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Introduction
Purpose

Relay information to your network

Bring questions and concerns from your network
History

1970

Original Convention Center (1990)
Added approx. 800,000 sf

1980

Currrigan Hall (1969)
Approx. 250,000 sf

1990

2000

2010

2015-16 Master Plan and Funding

• Defined project need, purpose and priorities
• Voter approval of funding (tourism taxes)

2020

Expansion #1 (2004)
Demolished Currrigan Hall to double Convention Center
The CCC Basis of Design Requirements Master Plan established the following goals:

- Improve Functions and Operations
- Enhance Connectivity and Accessibility
- Increase Marketing and Competition
- Ensure Catalytic Development
- Maximize Implementation and Phasing
Demands & Impact
Post-Pandemic Demand

- Industry studies suggest greater face-to-face meeting demand in future but with hybrid experience.
- Meetings serve as critical education platforms for professionals (e.g. certifications) which is likely to continue in post-pandemic economy.

Expansion Design

- Designed for small to midsize conventions to drive more economic impact.
- Expansion opens in 2024 when industry should be back to normal.

Economic Impact

- 12.5 percent of all travel spending is meetings and conventions.
- Four out of every 10 dollars spent on business travel in the U.S. can be attributed to meetings and conventions – proving its significant value to local economies.
- Annually the convention center generates $600-$700M in economic impact for Denver.
**Expansion Benefits**

- 25 additional conventions per year
- 40,000 new attendees
- More than $85 million in annual economic impact
- $47.2 million in annual direct spending
- Negative impact of doing nothing could result in millions of dollars of lost business
- More than 2,000 direct hospitality jobs

Source: JLL Feasibility Study
Project Overview
Scope

- 80,000 square feet of flexible meeting and ballroom space
- Pre-function space with views of Rocky Mountains
- New outdoor terrace
- Full kitchen, storage, and appropriate back of house spaces
- LEED Gold Certification
- Lobby improvements and vertical circulation
PROPOSED DESIGN  VIEW FROM SPEER LOOKING TOWARDS THE CONVENTION CENTER
<table>
<thead>
<tr>
<th>Economic Impact</th>
<th>Direct Effect</th>
<th>Indirect Effect</th>
<th>Induced Effect</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Result of the initial change in economic activity as well as the effects on suppliers of initially impacted industries.</td>
<td>Subsequent supply chain effects resulting from direct impacts.</td>
<td>Effects of new earnings, investment and government spending as a result of direct and indirect impacts.</td>
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</tbody>
</table>
$195 million in labor income

2,691 jobs

$475 million in anticipated sales

Occupations with Greatest Jobs Impact

- **Construction Managers**
- **Carpenters**
- **Construction Laborers**
- **Supervisors of Construction Trades**
- **Project Management Specialists**

Legend:
- **DIRECT**
- **INDIRECT**
- **INDUCED**
Target Populations

- Veterans
- TANF recipients
- History of homelessness
- History with foster care
- Graduates of pre-apprenticeship programs
- Target zip codes
M/WBE Design Requirements

- Goals/Commitment: 22% Design
- Actual Contracted: 22%

M/WBE Construction Requirements

- Goals/Commitment: 17% Construction
- Actual Contracted: TBD (Not yet contracted)

Outreach

Events in Q3:
- Hispanic Contractors of Colorado – 15 firms
- Construction Empowerment Initiative – 85 firms

Recent/Upcoming Events:
- HP Launch and Learn – 12/10
- Black Construction Group – January
- DOTI Bagels in Business – 2/5/21
- COMTO – 2/18/2021
Construction Update
2020: Design

2021: Permitting, Mobilize

2022: Construction

2023: Final Completion

City Council Approval
Champa St. Changes:

- Left lane and sidewalk, Q2 2021 – Q4 2023
  - Perimeter fencing, material delivery
  - Tower crane(s) and personnel / material hoist location

- Active lanes, Q2 2021 – Q4 2023
  - Goal is to maintain two active lanes of traffic

- Hensel Phelps jobsite office
  - Commons Building

- Goal is to maintain access to CCC elevator and stair.
### CCC Parking Garage Changes:

- **Level 1** – Localized stall closures throughout 2021 and 2022
- **Level 2** – Closed to public parking Q2 2021 – Q4 2021 and localized closures through 2022
- **Level 3** – Closed to public parking Q2 2021 – Q4 2023

### Construction Parking:

- **Primary** – CCC and DPAC garages
- **Secondary** – Surface lots
- **Car pooling and public transportation will be encouraged**
Communications
Colorado Convention Center Expansion Project

The expansion of the Colorado Convention Center includes a new 60,000 square foot multipurpose room and outdoor rooftop terrace with sweeping views of the city skyline and mountains. On the ground floor, there will be lobby renovations. The improvements will serve the needs of modern day convention-goers and differentiate the facility from others, ensuring it remains an attractive and global competitor. When complete, this expansion will allow for an estimated 20 additional events per year, generating an additional $95 million in annual economic impact. This project, anticipated to be completed in late 2023, will expand one of the largest buildings in Denver, while ensuring it can continue to operate during construction.

Project hotline: 720-713-6068
Project email: CCCXP@denvergov.org
Media inquiries: DOTI PIO
Construction updates: Hensel Phelps
Next Steps
If you have any questions or feedback, please contact us at:
CCCXP@denvergov.org

Tentative Next Meeting: April 12, 2021
Q&A