



ADRINA GIBSON

DIRECTOR, DIVISION OF SMALL BUSINESS OPPORTUNITY

A Colorado native and graduate of Regis University, Adrina Gibson began her career at the Regional Transportation District (RTD) in Denver, where she gained more than 12 years of progressively senior experience working with the small business community in different capacities. During this time, Gibson oversaw all compliance and community engagement efforts including developing and implementing all internal policies and procedures, administering the SBE certification program, auditing and reporting on regulatory requirements, ensuring contract compliance, creating DBE/SBE goal determination assessments, and coordinating outreach events to increase participation of DBE/SBE firms through the awareness of local opportunities.

Following her transition in March 2019 to the role of director of the Division of Small Business Opportunity (DSBO) within DEDO, Adrina brings her significantly related RTD experience to the city's work to expand opportunities for minority and women-owned firms to thrive and prosper in the marketplace. Overseeing a staff team of 26, she continues to fulfill her professional mission to effect positive economic change throughout our community, increase the capacity and development of small businesses, and assist small and disadvantaged companies who have the capability to provide valuable services to governmental agencies and on wide-ranging public contracts.