...**

Answered: 127  Skipped: 3

- **Strongly approve**
- **Approve**
- **Neither approve nor...**
- **Disapprove**
- **Strongly disapprove**
Land Use and Zoning

Economic Vitality – People

Stabilize residents and small businesses at risk of involuntary displacement. Promote employment opportunities for local area residents of all skill and education levels.

What is your level of support for these draft recommendations?
Quality of Life

- Health Equity and Resiliency
- Parks, Open Space and Recreation
- Trails, Gulches and Waterways
- Complete Food Systems
- Safety and Security
- Art and Culture
- Animal Protection and Control
Quality of Life

Health Equity and Environmental Resiliency

Identify opportunities for West Denver residents to thrive and live their healthiest lives through inclusive policies that address historic inequity and other barriers. Inclusion, in all forms, should be a critical part of every conversation.
Quality of Life

Parks, Open Space and Recreational Facilities.

Improve and increase accessibility to existing community parks, open spaces, and recreation facilities for all users, ages, and abilities. Enhance existing facilities and programming at community parks, open spaces, and recreation facilities.

Parks, Open Space and Recreational Facilities

Improve and increase

Answered: 107  Skipped: 23

- Strongly approve
- Approve
- Neither approve nor disapprove
- Disapprove
- Strongly disapprove

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Quality of Life

Which of these do you think should be a city priority in the West Area to invest in over the next five years?

Answered: 108   Skipped: 22

- Building and expanding...
- Improving maintenance ...
- Building parks on existing...
- Expanding tree canopy
- Other
Quality of Life

Please rank how important it is for the city to provide the following programs within the West Area.

Answered: 103  Skipped: 27

- Programs for people with special needs (people with physical or developmental disabilities)
- More free or low-cost programming in parks (e.g., summer fitness classes, yoga, etc.)
- Cultural and natural history interpretive programs
Quality of Life

Trails, Gulches and Waterways

Enhance and improve access to existing regional trails, waterways, and the South Platte River. Recognize First Nations and Indigenous peoples in any South Platte enhancements, improvements and projects. Fill gaps in gulch and trail networks for continuous, uninterrupted connectivity.

Answered: 107  Skipped: 23

- Strongly approve
- Approve
- Neither approve nor disapprove
- Disapprove
- Strongly disapprove
Quality of Life

Complete Food Environment Build
more inclusive, healthier, resilient
and vibrant community-focus food environment
supporting. Community Center
Hubs and Educations
Local Entrepreneurships
Local Sources
Healthy Food Retail
Food and Nutrition Education.

Complete Food Environment
Build a more inclusive, healthy,
resilient and vibrant community
-focus food environment by
supporting.
Community Centers,
Hubs and Education
Local Entrepreneurships
Local Sources
Healthy Food Retail
Food and Nutrition Education.

Answered: 107  Skipped: 23
Quality of Life

Community Safety and Security.

Encourage public and private agencies, and urban design and development partners to incorporate design principles that promote safety within the built environment with heightened attention for cultural biases.
Encourage and incentivize the inclusion of public art and culturally significant design elements in development projects, urban designs and landscapes that celebrates West Denver history and culture and instills a sense of community pride and ownership.
Quality of Life

Animal Protection and Control.

Support ongoing funding for Denver Animal Protection (DAP) “Pets for Life” and similar programs that provide access to information, education and veterinary healthcare services for pet owners at low to no cost.

### Animal Protection and Control Support ongoing funding for... Support ongoing funding for Denver Animal Protection (DAP) “Pets for Life” and similar programs that provide access to information, education and veterinary healthcare services for pet owners at low to no cost.

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**Answered:** 107  **Skipped:** 23

- **Strongly approve**
- **Approve**
- **Neither approve nor disapprove**
- **Disapprove**
- **Strongly disapprove**
Mobility

- Priority Streets and Connections
- Traffic Demand Management
- Bicycles
- Pedestrian Comfort and Safety
- Gulches and Trails
- Transit
- Vehicles and Freight
Mobility

Street Priorities and Connections

Create changes to the mobility system that repurpose, reimagine, and reprioritize street space to balance use for safe and accessible walking, biking, rolling and transit mobility options.
Mobility

Rank your priorities for pedestrian connections.

Answered: 90  Skipped: 40

North/South crossing over 6th Avenue
(somewhere between Perry Street and Sheridan Boulevard)

East/West Crossing
(somewhere between 13th and 8th Avenues)

East/West Crossing
(somewhere around 2nd or 3rd Avenue)

East/West Crossing
(somewhere between 2nd and Alameda Avenue)
Mobility

Rank your community pedestrian connection priorities from the following:

Answered: 99  Skipped: 31

Connections to Schools
Connections to Parks, Open Spaces & Trails
Connections to Transit Services
Connections to Commercial and Retail areas
Mobility

Traffic Demand Management

Implement Transportation Demand Management strategies and policies in development and redevelopment projects to shift travel behavior to align with city climate, land use and mobility goals and policies.

Traffic Demand Management

Implement Transportation Demand Management

strategies and policies in development and redevelopment projects to shift travel behavior to align with city climate, land use and mobility goals and policies.

Answered: 99   Skipped: 31

Strongly approve

Approve

Neither approve nor...

Disapprove

Strongly disapprove

0%  10%  20%  30%  40%  50%  60%  70%  80%  90%  100%
Mobility

Bicycles

Implement the bike facilities as planned in Denver Moves: Bicycles.

Study routes for upgrades and alternative route realignments and reconfigurations.
Mobility

Pedestrian Comfort and Safety Priorities

Install new sidewalks along priority corridors following citywide prioritization guidance. Improve the pedestrian realm by improving the quality, safety, width and comfort of pedestrian facilities following Denver’s citywide prioritization guidelines for sidewalks.
Mobility

Gulches and Trails

Improve the quality and comfort of trail facilities, improve the safety of crossings, and improve trail access, including trail access corridors listed below. Install bicycle and pedestrian wayfinding along the right-of-way to improve access to the trails and along the bicycle and pedestrian networks, including trail access corridors.
Mobility

Transit

Advance planning and implementation of high-capacity and frequent transit along key West Area corridors to provide residents with higher-frequency service that better meets their needs and facilitates increased transit usage.

TransitView Transit Recommendations Map Advance plan...

Answered: 101  Skipped: 29

- Strongly approve
- Approve
- Neither approve nor...
- Disapprove
- Strongly disapprove
Online Survey Demographics

What is your gender?

Answered: 100   Skipped: 30

- Female: 40%
- Male: 50%
- Non-binary: 5%
- Prefer to self-describe: 5%
Online Survey Demographics

How old are you?

Answered: 101    Skipped: 29

- 18 years or younger
- 19 - 34 years old
- 35 - 44 years old
- 45 - 54 years old
- 55 - 64 years old
- 65 - 74 years old
- 75 and older
Online Survey Demographics

What is your race or ethnicity? Please select all that apply...

Answered: 100  Skipped: 30
Online Survey Demographics

In which neighborhood do you live?

Answered: 100   Skipped: 30

- Barnum
- Barnum West
- Sun Valley
- Valverde
- Villa Park
- West Colfax
- Other (please specify)
Online Survey Demographics

In which neighborhood do you work?

Answered: 98    Skipped: 32
Online Survey Demographics

Do you rent or own your home?

Answered: 101  Skipped: 29
Online Survey Demographics

Please estimate your total household income, before tax...

Answered: 98    Skipped: 32
Mike Ramsey – CPD Communications

- Community Engagement
  - Key Resident Groups
  - Community Focus Areas
- Contact Information:
  - mike.ramsey@denvergov.org
Draft Policies Engagement & Outreach

- Focus Groups
- Community Workshops
- RNO Meetings & Presentations
- One-on-One Engagement
- Office Hours with a West Planner
## WEST AREA PLAN

### DRAFT Recommendations Survey

The draft recommendations are not the final plan. They can and will be updated and adjusted according to public feedback, so it is important that we hear from as many community members as possible on their level of support for the draft recommendations.

### Health | Environment

- Identify and facilitate activities, policies, and programs to combat mental and social equity in housing environments, health, housing, transportation, food, and nutrition, green infrastructure.
- Support policies that promote energy efficiency.
- Support policies that promote renewable energy technologies.
- Support policies that limit or ban smoking, e-cigarettes, and other nicotine options.
- Support policies that improve waste management practices.
- Improve green streets to reduce pollution, improve environment management, beautify neighborhoods, and safer streets.

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### Parks | Open Space | Recreation

- Improve and increase accessibility to existing community parks, open spaces, and recreation facilities for all ages and abilities.
- Improve existing facilities at community parks, open spaces, and recreation facilities by incorporating inclusive design principles, including community desired and culturally relevant design elements.
- Ensure all West Denver residents are within a 10-minute walk of an amenities.

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### Community Safety & Security

- Maintain energy-efficient lighting for increased safety and comfort by prioritizing outdoor parks, access, key corridors, and energy-efficient lighting solutions on public and private properties.
- Encourage public and private organizations and developers/design partners to design in order to promote safety and inclusion for cultural practices, three or four-units inclusive design.

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### Draft Recommendations

- Tome la encuesta en denvergov.org/planoeste
- Take the survey at denvergov.org/westplan
Draft Policies – Help Us Collect Feedback!

West Area Plan

Latest News

Review the draft plan recommendations and tell us what you think

Despite the challenges of the pandemic, the planning team has continued engaging residents and stakeholders in conversations about the future of the West Area throughout 2020. For the last few months, planners have been hearing input provided in these conversations and in online surveys done last fall on potential guiding principles and opportunities for the plan. The result is a set of draft recommendations that touch on multiple topics and that will serve as the foundation for the West Area Plan.

Please review the draft recommendations and take the survey to tell us your level of support for the recommendations and make comments.

Read the draft recommendations  Take the survey  Sign up for community office hours

Steering Committee Meeting
The committee meets virtually, usually the third Thursday of every month. See meeting information.
Thank You!

Contact Information:

Eugene.howard@denvergov.org