# Certification Eligibility Criteria Guide

**Certification**

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**Eligibility of Ownership**

- Small, for-profit businesses at least 51% owned and controlled by one or more socially and economically disadvantaged individuals (Includes: Woman, Hispanic, Asian, Black, Native American)

- Small, for-profit businesses at least 51% owned and controlled by one or more economically disadvantaged individuals

**Business Size**

- Overall cap of $56.42 million (banks, telecom, and rental car companies are based on number of employees)
- SBA Size Standard with an overall cap of $26.29 M
- Construction: Full SBA Size Standards Professional Services: ½ Size SBA Standards
- Full SBA Size Standards for food, beverage and retail
- Cannot exceed: Construction: $3M Professional Services: $1M
- *averaged over three years

**Personal Net Worth (PNW)**

- All owner(s) must be under the Personal Net Worth Standard
- Less than $1.32M excluding equity in primary residence and ownership interest in applicant business enterprise

**Time in Business**

- Actively in business
- Actively in business & in the trade or profession described in the certification application within the City’s Marketplace for six (6) months

**Industry Type Applicability**

- Concessionaire or provides goods and services to concessionaires
- Construction, professional services, goods & services contracts funded at least in part with USDOT financial assistance
- Construction, Professional Services, Goods and Services contracts with local funding only
- Construction and professional services contracts with local funding only

**Fee**

- There is no application fee or administrative charge
- $200 Non-refundable new application fee or a $50 renewal application fee

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Denver Economic Development & Opportunity

*We work to ensure the success of Denver’s economy is shared by our residents, businesses, and neighborhoods. We believe all Denver residents should have the opportunity to make a home, get a job, and build a future.*

Division of Small Business Opportunity (DSBO)

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