



# Stimulus Investment Advisory Committee

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**RISE Denver: From Rescue, To Economic Recovery**

July 22, 2021

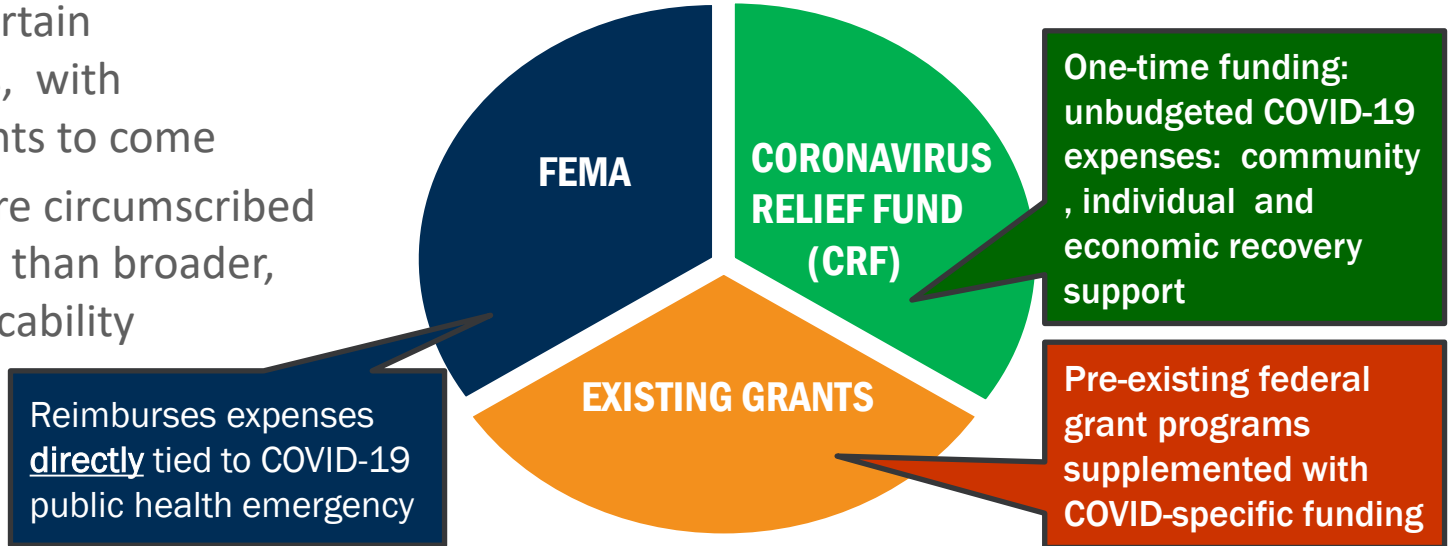
# Agenda

- CRF/FEMA Overview
- Key Updates – Round 1
- American Rescue Plan Act Round One Investments - Updated
  - Community
  - Business
  - Infrastructure
- Compliance and Reporting Update
- Next Steps

# Federal Funding Deployment Strategy

FEMA First Approach: FEMA → CRF → Existing Grants

- FEMA can advance partial payment in certain circumstances, with reimbursements to come
- FEMA has more circumscribed usages, rather than broader, citywide applicability



# Primary Emergency Response Funding Streams

**Coronavirus Relief Fund (CRF) - \$127M - Federal**

- Broad discretion on uses so long as they are necessary in responding to and mitigating the Covid-19 emergency

**FEMA - \$107.9M (Obligated) - Federal**

- Includes components for emergency sheltering, testing, PPE, the Emergency Operations Center and vaccinations; the primary source for emergency response

**COVID Emergency Response Special Revenue Fund \$29.6M - City**

- Initial vehicle for emergency response prior to availability of federal funds; helps accommodate expenses temporarily before reimbursement

**Emergency Business Support Fund -\$3.5M - City**

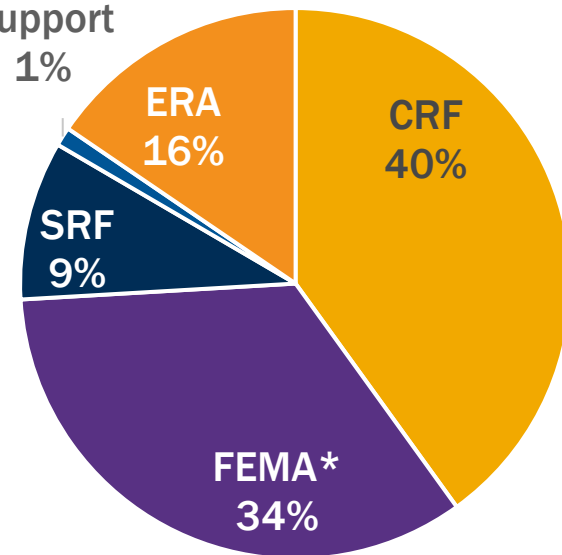
- Emergency small business grants to struggling businesses and relief to workers in targeted industry sectors

**Emergency Rental Assistance (ERA) - \$49.1M - Federal**

- Provides rental and utility assistance payments to households struggling to remain in their homes as well as housing stability services

**Funding Sources:  
\$317.1M**

**Business Support  
1%**



# CRF Disbursements Status

<p><b>Phase #1</b> Release Date: May 19 (\$18.3M)</p> <ul style="list-style-type: none"><li>• Rent, utility and mortgage assistance programs</li><li>• Food support for vulnerable populations</li><li>• Grant programs for small businesses and non-profits</li><li>• Testing &amp; PPE</li></ul>	<p><b>Phase #2</b> Release Date: August 6 (\$26.8M)</p> <ul style="list-style-type: none"><li>• Additional small business and non-profit support</li><li>• Support for artists and cultural orgs.</li><li>• Additional shelter space</li><li>• Additional food assistance</li><li>• Social equity and innovation support</li><li>• Left behind workers</li></ul>	<p><b>Phase #3</b> Release Date: Mid-October (\$12.6M)</p> <ul style="list-style-type: none"><li>• Shelter space</li><li>• Rent and utility assistance</li><li>• Marketing of seasonal events to drive economic activity downtown</li><li>• Childcare</li><li>• Support for target populations (disabled, Native Americans, faith community, older adults, immigrants &amp; refugees)</li></ul>	<p><b>Phase #4</b> Release Date: Mid-October (\$5.4M)</p> <ul style="list-style-type: none"><li>• Additional rent and utility assistance</li><li>• Small business grant support</li><li>• Support for restaurant and hotel workers</li></ul>	<p><b>Phase #5</b> Release Date: May 11 (\$16.3M)</p> <ul style="list-style-type: none"><li>• Emergency food assistance</li><li>• Re-housing vouchers</li><li>• Left behind workers</li><li>• Small Business/Non-Profit grants</li><li>• Venue support</li><li>• Childcare provider support</li></ul>	<p><b>Citywide Operations</b> (\$5.6m)</p> <ul style="list-style-type: none"><li>• Make public buildings safe</li><li>• Laptops, teleworking expenses</li><li>• Some categories of technical consultative services</li></ul>	<p><b>Reserve</b> (\$44.1M)</p> <ul style="list-style-type: none"><li>• Unallocated funds</li><li>• Coverage for some shelter operations until FEMA accepts or denies claim</li><li>• Savings from FEMA Match deobligation</li><li>• Interest earnings</li></ul>
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# FEMA

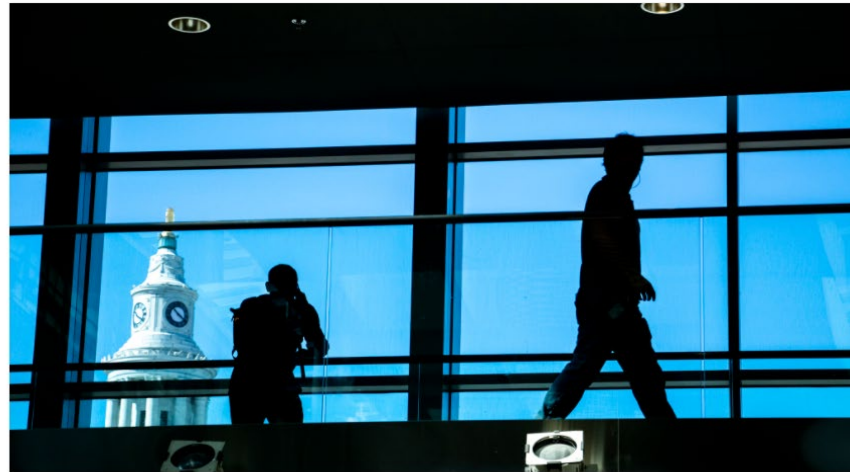
- Uses of FEMA must carry a life & safety nexus
  - No recovery-type grants
- No program end date – tied to presidential disaster declaration
- The City submits claims to the State, who in turn passes on to FEMA Region 8, the administrative section overseeing FEMA programs in the Rocky Mountain state
- Currently reimbursed at 100% federal share until 9.30.21
  - Was 75% previously

Program Area	Obligated Amount
Shelter	\$60.4M
Protective Personal Equipment	\$8.0M
Testing	\$5.9M
Vaccine Admin	\$3.7M
Emergency Operations Center	\$1.8M
Denver Health & Hospital Authority	\$25.1M
Airport	\$2.7M
Total	\$107.9M

# Recent CRF Audit Results

### City auditor says Denver did a “good job” of managing \$127 million in federal COVID relief

The city got about \$127 million from the federal government last spring.



Workers at the Wellington Webb Municipal Building. (Kevin J. Beaty/Denverite)



Esteban L. Hernandez

Yesterday, 3:43 p.m.



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# Recovery Investment Updates



# Key Updates

- Denver institutions are expected to receive Shuttered Venue Operators federal grant program funds, which will be awarded soon
- DOF has met 1:1 with members of the committee and reviewed feedback from the members. Key feedback:
  - We are generally on the right track and there is agreement
  - Add safety investments
  - Add more focus within the community category
  - Focus on services and housing for People Experiencing Homelessness (PEH)
  - Food, child care

# Overview

- **Total Community, Housing & Business Recovery Investment: \$73.3m**
  - Business recovery: \$10m
  - Community recovery: \$13.3m
  - Housing: \$41m
  - *Potential* Infrastructure Investments: \$9m

# Community Recovery

## Housing Investments

**TOTAL: \$41M**

Investment	Amount
1-Time Affordable Housing Fund Infusion	\$28m
Alternatives to shelter	\$4.3m
Capital Investment	Amount
4600 48 <sup>th</sup> Avenue Shelter Expansion	\$6.9m

Consider an increase to rapid rehousing vouchers of **\$2m** for PEH

# Potential Infrastructure Investments

The following projects are under consideration for the GO bond and would have a nexus with ARPA:

Project	Strategy	Amount
Shelter 24hr. Resiliency Renovations	<i>Housing/PEH</i>	\$5m
Recreation Ctr Life/Safety Improvements	<i>Housing/PEH</i>	\$4m
<i>Westwood Community Center Improvements</i>	<i>Youth, Health</i>	\$0.6m
Youth Empowerment Center Renovation	<i>Youth, Public Safety</i>	\$6.9m
DPL Central Library Branch Teen Room	<i>Youth, Public Safety</i>	\$5m
<i>Police Alternative Intake Diversion Facility</i>	<i>Public Safety</i>	\$650k

# Community Recovery Programs\* - ~~\$11.1m~~ - \$13.3m

Priority Area	Investment	Amount
Mental & Physical Health	Youth Mental Health Summit	\$75k
	Mobile medical, behavioral and mental health services	\$470k
	Substance misuse citywide needs assessment	\$250k
	Mental Health Needs Assessment Study and program funding	\$1.0m
Food Access	Food Resiliency Grants	\$1.0m
Arts & Culture	Arts & Venues Reactivation Support	\$1m
	Cultural Institution Activation Grants	\$1m
	Arts & Venues Concert Series	\$200k
Neighborhoods*	NEST Neighborhood Activation Grants	\$2m
	Code Violation Remediation – businesses and homeowners	\$1m

Priority Area	Investment	Amount
Neighborhoods*	Revolving Loan Fund for Denver-based Non-Profits	\$250k
	Financial Equity Study – BIPOC Neighborhoods	\$35k
Youth	Out of School Time	\$1.8m
Childcare*	Childcare and FFN Center Recovery	\$1.425m
Individuals & Families	Digital Equity Plan and Programs	\$1m
	Digital Navigators	\$150k
	Eviction Legal Defense (ERAP)	
	College & Career Accessibility Support Alliance	\$250k
Safety	Community safety grants – Hot spots and citywide	\$1.5m

\*Also a business recovery priority

# Proposed Business Recovery Programs - \$10.1m

Investment	Amount
Business Impact Opportunity Grants	\$5m
Entrepreneurship Support	\$2m
Downtown Seasonal Activation Grants	\$400k
Downtown Vacant Retail Activation	\$1.7m
Downtown Tourism Activation	\$400k
Small Business Program Navigators Program	\$600K

# Safety Investment Ideas

- **Security grants** – Grants to businesses and multiunit housing facilities for cameras, fencing, security and lighting.
- **CCTV Hardware** - Additional CCTV cameras to police districts.
- **Community Outreach** - Work with communities prior to starting specific interventions to implement collaborative, community specific change. Requires substantial outreach to affected communities so Police, Safety, and other city teams to effectively engage with communities.
- **Traffic Calming** (when necessary) - Often, in gun violence hot spots, small indiscretions/slights escalate quickly into gun fire. Eliminating points of conflict can reduce provocations.
- **Demolition of Abandoned Buildings** (when necessary) - Abandoned buildings often conceal other unwanted activities (e.g., staging of guns and/or drugs). These structures are often irrecoverable and demolishing them removes the opportunity for illicit activity.
- **Improved Street Lighting** (when necessary)
- **Park Activation** (when necessary) – Increase park activation. Note, **community outreach** is of particular importance here to activate parks in the way communities wish to use this space.

# Pandemic Response and Supplemental Programs

## Pandemic Response

- COVID/Flu Vaccination Clinics for DPS students - \$850k
- Community Health Worker Apprenticeship Program

## Supplemental Programming

- Grant administration accountant staffing
- Business support staffing
- **Data, evidence based contracting support**





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# Annual Recovery Plan Performance Report Deep-Dive

# Key Dates

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- First report due Tuesday, August 31
- Covers period of award date to July 31
- Must be posted to the City website the same day the report is submitted to Treasury
- For subsequent years, the report will be due July 31 and cover the previous 12 months of accomplishments
- We will need to produce this report each year until 2027
  - The 2027 report is due on March 31 of that year

# Format

- Expect to receive template from U.S. Treasury to help guide our efforts
- Treasury allows modification of the template and use of the template is optional
  - Essentially, the style of the report is up to us



# Components

1. Executive Summary
2. Uses of Funds
3. Promoting Equitable Outcomes
4. Community Engagement
5. Labor Practices
6. Use of Evidence
7. Table of Expenses by Expenditure Category
8. Project Inventory
9. Performance Report
10. Required Performance Indicators and Programmatic Data

# 1. Executive Summary

- High-level overview of **intended** and actual uses of funding, including:
  - Denver’s plan for the use of the funds
  - Key outcome goals
  - Progress to date on those outcome goals
  - Noteworthy challenges/opportunities

**Take-away: we won’t have much to report back on in terms of outcomes, but we do need to provide a vision for the 1<sup>st</sup> year of implementation.**

## 2. Uses of Funds

- Further elaboration on how funding has and **will be used** to support a strong and equitable recovery for Denver's communities in each area of eligible use (e.g. Public Health, Negative Economic Impact, Revenue Replacement, etc.)
- We must also contextualize our response with how we're using other sources of federal funding.

**Take-away: we need to think in terms of the categories/silos the Feds have identified. We also must explain the larger strategy of how federal funding has been used.**

# 3. Promoting Equitable Outcomes

- Must incorporate an overall equity strategy, addressing:
  - Goals: are there certain groups these funds will serve?
  - Awareness: how practical is it for groups to be aware of services that are made available with these funds?
  - Access and Distribution: are there differences in access or undue administrative burdens to access programs?
  - Outcomes: are we trying to close gaps or harmonize outcomes across different groups?
- **We must describe geographic and demographic distribution of funding**

### 3. Promoting Equitable Outcomes, cont.

- How overall strategy translates into specific goals/outcomes for these expenditure categories:
  - Negative economic impacts
  - Services to disproportionately impacted communities
- **The initial report must describe efforts to-date and intended outcomes of the funding**
- For future reports, we must describe geographic and demographic distribution of funding

**Take-away: this is one of the lengthier, more involved sections of the report. We will need agency help with data collection.**



## 6. Use of Evidence

- Although not required, we must report on evidence-based interventions if we chose to use them
  - Except when a program evaluation occurs
- We will also need to identify the amount of funding used for the intervention
- Program evaluations need to be discussed in the reporting and posted publicly
- We may be selected to participate in a national evaluation down-the-line

**Take-away: we will need to work with agencies to determine whether this will be done prior to any project approvals – funding can be used for program evaluations**

# 9. Performance Report

- Must include output and outcome measures
- We don't need to have them for every project; can bundle like-projects together and report out on the performance of the larger effort....it's our choice
- The initial report should include the outcome goal for approved projects
- We can use funding to make improvements to data, tech infrastructure and/or data analytics (in addition to program evaluations)

**Take-away: we will need to rally around this area quickly in order to meet the August 31 deadline.**

# 10. Required Performance Indicators and Programmatic Data

- Non-negotiable items we must include the following, including in the initial report:

- a. Household Assistance (EC 2.2 & 2.5) and Housing Support (EC 3.10-3.12):
  - Number of people or households receiving eviction prevention services (including legal representation)
  - Number of affordable housing units preserved or developed
- b. Negative Economic Impacts (EC 2):
  - Number of workers enrolled in sectoral job training programs
  - Number of workers completing sectoral job training programs
  - Number of people participating in summer youth employment programs
- c. Education Assistance (EC 3.1-3.5):
  - Number of students participating in evidence-based tutoring programs<sup>25</sup>
- d. Healthy Childhood Environments (EC 3.6-3.9):
  - Number of children served by childcare and early learning (pre-school/pre-K/ages 3-5)
  - Number of families served by home visiting

- Treasury also encourages these data by race, ethnicity, gender, income, and other relevant factors

**Take-away: this is an area we'll need some major coordination around, and quickly**

# Next Steps

- Committee feedback
- Review with city agencies for more programmatic details
- Identify non-ARPA funding for each program (CRF, State funds, etc.)
- Forecast any multi-year impacts
- Review ARPA requirements and new compliance guidance
- Identify and collect baseline data required by the Treasury Department



# Questions?