

East Area Plan Implementation Matrix

This matrix provides preliminary information on the potential timeline and lead City agencies for implementation of plan recommendations. It will be updated regularly.

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
Land Use and Built Form Recommendations								
L1	Ensure compatible development on institutional sites within neighborhoods.	A	In the East area, small vacant institutional sites should be preserved and reused.	Regulatory	Ongoing	CPD		
		B	When new development occurs on larger campuses, including the former VA Hospital, Rose Medical Center, National Jewish, and Johnson and Wales University, new public open space, pedestrian connections, and pedestrian-friendly building frontages should be encouraged.	Regulatory	Ongoing	CPD	DPR	DOTI
L2	Encourage shared use and activation of institutional and quasi-public facilities during off-peak times.	A	Encourage community use of institutional sites by creating shared use agreements.	Service/Program	Ongoing	CPD	DPR	DOTI
L3	Allow taller buildings in key locations along Colfax Avenue, within the Mayfair Town Center, and the 9th and Colorado area (see Maximum Building Height Map) when significant community benefits are provided	A	Consistent with citywide policies in Blueprint Denver, develop a robust incentive system near major transit corridors through a community process that provides additional height in exchange for significant community benefits. On-site affordable (income-restricted) housing should be the primary community benefit achieved (with the exception of Mayfair Town Center, where a public park should be the primary benefit).	Regulatory	Short Term - 0-5 years	CPD		
		B	The best opportunity to add significant open space while simultaneously reducing flooding in the East area is within the Mayfair Town Center (see Policy MC-Q3). Therefore, the primary community benefit within this area is a public park with integrated stormwater management.	Regulatory	Short Term - 0-5 years	CPD	DPR	
		C	Additional community benefits identified include: 1) Inclusion of affordable commercial space or community-serving uses (see sidebar on page 33 for definition). 2) Preservation of an existing Character Building (see sidebar on page 33 for definition and Policy C-L1).	Regulatory	Long Term -6+ years	CPD	DEDO	
L4	Encourage maintaining, rather than demolishing, existing older homes by revising design requirements to encourage renovations and additions.	A	Update regulations in residential zone districts to remove barriers to additions and renovations.	Regulatory	Short Term - 0-5 years	CPD		
		B	Establish new regulations that require the salvaging or reuse of building materials when homes of certain age are demolished.	Regulatory	Long Term -6+ years	CPD		
		C	Reduce massing, scale, and building coverage to reduce the incentive to tear down existing homes and replacing them with larger homes that don't fit the established character of the neighborhood (See Policy L5).	Regulatory	Short Term - 0-5 years	CPD		
L5	Work with neighborhoods to modify zoning standards for new construction to be more consistent with neighborhood character in residential areas	A	Update zoning regulations to create more contextual standards for massing, materials, scale, and height.	Regulatory	Short Term - 0-5 years	CPD		
L6	Ensure East Area neighborhoods are inclusive places by thoughtfully integrating compatibly-designed missing middle housing and accessory dwelling units (ADUs) in appropriate locations.	A	Consistent with adopted citywide policies in Blueprint Denver, integrate missing middle housing with rules to preserve valued neighborhood characteristics and address unique issues in the East Area.	Regulatory	Short Term - 0-5 years	CPD		

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		B	Create requirements to preserve older homes when integrating missing middle housing in the East area.	Regulatory	Short Term - 0-5 years	CPD		
		C	Implement zoning changes to encourage missing middle housing at the citywide scale, not just in the East Area.	Regulatory	Short Term - 0-5 years	CPD		
		D	Implement adopted citywide policies in Blueprint Denver to diversify housing choice through expansion of ADUs throughout all residential areas while also addressing context-sensitive ADU design and removing barriers to ADU construction.	Regulatory	Short Term - 0-5 years	CPD		
L7	Encourage high-quality design and neighborhood compatibility in commercial and mixed use areas	A	Modify regulations to improve design quality in Centers and Corridors.	Regulatory	Short Term - 0-5 years	CPD		
		B	Prepare additional rules for sensitive transitions to adjacent to low residential areas and historic buildings.	Regulatory	Short Term - 0-5 years	CPD		
		C	Strengthen standards for Ground Floor Active Use areas.	Regulatory	Short Term - 0-5 years	CPD		
L8	Preserve historic buildings in residential areas.	A	For areas identified as an "Area of Historic Significance," partner with Historic Denver to engage residents in designating them as local historic district.	Regulatory	Long Term -6+ years	CPD		
		B	Work with Discover Denver to survey East Area neighborhoods, particularly Areas of Historic Interest, to identify buildings or areas that are historically, architecturally, or culturally significant and inform next steps.	Regulatory	Long Term -6+ years	CPD		
		C	Promote the use of other preservation tools like conservation easements, historic covenants and conservation overlay districts.	Regulatory	Short Term - 0-5 years	CPD		
		D	Identify additional incentives to encourage property owners to designate.	Service/Program	Ongoing	CPD		
L9	Continue updating and improving zoning regulations.	A	Rezone Former Chapter 59 properties into the Denver Zoning Code (DZC).	Regulatory	Ongoing	CPD		
		B	Review use and applicability of UO-2 (Billboard Overlay). When a rezoning occurs, recommend eliminating this overlay.	Regulatory	Ongoing	CPD		
EC-L3	Support the creation of a neighborhood center at Yosemite and Colfax with affordable housing, locally-owned businesses, convenient transit, and open space.	A	Identify existing affordable apartments in the area for preserving permanent affordability (See Policy E2).	Service/Program	Short Term - 0-5 years	HOST	CPD	
		B	Ensure that new development is pedestrian friendly (See Policy L7).	Regulatory	Short Term - 0-5 years	CPD		
		C	Create a Mobility Hub with enhanced services for transit riders (See Policy M8) and incorporate transportation demand management strategies so the area is easily and safely accessed by pedestrians, bicyclists, and transit riders (See Policy M12).	Infrastructure	Long Term -6+ years	DOTI	RTD	
		D	Partner with RTD to provide bus service on Yosemite St. (see Policy M7) that provides a convenient connection to the Central Park rail station.	Infrastructure	Long Term -6+ years	RTD	DOTI	
		E	Partner with Aurora on the creation of public open space along Westerly Creek.	Infrastructure	Long Term -6+ years	DPR	CPD	DOTI

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H-L1	Ensure development on the hospital campuses promotes the success of the health care industry while ensuring compatibility with the surrounding neighborhood.	A	Promote hospital zoning that provides clarity and predictability for future healthcare development and ensures appropriate transitions between the hospital districts and adjacent residential districts are respected.	Regulatory	Ongoing	CPD		
		B	Identify shared open space and programs with an overarching theme of health and wellness.	Infrastructure	Ongoing	CPD	DPR	
		C	Work with the hospitals to ensure development integrates well with the community and advances the vision for the area.	Regulatory	Ongoing	CPD		
MC-L2	Realize the vision for Mayfair Town Center as a neighborhood destination with a community gathering space, a mix of uses, and pedestrian-friendly design.	A	Encourage the creation of a neighborhood park (See Policy MC-Q3).	Infrastructure	Long Term -6+ years	DPR	CPD	
		B	Implement tools that support existing and new small businesses, new housing options, and preservation of character buildings (See Land Use and Built Form and Economy and Housing Recommendations).	Service/Program	Long Term -6+ years	HOST	DEDO	CPD
		C	Ensure that heights transition appropriately to surrounding residential areas (See Policy L7).	Regulatory	Long Term -6+ years	CPD		
		D	Improve mobility connections and incorporate transportation demand management strategies so that the center is easily accessed by pedestrians, bicyclists, and transit riders (See Mobility Recommendations).	Infrastructure	Long Term -6+ years	DOTI	CPD	
PH-L2	Ensure new development on the Johnson & Wales University campus helps meet plan goals should it transition to another use besides an educational campus.	A	Conduct more detailed planning for the site through a master planning or small area plan process with diverse, inclusive community engagement.	Regulatory	Ongoing	CPD		
		B	New development on the site should help achieve the goals of the East Area Plan, including: affordable housing; evaluation and preservation of historic resources; public open space; community-serving uses and services; pedestrian and bike connectivity through the site	Regulatory	Ongoing	CPD	HOST	DPR
		C	Large Development Review should be used to coordinate new development and infrastructure improvements.	Regulatory	Ongoing	CPD		
		D	New development should be designed to be compatible with the neighborhood and transition appropriately to surrounding residential areas (See Policy L1)	Regulatory	Ongoing	CPD		
C-L1	Reduce regulatory barriers to make it easier to reuse existing buildings and develop lower-scale buildings on small lots	A	Modify standards to be more proportional to the proposed project and site conditions while ensuring consistency with the vision for a pedestrian-friendly Colfax	Regulatory	Short Term - 0-5 years	CPD	DOTI	
		B	Provide financial assistance or design alternatives for required streetscape improvements for lots less than 75 feet deep or if preserving a character building.	Service/Program	Short Term - 0-5 years	DEDO	CPD	
		C	Reduce parking requirements for reuse of commercial character buildings and small lots with MS-3 (3-story maximum) zoning.	Regulatory	Short Term - 0-5 years	CPD		
		D	Provide dedicated staff for technical assistance to adaptive reuse and small scale development to help small businesses navigate the permitting process in an efficient, predictable, and timely manner.	Service/Program	Short Term - 0-5 years	CPD	DEDO	
		E	Evaluate regulations for unnecessary barriers to small, flexible, shared indoor and outdoor commercial spaces and eliminate as needed.	Regulatory	Short Term - 0-5 years	CPD		

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		F	Work with Business Improvement Districts and other small business organizations on identifying additional regulatory barriers to adaptive reuse and small scale development, including additions to existing buildings, along Colfax.	Regulatory	Short Term - 0-5 years	CPD		
		G	Evaluate the corridor for historic and cultural significance	Regulatory	Short Term - 0-5 years	CPD		
C-L2	Repurpose commercial alleys that intersect with Colfax as pedestrian-friendly spaces.	A	Work with Business Improvement Districts and Denver Arts and Venues to create an "Activate Alleys" program that provides financial or technical assistance to property owners for public art and public realm enhancements.	Infrastructure	Long Term -6+ years	DOTI	CPD	
		B	Where redevelopment occurs along an alley, encourage enhanced design solutions and small commercial spaces to help activate these spaces and make them feel safer.	Regulatory	Ongoing	CPD		
C-L3	Amend sign regulations to allow creative solutions to signs that fit the character of Colfax.	A	Work with the community to identify desirable iconic, vintage features of existing Colfax signs. Features to consider should include blade, roof, illumination, and mural signage.	Regulatory	Short Term - 0-5 years	CPD		
		B	Modify regulations to encourage preservation of existing desirable signage and new signs that reflect Colfax's unique urban design character.	Regulatory	Short Term - 0-5 years	CPD		
		C	Ensure signage does not negatively impact surrounding residential areas.	Regulatory	Short Term - 0-5 years	CPD		
C-L4	Discourage low utilization of land and auto-oriented uses near future BRT stations.	A	Consider modifications to regulations to discourage automobile oriented uses, drive thru building forms and encourage multi-story, mixed use development.	Regulatory	Short Term - 0-5 years	CPD		
Economy and Housing Recommendations								
E1	Stabilize residents at risk of involuntary displacement.	A	Connect residents with programs to help them stay in their homes, including temporary rental and utility assistance, property tax rebates, homeowner preservation initiatives, ownership programs, eviction legal defense, financial empowerment training, and energy and accessibility assistance.	Service/Program	Ongoing	HOST	DEDO	
		B	Build community capacity and leadership to ensure long-term, equitable engagement in areas vulnerable to displacement, such as through leadership courses and training.	Service/Program	Ongoing	DEDO		
		C	Support citywide efforts to explore a preference policy that would give preference in income-restricted units to existing residents that have been or are at risk of being displaced.	Service/Program	Ongoing	HOST		
		D	Integrate resources and strategies to mitigate involuntary displacement of residents with the implementation of major City investments and projects, including regulatory changes, legislative rezonings, and transportation infrastructure improvements. Strategies include incentives or requirements for affordable housing and targeted engagement to connect vulnerable residents with resources.	Service/Program	Ongoing	DEDO	HOST	CPD
		E	Work with partners to increase utilization of public housing programs (including City, State and nonprofit programs), increase homeownership and implementation of housing land trust programs	Service/Program	Ongoing	HOST		

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		F Conduct outreach to understand the needs of older adults and explore additional assistance options to mitigate their involuntary displacement.	Service/Program	Ongoing	HOST		
		G Provide targeted marketing and other assistance to temporary motel residents to help them find more permanent and supportive housing with integrated services, consistent with Fair Housing regulations.	Service/Program	Ongoing	HOST		
E2	Preserve existing affordability and housing quality.	A Preserve the affordability of naturally occurring affordable housing, particularly in areas vulnerable to displacement and close to transit, through new tools	Service/Program	Ongoing	HOST		
		B Preserve the affordability of existing income-restricted properties.	Service/Program	Ongoing	HOST		
		C Retain and improve the quality of older homes through programs that help with upgrades to improve accessibility, energy efficiency, and rehabilitation.	Service/Program	Ongoing	HOST		
E3	Create new affordable housing with access to transit and amenities.	A Support acquisition of land by the City and/or its partners, such as Denver Housing Authority (DHA), community land trust entities, and non-profit affordable housing developers for future development of affordable housing, particularly in Corridors, Centers, as well as High, High-Medium and Low-Medium Residential Areas.	Service/Program	Ongoing	HOST		
		B Ensure that the value of increased development potential is shared with the community through the provision of on-site affordable housing or other community benefits (see Policy L3).	Regulatory	Short Term - 0-5 years	CPD	HOST	
		C Use financial tools, including but not limited to Low Income Housing Tax Credits, the Affordable Housing Fund, and Tax Increment Financing, to help fund affordable housing development.	Service/Program	Ongoing	HOST		
		D Ensure new affordable housing meets community needs.	Service/Program	Ongoing	HOST		
		E Work with affordable housing developers and managers on transportation demand strategies that help ensure residents have access to multimodal transportation options (see Policy M12).	Service/Program	Ongoing	HOST	DOTI	
		F Enhance park and recreation access in proximity to affordable housing to help improve health outcomes for low-income households (see Policies Q3 and Q4).	Service/Program	Ongoing	HOST	DPR	
		G Partner with area hospitals, Denver Public Schools, and other major employers to create and/or fund affordable workforce housing (See Policy E12).	Service/Program	Short Term - 0-5 years	HOST		
		H Continue to advocate for changes to state law that remove barriers to access affordable housing options (see Blueprint Denver Policy LU-H 06).	Service/Program	Ongoing	DEDO	HOST	
	Expand diversity of housing types and affordability to support households of different sizes, ages, and incomes in all neighborhoods.	A Develop more permanent and supportive housing, combining low-barrier affordable housing, health care, and other supportive services to help create stability for vulnerable residents.	Service/Program	Ongoing	HOST		
		B Encourage the transition of motels along Colfax Avenue into permanent housing for those most vulnerable.	Service/Program	Short Term - 0-5 years	HOST		
		C Integrate accessory dwelling units (ADUs) and missing middle housing in appropriate locations (See Policy L6) with strategies for affordability and wealth-building for low- and moderate-income residents.	Regulatory & Service/Program	Short Term - 0-5 years	CPD	HOST	DEDO
		D Expand housing options for non-traditional households, aging-in-place, co-housing, cooperatives, and group living.	Regulatory & Service/Program	Ongoing	CPD	HOST	

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E4		E	Encourage more family-friendly development including larger unit sizes and family-supportive amenities (see Blueprint Denver Policy LU-H 07).	Service/Program & Regulatory	Ongoing	HOST	CPD	
		F	Ensure that housing meets or exceeds the needs of residents with disabilities by conducting an evaluation of city regulations and standards in comparison to best practice accessibility standards and by encouraging the use Universal Design principles in new construction and major renovation.	Regulatory	Short Term - 0-5 years	CPD		
		G	Increase access to homeownership for low- and moderate-income renters by implementing citywide programs and working with partners to create new pilot programs.	Service/Program	Ongoing	HOST		
		H	Expand live-work opportunities in a manner that is compatible with surrounding neighborhood character to reduce housing costs for small business owners and entrepreneurs.	Regulatory & Service/Program	Long Term -6+ years	CPD	HOST	DEDO
E5	Improve the existing social service system through collaboration, co-location and coordination between providers, and between providers and city agencies.	A	Identify existing homelessness prevention and rapid-rehousing resources in the community and bring in additional partners for more local collaboration.	Service/Program	Short Term - 0-5 years	HOST		
		B	Identify existing drug and alcohol rehabilitation resources and promote collaboration.	Service/Program	Short Term - 0-5 years	DHS	DPH	
		C	Support workforce training and education programs that connect workers to employers (see Policy E14).	Service/Program	Short Term - 0-5 years	DEDO		
		D	Explore models that promote co-location of services (i.e. Dahlia campus for mental health and well-being and the Rose Andom Center).	Service/Program	Short Term - 0-5 years	HOST	DHS	
E6	Promote innovative service delivery models, and expand pool of service provider partners – to address gaps in existing social service system.	A	Conduct gap analysis with homeless service partners, school and early childhood partners, and human services partners.	Service/Program	Short Term - 0-5 years	HOST		
		B	Create models to address gaps in services such as navigation centers, hygiene centers, rest, and resource centers, etc. (collectively referred to as Community Resource Centers).	Service/Program	Short Term - 0-5 years	HOST	DHS	DPH
		C	Increase funding for substance treatment services (including training & implementation of cross-sector teams to address needs of people experiencing homelessness, school children, immigrants, refugees, or other vulnerable populations).	Service/Program	Ongoing	DPH	DHS	DPS
		D	Increase funding for homelessness prevention and rapid re-housing resources in the community.	Service/Program	Ongoing	HOST		
		E	Invest in new partnerships for service provision, including mini-grants to fund innovative work from local community partners.	Service/Program	Short Term - 0-5 years	HOST		
		F	Explore partnerships to expand innovative delivery models to address homelessness, such as tiny home villages, bridge housing, rapid resolution, and residential shelter locations.	Service/Program	Ongoing	HOST		
E7	Build access to, awareness of, and support for social services for residents in East.	A	Encourage stronger relationships between service providers and their neighbors through strategies.	Service/Program	Ongoing	HOST	DHS	DEDO
		B	Integrate supportive services with housing and connect private landlords to existing social services in their neighborhood.	Service/Program	Ongoing	HOST		

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E8	Improve the permitting process to provide additional support for existing and new small businesses in the area.	A	Identify opportunities to provide flexibility in change-of-use requirements for small businesses to encourage preservation of existing buildings and analyze the cost of public realm improvements to be more proportional to private investment (see Policy C-L1).	Regulatory	Short Term - 0-5 years	CPD		
		B	Revise signage requirements to ensure businesses have the ability to advertise to a variety of passing customers, including pedestrians and transit riders. Areas of focus should be allowing certain forms of blade signage, neon signage, and energy efficient options while maintaining character (see Policy C-L3).	Regulatory	Short Term - 0-5 years	CPD		
		C	Continually improve the city's online Toolkit for Startups and Small Businesses based on user feedback from small businesses.	Service/Program	Ongoing	DEDO	CPD	
		D	Continue to expand the number of applications available for submittal and review online to reduce trips to the city permitting counter and expedite the process.	Service/Program	Ongoing	CPD		
		E	Evaluate permitting time and other barriers for small businesses, and assess the feasibility of application fee waivers or deferrals and expedited permitting to support new and existing small businesses.	Service/Program	Short Term - 0-5 years	CPD	DEDO	
		F	Develop a handbook for adaptive reuse projects to promote Predictability and reduce variations in case-by-case decisions.	Service/Program	Long Term -6+ years	CPD	DEDO	
		G	Improve design quality in mixed-use areas to attract and retain visitors (see Policy L7).	Regulatory	Short Term - 0-5 years	CPD		
		H	Ensure on-street parking is effectively managed to support local businesses (see Policies M10 & M11).	Service/Program	Short Term - 0-5 years	DOTI	DEDO	
		I	Evaluate the impacts of construction on local businesses and develop strategies to mitigate those impacts.	Service/Program	Short Term - 0-5 years	CPD	DEDO	
E9	Work in tandem with relevant, local organizations to provide technical assistance to existing small independent businesses to help them succeed and prevent involuntary displacement.	A	Work with East Area organizations to develop a marketing package to help attract customers to individual businesses, and to help locally-owned businesses locate and remain in the districts and provide living wages and benefits to staff such as transit passes.	Service/Program	Long Term -6+ years	DEDO		
		B	Ensure all small business technical assistance is available to English-as-a-second-language business owners.	Service/Program	Ongoing	DEDO	CPD	
		C	Offer matchmaking services to connect small independent businesses with landlords. Provide relocation assistance to displaced small businesses to help them remain as close to their prior location as possible.	Service/Program	Long Term -6+ years	DEDO		
		D	Develop and maintain lists of pre-qualified tenant leads that can be provided to property owners and leasing professionals as alternatives to large national brands, while also making a case to developers and landlords for a broader and more strategic approach to retail tenanting.	Service/Program	Short Term - 0-5 years	DEDO		
		E	Work with relevant organizations to provide technical and legal assistance with succession or transition planning, lease negotiations, maintenance fees, predatory lending, property taxes and other challenges faced by small business owners.	Service/Program	Ongoing	DEDO		
		F	Offer these services at a convenient location such within the area, such as at a services hub or the new Community Center (see Policy Q3).	Service/Program	Long Term -6+ years	DEDO		

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E10	Broaden the range of financial incentives for small independent businesses and landlords to strengthen the area's tenant mix and help prevent displacement.	A	Assist small businesses in buying their building or condo space, by utilizing programs such as the Small Business Administration's 504 Loan Program, mobilizing community development organizations, such as Community Development Corporations (CDCs), to acquire commercial property, and exploring programs such as right of first refusal.	Service/Program	Ongoing	DEDO		
		B	Offer new forms of financial support for upgrading or expanding retail space, storefront improvements, business signage upgrades, and unexpected repairs and building rehab. Support can come in varied forms including fee waivers or deferral, low-interest loans, or small grants.	Service/Program	Short Term - 0-5 years	DEDO		
		C	Offer financial incentives to landlords that are willing to sign long-term leases with small businesses. (See profile of San Francisco's Legacy Business Historic Preservation Fund.)	Service/Program	Short Term - 0-5 years	DEDO		
		D	Incentivize new projects that offer smaller retail spaces, provide below-market commercial space, an/or provide space for an existing business to remain on-site with incentives such as density bonuses, low-interest financing, and direct subsidies.	Service/Program	Long Term -6+ years	CPD	DEDO	
		E	Expand and adapt the Business Impact Opportunity (BIO) Fund to the Colfax corridor to help businesses before, during, and after BRT construction (See Policies C-E4 and C-E5).	Service/Program	Short Term - 0-5 years	DEDO		
E11	Support and develop new initiatives and community-minded ownership models that have a goal of maintaining East's variety of local and culturally-significant businesses.	A	Create an International or Cultural District along East Colfax that would celebrate the area's diversity of people, businesses, food, and events (see Policy C-E3).	Service/Program	Short Term - 0-5 years	DEDO	AV	
		B	Help local community groups to assume ownership of small businesses through a variety of ownership models that could include cooperatives, CDCs, and innovative crowdsourcing models. (See profile of United Kingdom's More Than A Pub program.)	Service/Program	Ongoing	DEDO		
		C	Build the capacity of other relevant organizations through techniques such as technical assistance, direct funding, and organizational growth, including encouraging the creation of a multifaceted CDC.	Service/Program	Ongoing	DEDO		
		D	Provide support for existing and/or new BIDs, CDCs, Community Land Trusts, and/or commercial real estate investment cooperatives purchasing buildings or master-leasing ground floors as below-market space for small businesses or non-profits.	Service/Program	Ongoing	DEDO		
		E	Work with property owners and relevant organizations to develop small business incubators and/or accelerators to test market new neighborhood serving retail and services. Successful incubator tenants should then be encouraged to move to permanent storefront locations within East with matchmaking assistance from relevant organizations. Explore incorporating space for this in the new Community Center (see Policy Q3).	Service/Program	Long Term -6+ years	DEDO		
		F	Provide cultural competency training for city staff for improved service provision to the culturally diverse business population.	Service/Program	Ongoing	HRCP	DEDO	CPD

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		G	Facilitate access for small businesses to the City's procurement process (including its minority-women-disadvantaged business certification program) to enhance opportunities to bid on City contracts and provide goods and services (e.g., catering) for smaller City purchases such as "P-card" (Purchase Card) expenditures.	Service/Program	Ongoing	DEDO	DOF	
		H	Develop strategies and tools to help existing businesses stay in the area when the properties they occupy redevelop, including occupying space in the new development. Consider implementing this with the community benefit height incentive system (see Policy L3).	Service/Program	Short Term - 0-5 years	DEDO	CPD	
E12	Bolster the healthcare and wellness sector as the foundation for economic growth in the East Area.	A	Convene a working group of National Jewish Health, Rose Medical Center, the Uptown district facilities, Denver Health, and appropriate city staff.	Service/Program	Long Term -6+ years	DEDO	CPD	
		B	Through the working group, address common issues, such as: 1) Future growth and facility needs, and potential locations for medical offices and service providers. 2) Partnering with nonprofit housing providers and others to develop workforce housing for staff (see Policy E3). (See sidebar of examples of how hospitals can invest in housing).3) Access to an appropriate labor force and workforce training programs at Denver Public Schools, local universities, the City of Denver, and other resources. 4) Access to and provision of area commercial services. 5) Connectivity to area amenities including transit, parks, and services. 6) Creation of gateways for the district. 7) Measures that can be undertaken in order to promote healthy eating and active living among employees and surrounding neighborhoods.	Service/Program	Ongoing	DEDO	CPD	
		C	Work with the Veterans Administration and Rose Medical Center on long-term plans for the VA hospital site at 9th Ave. and Clermont St.	Service/Program	Short Term - 0-5 years	CPD		
		D	Work with National Jewish Health on its long-term plans for its remaining undeveloped properties in and adjacent to East (on both sides of Colorado Boulevard) to ensure development integrates well with the community and advances the vision for the area.	Service/Program	Short Term - 0-5 years	CPD		
E13	Strengthen the professional services market by promoting the development of small office space.	A	Coordinate with relevant organizations on work plans to provide services that help property owners to better leverage existing real estate along Colfax Avenue for small professional services.	Service/Program	Ongoing	DEDO	CPD	
		B	Where retail or restaurants might be difficult to accommodate and/or in areas outside of anticipated retail nodes near BRT stations, encourage and allow ground floor activation (beyond retail and restaurant uses) with office uses, services, or industrial/flex spaces.	Regulatory	Long Term -6+ years	CPD	DEDO	
E14	Partner with Denver Public Schools and major area employers/projects in connecting East residents to job opportunities.	A	Through the medical facilities working group (see Policy E12), identify training needs and potential partnerships with DPS and other higher education institutions to help provide the training.	Service/Program	Ongoing	DEDO		
		B	Work with DPS in identifying US Department of Education, foundation, and other grant opportunities to help identify areas of support needed by neighborhood schools to support a student throughout his/her educational path.	Service/Program	Ongoing	DEDO		

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		C	Encourage local hiring of East Area residents and businesses for BRT construction and other City-supported projects that offer employment opportunities (see Policy C-E4).	Service/Program	Long Term -6+ years	DOTI	DEDO	
EC-E2	Expand job opportunities and support the long-term financial empowerment of East Colfax residents.	B	Connect residents with programs to help them achieve financial stability, such as financial empowerment training.	Service/Program	Ongoing	DEDO		
EC-E3	Provide additional support to community-serving retail businesses in East Colfax	D	See Policy E11: Support and develop new initiatives and community-minded ownership models that have a goal of maintaining East's variety of local and culturally-significant businesses. 1) Partner with the immigrant and refugee community in East Colfax to support small businesses without storefronts, such as cottage industries, food trucks, food production, artisan manufacturing among others. 2) Work with East Colfax nonprofit organizations to identify funding resources, such as access to capital for businesses with lower credit scores, seed funding, and financial business coaching. 3) Support incubating food trucks and food production in East Colfax. 4) Engage and support formal and informal home-based childcare businesses. 5) Activate publicly-owned or vacant space in commercial areas with uses such as a food truck pilot program or marketd (see Policy Q10).	Service/Program	Ongoing	DEDO		
		F	Offer multi-lingual, educational workshops in East Colfax with legal and technical assistance from local organizations and city agencies, including trainings on how to access tax credit programs.	Service/Program	Ongoing	DEDO		
EC-E4	Support more childcare offerings in the East Colfax neighborhood.	A	Consider providing an affordable childcare center in the proposed community center (see Policy Q3).	Service/Program	Long Term -6+ years	DHS		
		B	Encourage partnerships between community organizations and institutions to provide more affordable child care centers.	Service/Program	Ongoing	DHS		
		C	Work with community members to provide business support for existing and new in-home based centers.	Service/Program	Ongoing	DHS	DEDO	
		D	Examine city regulatory requirements to determine if there are barriers discouraging the creation of more child care places in East Colfax and remove unnecessary barriers.	Regulatory	Long Term -6+ years	DHS	DEDO	CPD

Policy		Strategy	Implementation Category	Timeframe (Years)	City Lead (s)			
C-E2	Ensure close coordination between Denver Urban Renewal Authority and the community on evaluation of potential projects that seek to use Tax Increment Financing to ensure they address community priorities.	A	Use Tax Increment Financing to support projects that meets the goals of the East Area Plan, including: 1. The development of affordable housing, particularly for households earning low and very low incomes 2. Development that encourages the participation of existing property owners and preservation of existing businesses 3. Development that reduces housing costs through use of Community Land Trusts	Service/Program	Ongoing	DURA	CPD	HOST
		B	Review of projects requesting TIF should include an inclusive community input process, including an advisory committee of neighborhood renters, immigrants, refugees, property owners, business owners, civic and cultural organizations, neighborhood organizations, nearby residents, and other partners that is racially, linguistically, and socio-economically representative of residents and small business owners, such as the recommended International/Cultural District (See Policy C-E3). The advisory committee should be notified of projects early in the process, evaluate projects on how they help meet the goals of the East Area Plan, and provide recommendations to the Denver Urban Renewal Authority Board and City Council.	Service/Program	Ongoing	DURA	CPD	
C-E3	Create an International or Cultural District that would celebrate and support the area's diversity of people, businesses, food, and events.	A	Recruit an International/Cultural District Steering Committee composed of property and business owners, civic and cultural organizations, neighborhood groups and nearby residents, and other partners that is racially, linguistically, and socio-economically representative of residents and small business owners. The Steering Committee will help to create the vision for and implementation of the International/Cultural District concept and should play an important role in the community engagement process for any TIF projects proposed and other major City investments and projects in the area.	Service/Program	Short Term - 0-5 years	DEDO	AV	DURA
		B	Develop a marketing and branding strategy for the District, including a wayfinding and signage package to reinforce the District's identity. Consider a "contributing business" designation for participating businesses.	Service/Program	Long Term -6+ years	DEDO		
		C	Evaluate regulatory changes that reduce barriers and help welcome and accommodate businesses that serve the diverse cultures of the East Area.	Regulatory	Long Term -6+ years	DEDO	CPD	
		D	Evaluate how key neighborhood amenities, such as the new Community Center or fresh food market, fit into the District concept (see Policy Q10).	Service/Program	Short Term - 0-5 years	DEDO		
		E	Develop strategies to help prevent displacement of contributing businesses, such as assistance with gaining property ownership.	Service/Program	Short Term - 0-5 years	DEDO	CPD	

Policy		Strategy	Implementation Category	Timeframe (Years)	City Lead (s)			
C-E4	Create a multi-faceted BRT construction mitigation program for small businesses along the Colfax corridor to help them thrive during the period of construction.	A	For the BRT construction period, dedicate a City staf position that assists small business owners within the BRT impact area to carry out the mitigation initiatives listed as strategies B-H below.	Service/Program	Short Term - 0-5 years	DEDO	DOTI	
		B	Expand and adapt the Business Impact Opportunity (BIO) Fund to the Colfax corridor. 1. Ofer grants to small businesses to make up portions of a documented revenue gap experienced during construction months (see profle of the BIO Fund). 2. Make funds available for extra marketing and special events during periods of construction. 3. Pursue additional funding opportunities, such as federal grants or matching funds from partner organizations, to bolster resources for BRT small business mitigation.	Service/Program	Short Term - 0-5 years	DEDO	DOTI	
		C	Encourage station-by-station construction patterns that minimize the disruption to businesses around individual BRT station areas. Coordinate construction scheduling to account for seasonality, time of day, loading/unloading, and other concerns, acknowledging that this may difer by station area depending on the makeup of businesses.	Infrastructure	Short Term - 0-5 years	DOTI		
		D	Create temporary wayfnding and signage on 13th, 14th, and 17th Avenues to account for reduced visibility and access to Colfax businesses during construction.	Service/Program	Short Term - 0-5 years	DOTI	DEDO	CPD
		E	Evaluate and implement innovative ways to maintain pedestrian connectivity and access (across Colfax and crossing streets) during road closures.	Infrastructure	Short Term - 0-5 years	DOTI		
		F	Encourage BRT construction contractors to hire local subcontractors, use local services from within East during the planning and construction periods, and encourage construction employees to patronize Colfax businesses.	Service/Program	Short Term - 0-5 years	DOTI	DEDO	
		G	Partner with Transportation Management Associations (TMA's) in the area to ofer transit passes for corridor employees (Eco-Passes) to help mitigate BRT construction impacts and free up parking spaces for customers (see Policy C-E5).	Service/Program	Short Term - 0-5 years	DOTI	DEDO	
		H	Ensure the public art projects required by the Denver Public Art program enhance the pedestrian environment and contribute to the unique character of Colfax.	Infrastructure	Short Term - 0-5 years	DOTI	AV	
	Help businesses prepare for a future BRT multimodal retail environment that is more neighborhood oriented and pedestrian friendly.	A	Evaluate the best option for the Colfax corridor to join an existing regional Transportation Management Association (TMA) to encourage a variety of transportation modes in East. The TMA will help implement strategies B-G below (see Policy M12).	Service/Program	Short Term - 0-5 years	DEDO	DOTI	
		B	Work with relevant organizations and TMAs to offer Transportation Demand Management (TDM) services and training that help businesses and could include: 1. Online ordering and delivery services 2. Online sales via a business website 3. Large-item delivery services, for goods such as home décor and gardening supplies	Service/Program	Short Term - 0-5 years	DEDO	DOTI	

Policy		Strategy	Implementation Category	Timeframe (Years)	City Lead (s)			
C-E5		C	Work with the neighborhoods, relevant organizations, and TMAs to find solutions for parking and loading challenges. 1. Encourage shared parking arrangements for neighboring businesses. Greatest opportunities may exist for businesses with different hours and ones with large existing lots such as grocery stores. 2. Ensure residential parking permit programs do not negatively impact neighborhood residences and businesses. 3. Formally allow use of alleys for business loading/ unloading. 4. Work with businesses to schedule merchandise deliveries during of-peak hours.	Service/Program	Short Term - 0-5 years	DOTI	DEDO	
		D	Ensure pedestrian safety enhancements are incorporated into BRT implementation. Priority improvements should include: 1. Enhanced crosswalks at lighted intersections 2. Pedestrian crossings at median gaps 3. Pedestrian-scale lighting 4. Improved sidewalks, landscaping, and street furniture 5. Street trees and stormwater planters	Infrastructure	Short Term - 0-5 years	DOTI		
		E	Conduct outreach to large employers to promote employee carpool, rideshare, and teleworking programs.	Service/Program	Short Term - 0-5 years	DEDO	DOTI	
		F	Offer transit passes for corridor employees (Eco- Passes) to help kickstart BRT, support citywide TDM goals, and free up parking spaces for customers.	Service/Program	Short Term - 0-5 years	DEDO	DOTI	
		G	Provide technical and financial assistance for small independent businesses to attract more customers from the surrounding neighborhoods through marketing and other tools. Explore the feasibility of commercial property tax relief. Extend the use of the BIO Fund to before and after BRT construction (see Policy C-E4).	Service/Program	Short Term - 0-5 years	DEDO		
		H	Partner with RTD and other relevant organizations for streetscape improvements that enhance safety and well-being of visitors, including public restrooms (see Policy Q19).	Infrastructure	Short Term - 0-5 years	DOTI	DEDO	CPD
Mobility Recommendations								
M1	Create bold changes to the mobility system by repurposing street space along key corridors to prioritize safe and accessible walking, biking, rolling, and transit.	A.1	Colfax Avenue - Interim	Infrastructure	Ongoing	DOTI		
		A.2	Colfax Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		B.1	6th Avenue Parkway Between Colorado and Uinta - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		B.2	6th Avenue Parkway Between Colorado and Uinta - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		C.1	8th Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		C.2	8th Avenue - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		D.1	13th Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		D.2	13th Avenue - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		E.1	14th Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		E.2	14th Avenue - Long Term	Infrastructure	Long Term -6+ years	DOTI		

Policy		Strategy	Implementation Category	Timeframe (Years)	City Lead (s)		
		F.1 16th Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		F.2 16th Avenue - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		G.1 17th Avenue Parkway - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		G.2 17th Avenue Parkway - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		H.1 22nd Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		H.2 22nd Avenue - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		I.1 23rd Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		I.2 23rd Avenue - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		J.1 Colorado Boulevard - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		J.2 Colorado Boulevard - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		K.1 Hale Parkway - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		K.2 Hale Parkway - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		L.1 Monaco Parkway - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		L.2 Monaco Parkway - Long Term	Infrastructure	Long Term -6+ years	DOTI		
		M.1 Montview Boulevard - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		M.2 Montview Boulevard -Long Term	Infrastructure	Long Term -6+ years	DOTI		
		N.1 Quebec Street - Short Term	Infrastructure	Short Term - 0-5 years	DOTI		
		N.2 Quebec Street - Long Term	Infrastructure	Long Term -6+ years	DOTI		
M2	Implement and upgrade planned DenverMoves: Bikes bikeways.	A Upgrade Denver Moves: Bikes recommendation to a protected bike lane on Monaco Parkway. Also consider alternative routing opportunities if speed and volumes are high. Also see Quality of Life Infrastructure improvements.	Infrastructure	Long Term -6+ years	DOTI		
		B Upgrade Denver Moves: Bikes recommendation to a protected bike lane on 17th Avenue between Colorado and Monaco, with pedestrian and bicycle safety improvements to the 17th Ave and Colorado intersection. Also see Quality of Life Infrastructure improvements.	Infrastructure	Long Term -6+ years	DOTI		
		C Study the feasibility of upgrading the Denver Moves: Bikes recommendation to a buffered or protected bike lane on East 17th Avenue from Monaco to Yosemite.	Infrastructure	Long Term -6+ years	DOTI		
		D Upgrade Denver Moves: Bikes recommendation to a buffered bike lane along Yosemite Street.	Infrastructure	Long Term -6+ years	DOTI		

Policy		Strategy	Implementation Category	Timeframe (Years)	City Lead (s)		
		E	Upgrade Denver Moves: Bikes recommendation to a trail along Hale Parkway.	Infrastructure	Long Term -6+ years	DOTI	
		F	Install Denver Moves: Bikes recommendation of neighborhood bikeway on 12th Avenue, with pedestrian and bicycle safety improvements to the 12th Ave and Colorado intersection. Also see Quality of Life Infrastructure improvements.	Infrastructure	Short Term - 0-5 years	DOTI	
		G	Install Denver Moves: Bikes recommendation of a neighborhood bikeway along Kearney/Krameria Streets.	Infrastructure	Short Term - 0-5 years	DOTI	
		H	Install Denver Moves: Bikes recommendation of a neighborhood bikeway along Uinta/Valentia St.	Infrastructure	Long Term -6+ years	DOTI	
		I	Install Denver Moves: Bikes recommendation of a neighborhood bikeway along Cherry/Clermont Streets.	Infrastructure	Long Term -6+ years	DOTI	
M3	Install new bikeways not previously identified in Denver Moves: Bikes.	A	Study the feasibility of extending the planned neighborhood bikeway on Holly Street south of 17th to the Cherry Creek trail and north to the Sand Creek Trail.	Infrastructure	Long Term -6+ years	DOTI	
		B	Study the feasibility of installing a protected bike lane on 14th Avenue.	Infrastructure	Long Term -6+ years	DOTI	
		C	Study the feasibility of installing a neighborhood bikeway on Oneida St.	Infrastructure	Long Term -6+ years	DOTI	
		D	Study the feasibility of installing a high comfort bikeway on 6th Avenue Parkway between Colorado and Uinta.	Infrastructure	Long Term -6+ years	DOTI	
		E	Study the feasibility of significantly limiting vehicular traffic and installing a shared roadway on 16th Avenue. See Transformative Street Policy M1.E	Infrastructure	Long Term -6+ years	DOTI	
		F	Study the feasibility of significantly limiting vehicular traffic and installing a shared roadway on 22nd Avenue between Colorado Blvd and Monaco Pkwy. See Transformative Street Policy M1.G	Infrastructure	Long Term -6+ years	DOTI	
		G	Study feasibility of installing a high-comfort bikeway along 8th Avenue between Hale Parkway and Holly Street, exploring alternative routing options along 9th Ave.	Infrastructure	Long Term -6+ years	DOTI	
		H	Study the feasibility of installing a neighborhood bikeway on Fairfax St.	Infrastructure	Long Term -6+ years	DOTI	
		I	Study the feasibility of installing a neighborhood bikeway on Quince St.	Infrastructure	Long Term -6+ years	DOTI	
		J	Implement Westerly Creek Master Plan connection. Aurora will be a strong partner in this effort.	Infrastructure	Long Term -6+ years	DOTI	
M4	Install new sidewalks.	A	Install new sidewalks where they are missing in the East Area, prioritizing the East Colfax neighborhood.	Infrastructure	Ongoing	DOTI	
		B	Bring sidewalks up to standard in all East Area neighborhoods.	Infrastructure	Ongoing	DOTI	
		C	Coordinate with Denver's Neighborhood Sidewalk Repair Program to determine implementation and funding for sidewalk installation and widening.	Infrastructure	Ongoing	DOTI	
M5	Install safety improvements at existing intersections.	A	Study and implement improvements at existing crossings that increase safety for all modes, with special consideration for vulnerable road users.	Infrastructure	Short Term - 0-5 years	DOTI	
		B	Consider updating civil construction guidelines to include pedestrian safety design elements (such as curb extensions) at all locations where appropriate.	Infrastructure	Long Term -6+ years	DOTI	

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
M6	Install new safe, comfortable, and accessible pedestrian and bicycle crossings.	A	Study and implement new crossing improvements that increase safety for all modes, with special consideration for vulnerable road users.	Infrastructure	Long Term -6+ years	DOTI		
		B	Consider updating civil construction guidelines to include pedestrian safety design elements (such as curb extensions) at all locations where appropriate.	Infrastructure	Long Term -6+ years	DOTI		
M7	Prioritize implementing transit along corridors in East Area.	A	Advance implementation of high capacity transit corridors (Full BRT to rail)	Infrastructure	Long Term -6+ years	DOTI	RTD	
		B	Advance implementation of medium capacity transit corridors (Rapid Bus to full BRT)	Infrastructure	Long Term -6+ years	DOTI	RTD	
		C	Advance implementation of speed and reliability transit improvements (Enhanced Bus)	Infrastructure	Short Term - 0-5 years	DOTI	RTD	
M8	Install rider amenities at transit stops and better connect transportation modes via mobility hubs.			Infrastructure	Short Term - 0-5 years	DOTI	RTD	
						DOTI	RTD	
M9	Study measures to slow traffic along neighborhood streets directly surrounding schools, parks, hospitals, libraries, commercial areas and recreation centers.	A	Evaluate reducing speed limits per Vision Zero guidance and consider disallowing right turns on red where appropriate.	Regulatory	Ongoing	DOTI	DPD	
		B	Implement physical improvements aimed at lowering speeds.	Infrastructure	Short Term - 0-5 years	DOTI		
M10	More efficiently manage curbside resources.	A	Identify alternative parking management strategies and improved safety opportunities.	Service/Program	Short Term - 0-5 years	DOTI		
		B	Ensure that strategies are flexible and can adapt to evolving curbside needs, trends, and transportation technology.	Service/Program	Ongoing	DOTI		
		C	Pilot converting on-street parking spaces in key locations to alternative curbside uses such as public parklets, bicycle and micromobility parking, and mobility hub/transit stop infrastructure.	Infrastructure	Short Term - 0-5 years	DOTI		
		D	Emphasize the use of alleys for business loading and unloading.	Infrastructure	Ongoing	DOTI		
		E	Develop additional Curbside Area Management Plans (CAMPs) to address neighborhood parking and curbside challenges.	Service/Program	Short Term - 0-5 years	DOTI		
M11	Strengthen parking management tools that reflect the City's strategic curbside and parking goals.	A	Improve on-street parking strategies.	Infrastructure	Short Term - 0-5 years	DOTI		
		B	Encourage shared parking arrangements, such as shared parking garages, and provide guidance to businesses and residents.	Service/Program	Short Term - 0-5 years	DOTI		
M12	Adopt Transportation Demand Management strategies and policies to shift people's travel behavior and meet City goals.	A	Require new development strategies in coordination with Denver's TDM Plan guidance such as parking maximums, shared car services and allocated parking, private bike share programs, secure bike parking, car/bike share memberships for tenants, transit passes for tenants, ride hailing/taxi drop off parking or pull out, deliveries scheduled during non-rush hours, and potential on/offsite mobility infrastructure improvements.	Infrastructure	Ongoing	DOTI	CPD	
		B	Encourage businesses and BIDs to join a regional TMA to have access to services and funds to administer, promote, and implement TDM programs.	Service/Program	Ongoing	DOTI		
		C	Provide a one-time bus pass or other transit incentive to ticket holders to local entertainment and cultural destinations, and/or new fare options such as weekend passes.	Service/Program	Short Term - 0-5 years	DOTI	RTD	
		D	Work with TMAs, employers, residences, RNOs, local organizations, and BIDs to provide reduced or free RTD fares for residents and employees.	Service/Program	Ongoing	DOTI		

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
Quality of Life Recommendations								
Q1	Leverage the historic parkways to connect existing open space, parks and recreational assets.	A	Incorporate formal pedestrian and bicycle improvements along the existing historic parkways to create a dedicated pedestrian and bicycle network throughout the area.	Infrastructure	Long Term -6+ years	DOTI	CPD	DPR
		B	Update the Design Guidelines for Denver's Historic Parkways and Boulevards as needed.	Regulatory	Short Term - 0-5 years	CPD - Landmark	DOTI	DPR
Q2	Develop new Contemporary Parkways that connect the community to open space, parks, and recreational assets, as well as serve multiple community functions.	A	Leverage transportation network improvements (see Section 2.3 Mobility) to create Contemporary Parkways that are geared toward increased mobility options and park-like conditions to complement the Historic Parkway system.	Infrastructure	Long Term -6+ years	DOTI	CPD	DPR
Q3	Create new community open space, parks and recreation facilities.	A	Create a community center in the East Colfax neighborhood that serves several needs, such as providing a gathering space, recreation center, education and training, evening programs, non-profit space, access to city services, or food access. Community members identified Colfax Avenue in East Colfax, the post office next to Verbena park, and 11th Avenue and Syracuse Street as three potential locations.	Infrastructure	Short Term - 0-5 years	DPR	CPD	
		B	Create additional community parks.	Infrastructure	Long Term -6+ years	DPR	CPD	
		C	Incentivize and/or require new developments, especially near Bus Rapid Transit (BRT) stations and along community corridors, to include publicly accessible outdoor spaces. Establish standards and guidelines that ensure public accessibility, design, and features that respond to the community context.	Regulatory	Short Term - 0-5 years	CPD		
		D	Strengthen partnerships with private property owners, and develop future intergovernmental agreements (IGAs) with schools, institutions and hospitals to create shared open spaces within the community. Potential locations include the following: VA Hospital, Rose Medical Center, Park Hill Elementary School, Palmer Elementary School, Odyssey School of Denver, Denver School of the Arts, Montview Community Preschool, Johnson & Wales University campus, St James School, Montclair School of Academics and Enrichment, and Ashley Elementary School.	Service/Program	Short Term - 0-5 years	DPR	CPD	
		E	Work with large campuses to explore opportunities to establish public open spaces through future redevelopment. This could include partial redevelopment within campuses that are continuing operation. Locations include Johnson & Wales University campus, the VA Hospital, Rose Medical Center, and National Jewish Health (See Policy L1, L2).	Infrastructure	Long Term -6+ years	CPD	DPR	
Q4	Enhance existing community open space, parks and recreation facilities	A	Increase leisure opportunities within passive park space to encourage more park visitors.	Infrastructure	Short Term - 0-5 years	DPR		
		B	Encourage higher utilization of existing open space and parks by increasing local, active programming, amenities and maintenance.	Service/Program	Short Term - 0-5 years	DPR		
		C	Preserve existing parks and open space.	Regulatory	Long Term -6+ years	DPR	CPD	

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
		D	Increase access to existing and future recreation by improving sidewalks and other traffic calming measures. These improvements should be prioritized adjacent to parks as well as near the future BRT stops along Colfax Avenue (See Policy M9) to increase access to facilities in other neighborhoods such as the Carla Madison Recreation Center.	Infrastructure	Short Term - 0-5 years	DOTI		
Q5	Strengthen the existing tree canopy and increase tree canopy coverage within the public right-of-way.	A	Coordinate with the City and County of Denver Office of the City Forester (Denver Forester) to support removal and replacement of deficient existing trees within the public right-of-way to ensure a healthy and sustainable tree canopy and unique community asset.	Service/Program	Ongoing	Forestry	DPR	
		B	Increase coverage of the tree canopy through a City-sponsored community replacement program utilizing Denver-appropriate trees according to the Denver Forester's list of approved street trees.	Service/Program	Short Term - 0-5 years	Forestry	DPR	
		C	Prioritize preservation of tree canopy in right-of-way design and other Department of Transportation and Infrastructure projects.	Infrastructure	Short Term - 0-5 years	Forestry	DPR	
		D	Develop educational programming and partnerships within the community to increase understanding around maintenance and care of the tree canopy.	Service/Program	Short Term - 0-5 years	Forestry	DPR	
		E	Support the development of an Urban Forest Plan to meet city-wide canopy goals for preservation, maintenance, implementation and funding.	Service/Program	Short Term - 0-5 years	Forestry	DPR	
Q6	Protect and preserve existing tree assets in all development or redevelopment efforts.	A	Strengthen development standards to protect existing tree assets and increase requirements to mitigate tree loss in development or redevelopment.	Regulatory	Short Term - 0-5 years	CPD	Forestry	
Q7	Increase the pervious surface coverage through the design and implementation of green infrastructure systems to increase environmental performance (infiltration, evaporation, evapotranspiration, carbon sequestration, shade, and urban heat).	A	Explore opportunities to convert existing impervious surface within public right-of-way to pervious surface through the addition of street trees, tree lawn or bulb-outs, trails, parkland or native vegetation.	Infrastructure	Short Term - 0-5 years	DOTI	CPD	
		B	Develop design guidelines for a contemporary tree lawn.	Regulatory	Short Term - 0-5 years	DOTI	CPD	
		C	Increase the requirements for pervious acreage, water conservation in landscaping and inclusion of natural vegetation for redevelopment and new development.	Regulatory	Short Term - 0-5 years	DOTI	CPD	
		D	Work with private property owners, business improvement districts and other neighborhood organizations to transition underutilized paved lots to pervious surfaces.	Service/Program	Short Term - 0-5 years	DOTI	CPD	
		E	Update standards for new buildings to encourage the integration of green infrastructure and resilient design, such as low-energy cooling techniques, battery storage, storm resistance, limited impervious surfaces, and use of drought tolerant plants that provide pollinator habitat.	Regulatory	Short Term - 0-5 years	DOTI	CPD	

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
Q8	Encourage sustainable water management practices including stormwater management, flood protection, water quality, and water use.	A	Implement a system of green streets and green alleys to increase the water quality treatment of stormwater, prioritizing streets based on the City's Green Infrastructure Implementation Strategy.	Infrastructure	Long Term -6+ years	DOTI	CPD	
		B	Support the continued study and design of the Hale Parkway concept to develop a greenway for stormwater management and water quality improvement, open space and recreational assets and increased bike and pedestrian facilities the length of the parkway.	Service/Program	Short Term - 0-5 years	DOTI	DPR	
		C	Encourage the use of Denver-appropriate vegetation that is drought-tolerant and uses a minimal amount of water within the right-of-way.	Regulatory	Short Term - 0-5 years	Forestry	CPD	
		D	Restore the health of the waterways like Westerly Creek by daylighting where feasible, increasing the treatment of stormwater upstream, and improving street cleaning in contributing streets.	Infrastructure	Short Term - 0-5 years	DOTI	DPR	
		E	Incorporate enhanced strategies in riparian zones to utilize the natural benefits of historic water patterns.	Infrastructure	Short Term - 0-5 years	DOTI	DPR	
Q9	Improve the physical connections to grocery stores and other locations with healthy food options.	A	Work with Denver Department of Transportation and Infrastructure to: 1) Install missing sidewalks and make crosswalk safety upgrades near food providers, prioritizing improvements near major grocery stores and other key fresh food sellers such as food banks and Healthy Corner Store Initiative participating stores. (See Section 2.3 Mobility). 2) Provide adequate biking, walking, and transit infrastructure around and near grocery stores, food pantries, and community gardens. (See Section 2.3 Mobility)	Infrastructure	Short Term - 0-5 years	DOTI	DDPHE	
		B	Work with RTD and East Colfax organizations to ensure adequate bus frequency and connections from the East Colfax neighborhood to full-service grocery stores and food pantries to the north, east, and south of the neighborhood.	Service/Program	Short Term - 0-5 years	DOTI	DDPHE	
Q10	Develop a seasonal farmers market in the East Colfax neighborhood.	A	Work with neighborhood groups to facilitate the development of a seasonal or year-round farmer's market.	Service/Program	Short Term - 0-5 years	DDPHE		
Q11	Recruit an affordable, healthy grocery retailer to serve East Colfax residents.	A	Use incentives to attract a grocery store in the East Colfax neighborhood.	Regulatory	Short Term - 0-5 years	CPD	DDPHE	DEDO
Q12	Expand healthy meal options available in the East area.	A	Recruit healthy, fast-casual restaurants to East area commercial corridors and nodes.	Service/Program	Short Term - 0-5 years	DDPHE	DEDO	CPD
		B	Develop a shared commissary kitchen facility, or a shared commercial kitchen, that provides affordable space to incubate new food businesses.	Service/Program	Short Term - 0-5 years	CPD	DDPHE	
		C	Incentivize existing restaurants to offer healthier options.	Regulatory	Short Term - 0-5 years	DDPHE	CPD	
Q13	Support food growing and production included in community amenities.	A	Work with Denver Urban Gardens to provide funding and identify locations to develop new community gardens and protect existing active gardens in the East area, such as at existing community centers with available open space including parks, schools, hospitals, and religious institutions.	Service/Program	Short Term - 0-5 years	DDPHE		
		B	Seek out partnerships with institutions that might have available land to dedicate to community gardens.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	
		C	Determine feasibility for an indoor food growing facility in the East Colfax neighborhood, possibly in conjunction with the proposed East Colfax Community Development Corporation. Consider Denver's The GrowHaus as a model.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
		D	Analyze the barriers and constraints to food growing on public and private properties throughout the East area, such as land use, zoning, permitting, maintenance, or building regulations.	Regulatory	Short Term - 0-5 years	CPD	DDPHE	
		E	Support neighborhood-driven initiatives that facilitate the development of backyard gardens.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	
Q14	Support innovative community food access projects.	A	Work with property owners to incorporate food access in new developments.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	
		B	Support innovative grocery models (see profile on Any Street Grocery), particularly in areas of limited healthy food access.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	
		C	Increase demand for and knowledge about healthy food through food skills programs in East area schools, community centers, and retailers in alignment with existing and proposed citywide programs.	Service/Program	Short Term - 0-5 years	DDPHE	DPS	
Q15	Support initiatives that address food insecurity.	A	Implement recommendations from Closing the SNAP Gap in Denver report to increase enrollment in SNAP for those who are eligible.	Service/Program	Short Term - 0-5 years	DDPHE		
		B	Expand the capacity, efficiency, and public awareness of area food banks and food rescue networks, in alignment with citywide efforts.	Service/Program	Short Term - 0-5 years	DDPHE		
Q16	Improve and maintain healthy and culturally diverse options at existing East area food retailers.	A	Encourage and incentivize more corner and convenience stores in the East area to sell a greater variety of healthy food items.	Service/Program	Short Term - 0-5 years	DDPHE		
		B	Retain existing small food retail businesses, particularly those already selling healthy and/or culturally diverse food, in areas where commercial rents or property costs have become burdensome.	Service/Program	Short Term - 0-5 years	DDPHE	DEDO	
Q17	Increase access to lower-cost healthcare in East.	A	Partner with Denver Health to deploy more free or reduced cost mobile clinics, including the Women's Mobile Clinic, and/or Healthy Communities Outreach Program resources to residents in the East Colfax neighborhood.	Service/Program	Short Term - 0-5 years	Denver Health	DDPHE	
		B	Increase East area resident awareness and utilization of new and existing public health resources, particularly preventive care services.	Service/Program	Short Term - 0-5 years	Denver Health	DDPHE	
		C	Integrate preventive healthcare with food access initiatives.	Service/Program	Short Term - 0-5 years	DDPHE	CPD	
		D	Work with Denver Health and other partners to identify the key barriers to accessing first trimester prenatal care, with a focus in the East Colfax neighborhood.	Service/Program	Short Term - 0-5 years	Denver Health	DDPHE	
Q18	Address elevated lead exposure risk, particularly in East Colfax and Montclair.	A	Encourage East area landlords and homeowners to work with DDPHE and DURA to ensure exposed lead in residential buildings is addressed.	Service/Program	Short Term - 0-5 years	DURA	DDPHE	
		B	Increase opportunities for children to be screened for elevated blood lead levels.	Service/Program	Short Term - 0-5 years	DPS	DDPHE	
Q19	Incorporate design elements that create welcoming and inclusive environments in public spaces.	A	Establish a process to ensure that implementation of the following strategies is led by the community, including identifying which spaces they want to transform and how.	Service/Program	Short Term - 0-5 years	CPD	SEI Office	
		B	Provide adequate street lighting, including pedestrian-scale lighting, prioritizing areas along the High Injury Network (HIN) designated in Denver's Vision Zero Action Plan and along streets designated as pedestrian priority in this plan.	Infrastructure	Short Term - 0-5 years	DOTI	CPD	

Policy		Strategy		Implementation Category	Timeframe (Years)	City Lead (s)		
		C	Conduct targeted maintenance and improvements along Colfax Avenue and other key East area commercial nodes. Work with local organizations	Service/Program	Short Term - 0-5 years	DOTI	CPD	
		D	Encourage public art.	Service/Program	Short Term - 0-5 years	Arts & Venues		
		E	Partner with RTD and other relevant organizations to construct and maintain public restrooms at appropriate locations, including mobility hubs (see Policy M8).	Infrastructure	Long Term -6+ years	DOTI	RTD	CPD
Q20	Support community-building initiatives in East area neighborhoods.	A	Support RNOs and other community organizations in offering programming that connects new residents with long-standing community residents.	Service/Program	Short Term - 0-5 years	CPD		
		B	Encourage more neighborhood-oriented “pop-up” events that take advantage of and activate outdoor public spaces.	Service/Program	Short Term - 0-5 years	DPR		
		C	Provide meeting and event space within City facilities, such as libraries or recreation centers, for free if being used for a meeting or activity that is specifically community-centered.	Service/Program	Short Term - 0-5 years	DPR	DPL	
MC-Q3	Create a new neighborhood park in the Mayfair Town Center.	A	Strategy specifies details such as size, location, function, etc.	Infrastructure	Long Term -6+ years	DPR	CPD	
		B	Leverage development in and around the Mayfair Town Center to contribute funding or other resources to create and maintain a new park (see Policy L3). This could include a combination of land dedicated by a private landowner and city funding for stormwater and open space improvements.	Regulatory	Long Term -6+ years	CPD	DPR	
		C	Planning for the park should include an inclusive community process, with considerations for how to meet the goals of this recommendation and those in MC-L3 and strategies for managing parking in the area.	Service/Program	Long Term -6+ years	DPR	CPD	