Welcome!
Thank you for joining us today; we will begin momentarily.

Para acceder la reunión en español por Zoom:
1. https://zoom.us/
2. Haga clic en “Join a Meeting”
3. Meeting ID: 921 2039 3308 Passcode: Community

Live closed captioning is available in Arabic, Chinese, Hmong, Japanese, Korean, and Vietnamese:

To turn on live captions and subtitles, select Captions/Subtitles On in your video controls.

To change the caption language, select Settings > Captions / Subtitles, and choose the language you want.

Additional support using Microsoft Teams Live can be found here: https://bit.ly/3ccmo5U
Denver Economic Development & Opportunity & Department of Housing Stability

Public Meeting

U.S. Dept. of Housing & Urban Development Funds

January 27, 2021
Agenda

• Introductions
• Review of Denver’s HUD-funded programs and planning process
• Highlights of 2020
• 2021 Community Survey
• Available & Upcoming Community Resources
• Q&A
HUD Programs & Planning Process
U.S. Department of Housing & Urban Development (HUD) Grants

Denver receives several grants from HUD on an annual basis:

- Community Development Block Grants (CDBG)
- HOME Investment Partnerships Program (HOME)
- Housing Opportunities for Persons with AIDS (HOPWA)
- Emergency Solutions Grants (ESG)
Planning Process for HUD Grants

- 5-year Consolidated Plan
- 1-year Action Plan
- 1-year annual report ("Consolidated Annual Performance & Evaluation Report", or "CAPER")

Denver uses a January – December program year for HUD.

Plans & reports are available at:

The Con Plan & Action Plan are informed by:
- Data analysis
- Stakeholder survey and interviews
- Community meetings
- Other HUD documents like the Analysis of Impediments to Fair Housing (AI)
- Other planning efforts in the City
Timeline for 2021

January
Begin Action Plan Year. Hold public meeting to review previous year accomplishments and gather community feedback for current year.

We are here.

March
Publish CAPER draft and hold 15-day public comment period. CAPER draft is submitted to HUD by 3/31.

May - August
Submit draft of Action Plan to HUD for approval.

June - September
HUD approves Action Plan.

February - May
Denver receives notice of grant allocations from HUD for current year.

August - November
Denver executes grant agreements with HUD for current year.

March - June
Release Action Plan draft. Hold public meeting & 30-day comment period to review.

July - December
HUD approves CAPER draft.

December
End of Action Plan year.
## Strategic Goals for 2019-2023

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>Create and preserve housing affordability, accessibility, and quality</td>
</tr>
<tr>
<td>2</td>
<td>Support business and workforce development</td>
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<tr>
<td>3</td>
<td>Foster equitable access to city and neighborhood amenities and services</td>
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<td>4</td>
<td>Assist people who are homeless and at-risk of homelessness</td>
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<td>5</td>
<td>Assist populations with special needs</td>
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<tr>
<td>6</td>
<td>Assist persons living with HIV/AIDS</td>
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<td>7</td>
<td>Affirmatively further fair housing choice</td>
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2020 Highlights
### 2020 Neighborhood Support Investments*

*Figures reported as of 1/20/21

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>2020 (YTD)</th>
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<tbody>
<tr>
<td>DEDO Investment Compared to External Dollars</td>
<td>$1.22M</td>
<td>$1.55M</td>
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<tr>
<td>Leverage</td>
<td>$2.4M</td>
<td>$7.43M</td>
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<tr>
<td>Number of Businesses Served (2020 - YTD)</td>
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<td>413</td>
</tr>
<tr>
<td>Number of Individuals Served (2020 - YTD)</td>
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<td>674</td>
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<tr>
<td>Jobs Influenced - 2020 (YTD)</td>
<td></td>
<td>516</td>
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<tr>
<td>External Investment Per DEDO Dollar Spent</td>
<td>$1.96</td>
<td>$4.79</td>
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<td>External (%/ DEDO ($)/Dollar Spent (2020 - YTD)</td>
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<td>Individuals Served by Average Median Income</td>
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<tr>
<td>Bracket</td>
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<tr>
<td>0-30 AMI</td>
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<tr>
<td>31-50 AMI</td>
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<tr>
<td>51-80 AMI</td>
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<tr>
<td>80+ AMI</td>
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</tbody>
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*DENVER*

**The Mile High City**

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Neighborhood Outcomes – Employment Training

Other Outputs & Outcomes - Individual Support

- External Dollars Leveraged Per DEDO Dollar Spent: $4.42
- Number of Influenced Jobs: 395.00
- Percent of Individuals w/ Influenced Job: 58.61%

Count of Individuals Receiving Service

Impact by Covid
Basic Education Services
Career Dev Services
Case Mgmt/Support/Mentor
Employment Training
Increased Wages/Benefits
Industry Certification
Intake Assessment
Job Placement
Other Life Skills
Virtual Services
Job Retainment
Neighborhood Outcomes – Business Support

External Dollars Leveraged Per DEDO Dollar Spent

$5.99

Number of Influenced Jobs

103

Average Number of Businesses Per Event

9
Neighborhood Development

Community Ministry of SW Denver

- Community Ministry supports families in southwest Denver to meet emergency needs. They provide various programs including a food pantry, clothing bank, holiday programming, school supply program, and more.
- DEDO invested $200,000 in CDBG to help support the acquisition of Community Ministry’s facility and parking located at 1755 S. Zuni Street.
- The facility operates many of its programs and additional community events out of this location.
Neighborhood Development

1240 W. Bayaud Avenue

- Facility acquisition by the City for use as a youth-focused activities and community space.
- Activities will align with the City’s youth violence prevention goals.
- Denver completed the acquisition using $3,000,000 in CDBG funds.
- An RFP for service providers is anticipated Summer 2021.
Housing Investments

Housing program services
- Over $5.4 million in CDBG, HOME, and HOPWA
- 2020 estimated outcomes – over 14,000 households and individuals served

Housing development projects
- Over $5.98 million in HOME
- Will create 200 housing units
Housing Rehabilitation & Assistance

Emergency Home Repair – Denver Urban Renewal Authority

The City provides CDBG funding to address housing repairs that are necessary for low-income Denver homeowners to remain safely in their homes.

• As of September of 2020 these programs had served 47 individual households.
• Repairs vary anywhere from a roof repair, electrical updates to lead based paint remediation, and cost between $1,000 to $10,000.

Tenant-Landlord Counseling - Brothers Redevelopment LLC and Colorado Affordable Legal Services

The City provides CDBG funding to provide counseling and resolution in disputes between tenants and landlords.

• As of November of 2020 these funds helped to assist 3,000 unduplicated households.
Housing Development

Urban Living Townhomes

- Denver provided $315,000 in HOME funds to Northeast Denver Housing Center (NDHC) to construct Urban Living Townhomes
- 9-unit townhouse development
- Sales restricted to households with incomes at or below 80% of the HUD Area Median Income for twenty years.
- The townhouse property includes six 2-bedroom, 1.5 baths units with attached garages. The three 3-bedroom units include 2.5 baths attached.
Housing Development

The Elisabetta

Denver invested $1,820,000 in HOME funds with Laradon Homes to develop a 91-unit affordable housing apartment and disability services mixed-use development.

Laradon Hall Society for Exceptional Children and Adults provides services to children and adults with intellectual, developmental, and other disabilities.

The rental housing units accommodate tenants with incomes between 0-60% of Denver’s Area Median Income for forty years.
The Beer Spa

The Beer Spa is a high-tech day spa offering innovative wellness therapies that showcase the therapeutic benefits of water, hops, malted barley, and yeast, both when ingested and applied topically.

The Beer Spa is a woman owned start up meeting several of Denver’s business lending priorities.

Denver provided $135,042 to The Beer Spa to finance working capital and FF&E. The Beer Spa will create four new FTE as a result of this investment.

Figure 1. Photo of The Beer Spa store front, The Beer Spa (2020)
Figure 2. Photo The Beer Spa interior, The Beer Spa (2020)
Economic Development

BuCu West Bottling

West Community Economic Development Corporation (WCEDC), also known as BuCu West, works towards promoting and supporting local entrepreneurs, small businesses, cultural organizations, and residents in the Westwood area.

Denver provided $245,000 to BuCu West to finance working capital and FF&E for the BuCu West Bottling facility, which supports emerging small business ventures. BuCu West will create seven new FTE as a result of this investment.
2020 COVID-19 Response

- **New COVID-19 business support programs**
  - $120,000 in CDBG-CV to provide technical assistance; goal to assist 130 businesses affected by COVID-19

- **DEDO Loan Deferral Program**
  - 18 businesses requested & received payment deferrals on CDBG loans

- **Homelessness support in 2020 Action Plan**
  - $11,101,623 in ESG-CV
  - $597,226 in ESG
  - $4,013,474 in CDBG-CV

- **HOPWA-CV**
  - $373,541 committed
  - Provide hotel vouchers to 30 households who need to isolate due to COVID-19
  - Provide 105 households with short-term rent, mortgage, and/or utility assistance
  - Provide supportive services (food, transportation, etc.) for 254 households and individuals
2021 Community Survey
Annual Community Pulse Survey

• Extensive surveys and stakeholder interviews are conducted to inform the 5-year Con Plan.

• This annual survey is a shorter, quick version for the community to provide current feedback year-to-year within the 5-year period.

• Each annual survey will help inform the current year’s annual action plan.

• Asks for community’s input from different perspectives – residents, community partners, small businesses, etc.
Available & Upcoming Resources
Year-round funding opportunities

- **Housing Development**
  - Activity: Rental and for-sale housing developments
  - Funding: Payable or performance loans, grants
  - Who: Private and non-profit housing developers

- **Neighborhood Development**
  - Activity: Neighborhood/public facilities, infrastructure improvements
  - Funding: Payable or performance loans, grants
  - Who: Non-profit community partners

- **Small Business Lending**
  - Activity: Starting or expanding small businesses
  - Funding: Gap-financing loans
  - Who: Privately-owned small businesses

- **Catalytic Investments**
  - Activity: Large projects supporting economic development
  - Funding: Payable or performance loans, grants
  - Who: Private and non-profit development partners
Limited funding opportunities

- **Housing Notice of Funding Availability (NOFA)**
  - Activity: Annual housing service programs
  - Funding: Grants
  - Who: Non-profit housing service providers
  - When: Recently published Fall 2020

- **Neighborhood Notice of Funding Availability (NOFA)**
  - Activity: Annual neighborhood and business service programs
  - Funding: Grants
  - Who: Non-profit partners
  - When: Recently published Fall 2019; 2022 NOFA expected release Summer 2021

- **Additional RFPs/RFQs**
  - Activity: Varies
  - Funding: Varies
  - Who: Varies

Email [DEDOMarketing@denvergov.org](mailto:DEDOMarketing@denvergov.org) with your email/name/organization to stay abreast of funding opportunities.
Other Resources

Neighborhood Services
- Servicios de la Raza
- Center for African American Health
- Girls Inc.
- Florence Crittenton Services
- Environmental Learning for Kids
- Women’s Bean Project
- Groundwork Denver
- Lutheran Social Services of CO
- Mile High Ministries

Housing
- Rehabilitation / Repairs / Access Modification
  - Denver Urban Renewal Authority
- Housing Counseling
  - Northeast Denver Housing Center
  - NEWSED
  - Brothers Redevelopment
  - Denver Housing Authority
  - Colorado Housing Assistance Corp (CHAC)
- Tenant / Landlord Counseling
  - Brothers Redevelopment
- Down-Payment Assistance
  - CHAC

Business Support Services
- Mi Casa Resource Center
- East Denver Colfax Partnership
- Foundation for Black Entrepreneurs: Sistah Biz
- NEWSED

Partner Resources
- Temporary Rental & Utility Assistance (TRUA)
- Energy Assistance (LEAP)
- Property Tax Relief Program
- Eviction & Foreclosure Assistance
- Denver Workforce Services
- Free Legal Advice for Small Businesses
- The Commons Business Support
Questions?
Call the City: Rachel King at 720.926.3000
Send an e-mail to: Mariana.Diaz@denvergov.org
Mail: Denver Economic Development & Opportunity
     Attn: HUD Programs
     101 W. Colfax, Suite 850
     Denver, CO 80202

The Survey will remain available until 2/15/2021 - please share with your community.
• English: https://www.surveymonkey.com/r/SJDGMZY
• Spanish: https://www.surveymonkey.com/r/96W7PPN

Visit CCD HUD team website to learn more.