

JEN MORRIS

CHIEF OF STAFF



Jen Morris has more than 20 years of experience in the marketing industry spanning the corporate and nonprofit sectors. In October 2018, she returned to the City and County of Denver as the Director of Marketing, Communications and Government Affairs for Denver Economic Development & Opportunity (DEDO) before taking the position as Chief of Staff in February 2020.

Prior to joining DEDO she was the Vice President of Marketing & Communications for Mile High United Way, and led their overall marketing and communications strategy, as well as a member of a select group of thirty marketing executives across the 1,800 global United Way chapters to help lead the global marketing strategy for the United Way brand.

While at the Denver Public Library (DPL), an agency of the City and County of Denver and a top-rated library system in the U.S., she managed the marketing and communications for the Central Library, and its 26 branches, as well as co-created a human-powered mobile library that was awarded a national Top Innovator award from Urban Libraries Council.

Jen's experience also includes 13 years in San Francisco, most recently as the Director of Marketing and Communications for the Contemporary Jewish Museum, where she oversaw all marketing and communications efforts, visitor services, as well as the development of the Museum's facility rental program, resulting in over \$200,000 in revenue in its initial year.

Before joining the nonprofit world, she worked in high-tech advertising, managing multi-million-dollar international media buys for companies, including Oracle, Sun Microsystems, Hewlett Packard, Nokia and Microsoft.

Jen is a member of the Colorado American Marketing Association, University of Colorado Alumni Association and is a supporter of many nonprofits, including Mile High United Way, Denver Public Library, Colorado Public Radio, Denver Dumb Friends League and the American Leukemia and Lymphoma Society. She has also volunteered at numerous nonprofits in Denver and was a Reading Buddy for several years at local elementary schools, helping young students improve their proficiency and develop a love of reading.

Jen was born and raised in New Paltz, New York, and graduated from the University of Colorado in Boulder. She is an avid traveler and currently lives in Denver with her husband Clay and dog Maximus.