DO I QUALIFY?

Eligible applicants include community groups (with fiscal sponsors), nonprofit organizations, and businesses.

All applicants must be:

- Located within pre-qualified areas https://bit.ly/3oExV33
- Registered with the Colorado Secretary of State’s Office
- Engaged in activities that are legal under Colorado and federal law and
- In good standing with local, state and federal taxing and licensing authorities.

Visit our website for detailed eligibility requirements and instructions on how to get registered with the Colorado Secretary of State.

HOW DOES IT WORK?

Examples of approved use of funds for activation events include:

- Signage
- Project materials and supplies
- Marketing and community engagement
- Language access expenses
- Art and decorations
- Audiovisual equipment
- Placemaking or beautification projects
- Physical improvements
- Business wayfinding
- Point of sale upgrades

All activations must benefit a corridor/area and more than one entity.

HOW CAN I APPLY?

Applications can be submitted online at https://qrco.de/bdCSXP.

Deadline to apply is August 25, 2022.

For more information contact Cecilia Cervantes ccervantes@newsed.org

Scan to apply

SECURE FUNDING FOR IMPROVEMENTS IN YOUR COMMUNITY.