

EXECUTIVE ORDER NO. 149

To: All Agencies Under the Mayor
From: Michael B. Hancock, Mayor
Date: March 14, 2002
Subject: City and County of Denver's Good Food Purchasing Program

Purpose: This executive order establishes the policy of City and County of Denver ("City") agencies as it relates to the procurement of food used in public meal programs and concessions. Such public meal programs and concessions shall utilize the Good Food Purchasing Program core values of environmental sustainability, boosting local economies, racial equity, a valued workforce, good nutrition, and animal welfare. "Public meal programs" refers to meals that the City provides to members of the public pursuant to a federal, state, or local program. "Concessions" refers to vendors and food service management companies that operate under a contract or service agreement within the purview of Denver Arts and Venues and the Department of Parks and Recreation.

- 1.0 **Applicable Authority:** The applicable authority for this Executive Order No. __ is found in Section 2.2.10 of the 2002 revised Charter of the City and County of Denver.
- 2.0 **Delegation of Authority:** Each department or agency offering a public meal program or concession shall have the exclusive authority over implementation of this Executive Order as it applies to that department or agency's public meal program or concession, with support from the Department of Public Health and Environment ("DPHE").
- 3.0 **Food Purchasing Requirements:**

Programs and Concessions with Annual Food Budgets Exceeding One Million Dollars:

All City departments and agencies offering public meal programs or concessions with an annual food budget greater than one million dollars per year shall purchase food from vendors that support the following Good Food Purchasing Program's core values:

- (a) **Local Economies** - support small and mid-sized agricultural and food processing operations within the local area or region
- (b) **Environmental Sustainability** - source from producers that employ sustainable production systems that reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve soil and water; protect and enhance wildlife habitat and biodiversity; and reduce on-farm energy consumption and greenhouse gas emissions.

- (c) Valued Workforce - provide safe and healthy working conditions and fair compensation to all food chain workers and producers, from production to consumption.
- (d) Animal Welfare- provide healthy and humane care for livestock.
- (e) Nutrition- promote health and well-being by offering generous portions of vegetables, fruit, and whole grains; reducing salt, added sugars, fats, and oils; and by eliminating artificial additives.
- (f) Racial Equity - encourage prospective food vendors to invest in racial and ethnic communities that have been historically and/or traditionally marginalized.

Each such department or agency shall also coordinate with DPHE to:

- (a) Commit to a three-year plan establishing annual food purchasing goals based on the six core value areas, then continue setting annual goals aimed at continued improvement with increasingly higher levels of achievement in the each of the six core value areas;
- (b) Establish supply chain accountability and a traceability system with suppliers to verify sourcing commitments;
- (c) Incorporate the components of the three-year strategic plan and subsequent annual goals into all new food solicitations and contracts;
- (d) Participate in three annual verifications of food purchases comply with due diligence reporting requirements to verify compliance, measure progress, and celebrate success when baseline standards are met; and
- (e) Ensure that 25% of food purchases are from local (within the State of Colorado) businesses by 2030.

Programs and Concessions with Annual Food Budgets of One Million Dollars or Less

All City departments or agencies offering public meal programs or concessions with an annual department food budget of one million dollars or less shall coordinate with DPHE to:

- (a) Contract with food vendors that meet at least one of the six Good Food Purchasing Program core values. DPHE will provide a list of producers and vendors for this purpose;
- (b) Develop an annual action plan to establish good food purchasing goals;
- (c) Provide DPHE with food purchase sourcing documentation; and
- (d) Ensure that 25% of food purchases are from local (within the State of Colorado) businesses by 2030.

4.0 **Reporting:**

All City departments or agencies offering public meal programs or concessions shall report the following to DPHE on an annual basis. DPHE is responsible for providing to staff to assist with these tasks where needed.

- (a) Itemized records of each fruit, vegetable, meat/poultry, dairy and grain product purchased by the agency/department
- (b) A list of each individual business the agency/department purchased food from and the suppliers from which each such business sources food,
- (c) For each individual business from which product is sourced, the total dollar value spent on each individual product from that business.

DPHE shall make such progress documents publicly accessible.

5.0 **Racial Equity and Workforce:** City Departments/Agencies providing public meal programs or concessions shall invest in the City's historically marginalized communities by encouraging the use of prospective food vendors who:

- (a) Provide living wages to all their employees, including restaurant and food processing workers and farm workers;
- (b) Are owned and operated by people living in low-income communities;
- (c) Are owned and operated by people who respect workers' right to organize;
- (d) Are local historically and/or traditionally marginalized racial and ethnic groups, people with disabilities, and/or women-owned business.
- (e) Are producers and processors operating in low-income communities; and
- (f) Are producers and processors employing non-toxic, environmentally sustainable food production methods.

6.0 **Exemptions:** The following are exempt from the provisions of this Executive Order:

- (a) Department of Aviation
- (b) Department of Housing Stability
- (c) Office of Emergency Management

7.0 **MEMORANDUM ATTACHMENTS:** The procedure(s) for implementing this Executive Order may be defined by Memorandum Attachments to the Executive Order, which shall become a part of the Executive Order. Further, the Department of Public Health and Environment, which is responsible for the content of this Executive Order, shall have the authority to issue policy and procedure Memorandum Attachments relative to this Executive Order.

Approved for Legality:

DocuSigned by:
Kristin Bronson
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Kristin Bronson
City Attorney

Approved:

DocuSigned by:
Michael Hancock
33C6D48359814EC...

Michael Hancock
Mayor

DocuSigned by:
Phillip Washington
0533339727689490...

Phillip A. Washington
Executive Director of Aviation

DocuSigned by:
Robert M. McDonald
0681771D88FF4EF...

Bob McDonald
Executive Director of Public Health and
Environment

DocuSigned by:
Andrew Amador
EA08B25FBC7D45F...

Andrew Amador
Executive Director of General Services

DocuSigned by:
Allegra "Happy" Haynes
A014F431D2084D3...

Allegra "Happy" Haynes
Executive Director of Parks & Recreation

DocuSigned by:
Adam J. Phipps
E9BDE33730C2497...

Adam Phipps
Interim Executive Director of Transportation
and Infrastructure

DocuSigned by:
Brendan J Hanlon
978CC37373F64C1...

Brendan Hanlon
Chief Financial Officer

DocuSigned by:
Armando Saldate
88E5387BF1474DB...

Armando Saldate
Executive Director of Public Safety

DocuSigned by:
Laura E. Aldrete
25A899F946A887...

Laura E. Aldrete
Executive Director of Community Planning
& Development

DocuSigned by:
Jay Morein
06304D8EFD7474...

Jay Morein
Executive Director of Human Services

MEMORANDUM NO. 149A

TO: All Agencies Under the Mayor

FROM: Michael B. Hancock, Mayor

DATE: March 14, 2022

SUBJECT: Good Food Purchasing Program Standards

This Memorandum may be attached to and become a part of Executive Order No. 149, dated March 14, 2022 subject “Good Food Purchasing Program.”

Further details about the Good Food Purchasing Program current standards, assessment process, and oversight over the implementation of the Good Food Purchasing Program are informed by The Center for Good Food Purchasing and may be accessed at: <https://goodfoodpurchasing.org/>. The current Good Food Purchasing Program Standards may be accessed here: <https://gfpp.box.com/v/GFPPStandards2017> and DPHE shall maintain updated source information for future Good Food Purchasing Program standards.