

# GRANTS UP TO \$15K AVAILABLE FOR YOUR SMALL BUSINESS

**It's time to rebuild.**

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This program is designed to address the challenges faced by small businesses that have been negatively impacted by the COVID-19 pandemic. This fund is specially crafted for those businesses that are more severely experiencing these challenges and systemic barriers.

These challenges include:

- Involuntary business displacement
- Mitigation of construction impacts
- Operating challenges
- Community activation and safety

## **ABOUT THE PROGRAM**

Assistance to businesses faced with these challenges will be provided through a combination of grants and technical assistance based on the following categories:

### **Stabilization Grants:**

Mitigate specific operating challenges exacerbated by the pandemic, such as depletion of cash reserves, loss of customers due to COVID precautions, continued supply chain and staffing issues

### **Activation Grants:**

Establish/renew leases or implement safety measures in specific, designated commercial corridors where business closures (resulting from the pandemic) have produced vacancies, service gaps and/or conditions of blight.

### **Anti-Displacement Grants:**

Alleviate revenue losses resulting from publicly funded construction projects or partial relocation assistance in cases where a business has no option but to relocate as a result of impending new development.

### **Technical Assistance:**

The program will also offer technical assistance for items such as lease negotiations & eviction prevention, financial assistance readiness, safety measures, managing business disruptions such as construction and more.

### **Business must meet grant qualifications.**

## **WHO IS ELIGIBLE?**

- Located in pre-qualified areas as identified on Denver Recovery Index Map AND/OR
- Operate within eligible NAICS codes
- Business located in the City and County of Denver and in good standing
- 2021 annual gross revenue at a minimum of \$30,000 and a maximum of \$5 million
- Be engaged in activities that are legal under Colorado and federal law
- Other edibility criteria apply depending on grant type

### **APPLY NOW!**

Applications for round 3 of funding open Sept. 12 and close Oct. 10, 2022 at 5 PM, MST. Need help applying? Contact us at [UFB@unitedwaydenver.org](mailto:UFB@unitedwaydenver.org) or 303-561-2118

