Privacy Notice Regarding Use of Video and Audio Captured by City and County of Denver’s Fleet
telematics and Dashcam System

The City and County of Denver is committed to protecting your individual privacy and securing your personal information made available to us when you interact with us. The City and County of Denver has installed dashcams with internal and external facing cameras to support Executive Order 65 Operational Safety and Health Memorandum A’s purpose to promote safe driving behavior. While this system is intended to support an employee safe driving program, it may capture still images or recordings of the general public while in operation.

1.1 Basic information collected as record of vehicle trip history

- External facing video for evaluating safe driver performance (following distance, rolling stops, etc.) and for investigation of employee-involved incidents
- Internal facing video and still images for identifying the city employee driving the vehicle and for evaluation of safe driver performance (distracted driving, mobile usage, etc.) and for investigation of employee-involved incidents

1.2 Access to data

- Data, including video/audio, is only accessible to City staff with defined role-based levels of access and is used to monitor employee driving performance as part of a data-driven approach to risk reduction
- A system administrator maintains system permissions and enforces access policies

1.3 Storage and Records Retention

- Video and audio recordings are stored by a third-party cloud data service
- Video and audio recordings will be retained for 6 months (or longer if required by law)

1.4 Use of Constituent Audio or Video Recordings

- Audio or video of the general public will only be used for the express purpose of investigating an employee-related incident, vehicle crash or theft, or direct customer interaction.
- Any other uses would be prohibited under City and County of Denver Executive Order 65 Memorandum A.

Any questions or concerns regarding privacy should be directed to DOTI Fleet at William.Zollo@denvergov.org