

Jen Morris
Executive Director



Jen Morris has nearly 25 years of experience in communications and marketing spanning the corporate, nonprofit, and public sectors. In October 2018, she returned to the City & County of Denver as the Director of Marketing, Communications and Government Affairs for Denver Economic Development & Opportunity (DEDO), was promoted to Chief of Staff in early 2020, and was appointed by the Mayor to the Executive Director in February 2022.

Throughout the COVID-19 pandemic, Jen has led teams in developing and implementing emergency relief programs to support the businesses and residents of Denver. She helped lead the Mayor's Economic Relief & Recovery Council and continues to provide oversight for and thought leadership on economic recovery efforts outlined in the city's recovery plan, [RISE Denver](#) – Rebuilding for an Inclusive and Sustainable Economy.

Prior to joining DEDO she was the Vice President of Marketing & Communications for Mile High United Way, and led their overall marketing and communications strategy, as well as a member of a select group of thirty marketing executives across the 1,800 global United Way chapters to help lead the global marketing strategy for the United Way brand.

Jen's experience also includes 13 years in San Francisco, most recently as the Director of Marketing and Communications for the Contemporary Jewish Museum, where she oversaw all marketing and communications efforts, visitor services, as well as the development of the Museum's facility rental program, resulting in over \$200,000 in revenue in its initial year.

Before joining the nonprofit world, she worked in high-tech advertising, managing multi-million-dollar international media buys for companies including Oracle, Sun Microsystems, Hewlett Packard, Nokia and Microsoft.

Jen has been a member of the Colorado American Marketing Association, University of Colorado Alumni Association and is a supporter of many nonprofits, including Mile High United Way, Denver Public Library, Colorado Public Radio, Denver Dumb Friends League and the American Leukemia and Lymphoma Society. She has also volunteered at numerous nonprofits in Denver.

Jen was born and raised in New Paltz, New York, and graduated from the University of Colorado in Boulder. She is an avid traveler and currently lives in Denver with her husband Clay and dog Maximus.