Stimulus Investment Advisory Committee

RISE Denver: From Rescue, To Economic Recovery

July 8, 2021
Agenda

• Overview
• American Rescue Plan Act Round One Investments
  • Community
  • Business
  • Infrastructure
• Questions
• Next Steps
Stimulus Investment
Funding Overview
Denver’s Recovery Funds

- Mix of federal, state, local sources
- Source specific use and timeline guidance

* Not yet authorized
Eligible uses:
- Response to and recovery from COVID-19 pandemic

Deadline to expend:
- 12/31/2021
Stimulus Funding 2021 Timeline*

Processes are simultaneous and require coordination

* Does not include American Jobs Plan, Other ARPA Grant Funding

- CRF - Phase 5
- ARPA – City Services Restoration
- ARPA – Community, Business & Infrastructure Investment
- GO Bond – Council Approval Process
- CRF – Final Expenditures, Close Out
- 2022 Budget Process
- GO Bond – Voter Approval


2021
American Rescue Plan Eligible Uses

- Public Health expenditures
- Address negative economic impacts caused by the public health emergency
- Replace lost public sector revenue (Note: additional guidance recently released)
- Provide premium pay for essential workers
- Invest in water, sewer, and broadband infrastructure
Recovery Funding Recommendations: Guiding Principles

- Programs emphasized by the public: housing, business recovery, equity
- One-time programming to preserve flexibility and capacity
- Ability to leverage funding from multiple sources
- Data from previously funded efforts (like CRF)
- Your feedback

Disclosures:
- These are proposed concepts **not** final recommendations
- Proposals need to be reviewed by agencies to confirm final allocations
- Additional allocations may be available in 2022
Overview

• Total Community, Housing & Business Recovery Investment: $62m
  • Business recovery: $10.1m
  • Community recovery: $11.1m
  • Housing: $41m
• Potential Infrastructure Investments: $29m
Community Recovery Investments
Vision

Enable healthy communities which thrive, and where people are connected, supported, safe, and well.
When it comes to community support, what matters most to you?

- Housing and support for people experiencing homelessness: 40%
- Mental Health: 17%
- Transportation: 12%
- Education: 8%
- Food access: 7%
- Childcare: 7%
- Health care: 4%
- Digital access: 3%
- Direct cash assistance: 3%
## Community Recovery

### Housing Investments

**TOTAL: $41M**

<table>
<thead>
<tr>
<th>Investment</th>
<th>Amount</th>
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<tbody>
<tr>
<td>1-Time Affordable Housing Fund Infusion</td>
<td>$30m</td>
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<tr>
<td>Alternatives to shelter</td>
<td>$4.3m</td>
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<table>
<thead>
<tr>
<th>Capital Investment</th>
<th>Amount</th>
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<tbody>
<tr>
<td>4600 48th Avenue Shelter Kitchen Expansion</td>
<td>$6.9m</td>
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**General Obligation Bond Complementary Projects:**
- Hotel/motel acquisition
- Purchase Stay Inn
- Purchase 4600 48th Avenue shelter
### Community Recovery Programs* - $11.1m

<table>
<thead>
<tr>
<th>Priority Area</th>
<th>Investment</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Mental &amp; Physical Health</td>
<td>Youth Mental Health Summit</td>
<td>$75k</td>
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<tr>
<td></td>
<td>Mobile medical, behavioral and mental health services</td>
<td>$470k</td>
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<td></td>
<td>Substance misuse citywide needs assessment</td>
<td>$250k</td>
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<tr>
<td></td>
<td>Mental Health resiliency Study</td>
<td>$25k</td>
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<tr>
<td>Food Access</td>
<td>Food Resiliency Grants</td>
<td>$500k</td>
</tr>
<tr>
<td>Arts &amp; Culture</td>
<td>Arts &amp; Venues Reactivation Support</td>
<td>$2m</td>
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<td></td>
<td>Cultural Institution Activation Grants</td>
<td>$1m</td>
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<tr>
<td></td>
<td>Arts &amp; Venues Concert Series</td>
<td>$200k</td>
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<tr>
<td>Neighborhoods*</td>
<td>Neighborhood Activation Grants</td>
<td>$2m</td>
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<tr>
<td></td>
<td>Code Violation Remediation – businesses and homeowners</td>
<td>$1m</td>
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<tr>
<td></td>
<td>Revolving Loan Fund for Denver-based Non-Profits</td>
<td>$250k</td>
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<tr>
<td></td>
<td>Financial Equity Study – BIPOC Neighborhoods</td>
<td>$35k</td>
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<tr>
<td></td>
<td>Out of School Time</td>
<td>$1.8m</td>
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<td></td>
<td>Childcare and FFN Center Recovery</td>
<td>$425k</td>
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<tr>
<td>Individuals &amp; Families</td>
<td>Digital Equity Plan and Programs</td>
<td>$1m</td>
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<tr>
<td></td>
<td>Digital Navigators</td>
<td>$150k</td>
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<td></td>
<td>Eviction Legal Defense (ERAP)</td>
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<tr>
<td></td>
<td>College &amp; Career Accessibility Support Alliance</td>
<td>$250k</td>
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*Also a business recovery priority*
# Community Recovery: Healthy Communities

## Mental, Behavioral & Physical Health $820k
- Wellness Winnie 2: additional mobile health clinic to provide substance use and medical services ($470K)
- Youth Mental Health educational summit ($75K)
- Substance Misuse Comprehensive Needs Assessment ($250K)
- Mental Health Resiliency Study ($25k)

## Food Access $500k
- Build capacity of food pantries, farmers markets and other emergency food providers
- Leverages additional $1m provided in CARES funding through a previous allocation
Community Recovery: Children & Youth

Child Care & Early Learning  $425k

- Additional funding for childcare providers to support their recovery and address growing needs*
- Leverages additional $425K provided in CARES funding previous allocation
- In partnership with Denver Preschool Program and the Denver Early Childhood Council
- Note: additional $2.7M in Head Start funding provided through CARES & ARPA

Youth Well-Being through Out of School Time  $1.8M

- Teen programming
- Teen vaping & opioid education/prevention curriculum
- Youth organization capacity building

* Also supports Business Recovery Strategy
## Community Recovery: Individual & Family Supports

### Individual and Family Supports

$1.4m

- Digital Equity Plan and Programs ($1m)
- Digital Navigators ($150k)
- College & Career Accessibility Support Alliance ($250k)
- Eviction Legal Defense supported through ARPA Emergency Rental Assistance Program

### Neighborhood Supports*

$3.3m

- Neighborhood Activation Grants ($2m)
- Financial Equity Study – BIPOC Neighborhoods ($35k)
- Code Violation Remediation for businesses and homeowners ($1m)
- Revolving Loan Fund for Denver-based Non-Profits ($250k)

* Also supports Business Recovery Strategy
Community Recovery

Individual and Family Support

TOTAL: $1.4M

- Digital Equity Plan and Programs ($1m)
- Digital Navigators ($150k)
- College & Career Accessibility Support Alliance ($250k)
- Eviction Legal Defense supported through ARPA Emergency Rental Assistance Program

Neighborhoods*

TOTAL: $3.3M

- Neighborhood Activation Grants ($2m)
- Financial Equity Study – BIPOC Neighborhoods ($35k)
- Code Violation Remediation for businesses and homeowners ($1m)
- Revolving Loan Fund for Denver-based Non-Profits ($250k)

Arts & Culture

TOTAL: $3.2M

- Arts & Venues Reactivation Support ($2m)
- Cultural Institution Activation Grants ($1m)
- Arts & Venues Concert Series ($200k)

* Also supports Business Recovery Strategy
Community Recovery: Existing/Complementary CRF Investments - $4.4m

• Left Behind Worker Fund - $1m
• Utility Bill Grants (non-TRUA) - $800,000
• Emergency Food Relief - $1m
• Small Nonprofit Recovery Grants - $750,000
• Underserved Community Nonprofit Recovery Grants - $400,000

• Non-profit Grants for Targeted Communities (Older Adults, people with Disabilities, immigrants, under-resource/marginalized communities) - $440,000

* Funds must be spent by 12/31/2021
Business Recovery Investments
RISE DENVER: Five Strategic Priorities

Strengthen small business & nonprofit growth and resiliency

Revitalize Denver's neighborhoods through targeted support and placemaking

Accelerate Public Investment

Bring back and enhance lost jobs. Create new jobs

Make it easier to do business with Denver
When it comes to business support, what matters most to you?

- Jobseeker/workforce: 29%
- Local business support: 23%
- Community/neighborhoods: 23%
- Public infrastructure invest: 19%
- Government regulations: 6%
## Proposed Business Recovery Programs - $10.1m

<table>
<thead>
<tr>
<th>Investment</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Impact Opportunity Grants</td>
<td>$3m</td>
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<tr>
<td>Entrepreneurship Support</td>
<td>$4m</td>
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<tr>
<td>Downtown Seasonal Activation Grants</td>
<td>$400k</td>
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<tr>
<td>Downtown Vacant Retail Activation</td>
<td>$1.7m</td>
</tr>
<tr>
<td>Downtown Tourism Activation</td>
<td>$400k</td>
</tr>
<tr>
<td>Small Business Program Navigators Program</td>
<td>$600K</td>
</tr>
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</table>
Business Recovery: Bring back and enhance lost jobs, and create new jobs

Leverage multiple funding sources to support workforce training:

- Expand Construction Careers Program (2022 Budget)
- Deploy $2.4m from other funding sources (CDBG, State of Colorado ARPA Funds) to community partners for workforce services for Denver residents to support recovery from the pandemic:
  - More than 1,900 Denver residents expected to be served
  - Services focused on populations most impacted by the pandemic including women, youth, low-income residents, and justice involved individuals
  - Interventions include job seeker support, skills training, micro credentialing, pre-apprenticeships, digital literacy, adult education, language support, and job placement
- Approx. $3M additional funds to be deployed in 2022, 2023
Business Recovery: Strengthen small business and nonprofit growth and resiliency

- Entrepreneurship Supports focused on BIPOC Communities - $4 million
  - Activation of NEST neighborhood site;
  - Launch cohorts of programming with focuses such as arts, music, restaurants, and other industries of opportunity

- Business Impact Opportunity Fund –$3M
  - Expand support to small businesses, including support in neighborhoods experiencing higher rates of crime/violence

- Downtown Activation - $2.5 million
  - Vacant retail space activation; Fall and winter activation; public spaces

- Small Business Program Navigators - $600K
  - Ensure businesses receive technical support, awareness of opportunities
Pandemic Response and Supplemental Programs

**Pandemic Response**
- COVID/Flu Vaccination Clinics for DPS students - $850k
- Community Health Worker Apprenticeship Program

**Supplemental Programming**
- Grant administration accountant staffing
- Business support staffing
How should we prioritize infrastructure investments?

- Improving community and city buildings like libraries, fire stations, etc.
- Building safe and accessible streets, sidewalks, bike lanes and transportation systems
- Expanding and enhancing the parks and recreation system
- Enhancing cultural buildings like venues, arenas, museums, theaters and more
- Improving spaces to serve people experiencing homelessness and promote public health
- Addressing climate change and supporting the environment
When it comes to infrastructure, what matters most to you?

- Building safe and accessible streets, sidewalks, bike lanes and transportation systems: 32%
- Improving community and cultural buildings like libraries, museums, arenas, fire stations, etc.: 25%
- Improving spaces to serve people experiencing homelessness and promote public health: 21%
- Addressing climate change and supporting the environment: 13%
- Expanding and enhancing the parks and recreation system: 9%
Bond Program Update

- The Bond Executive Committee has reviewed and prioritized a list of 130+ projects totaling $1.7B
  - List considers community, City Council, and agency input
- This week, BEC referred a prioritized list to city staff for scaling/phasing
- Mayor and Council leadership will review and advise on proposed list
- Proposed list of projects will be shared with full City Council at Budget & Policy Committee meeting on July 15
- Council action will be initiated following Budget & Policy presentation
- Council must refer final list to voters for approval on the November ballot by end of August
## Potential Infrastructure Investments

The following projects are under consideration for the GO bond and would have a nexus with ARPA:

<table>
<thead>
<tr>
<th>Project</th>
<th>Strategy</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase facility for non-congregate Shelter (Stay Inn)</td>
<td>Housing/PEH</td>
<td>$4m</td>
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<tr>
<td>Shelter 24hr. Resiliency Renovations</td>
<td>Housing/PEH</td>
<td>$5m</td>
</tr>
<tr>
<td>Recreation Ctr Life/Safety Improvements</td>
<td>Housing/PEH</td>
<td>$4m</td>
</tr>
<tr>
<td>Westwood Community Center Improvements</td>
<td>Youth, Health</td>
<td>$4m</td>
</tr>
<tr>
<td>Youth Empowerment Center Renovation</td>
<td>Youth, Public Safety</td>
<td>$6.9m</td>
</tr>
<tr>
<td>DPL Central Library Branch Teen Room</td>
<td>Youth, Public Safety</td>
<td>$5m</td>
</tr>
<tr>
<td>Police Alternative Intake Diversion Facility</td>
<td>Public Safety</td>
<td>$650k</td>
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Next Steps

- Review with city agencies for more programmatic details
- Identify non-ARPA funding for each program (CRF, State funds, etc.)
- Forecast any multi-year impacts
- Review ARPA requirements and new 7/17 guidance
- Identify and collect baseline data required by the Treasury Department
- Collect feedback from the SIAC over two weeks
- Reconvene on 7/22 to review final program proposals
Questions?