



Stimulus Investment Advisory Committee Meeting

January 27, 2022

Content

- Program Update, Round 1
- Final Rule Update
- 2022 Outreach for Round 2



ARPA Round 1 Update

ARPA Round 1 Status Update

***As of Jan. 25, 2022**

Funding Category	Budgeted Amount	Commitments, Obligations & Expenditures	Remaining Balance
Restoration Programming + Supplemental Services*	\$67,306,420	\$28,892,938	\$38,448,488
Premium Pay - 2021	\$8,800,000	\$8,229,500	\$570,500
Recovery Programs	\$73,525,000	\$501,675	\$73,023,325
Administration	\$1,300,000	\$1,300,000	\$0
Total	\$150,931,420	\$38,924,113	\$112,007,307

*Includes 2021 & 2022 amounts; Reconciliation underway.



Updated Guidance

US Treasury: Final ARPA Rule

- Solidifies the guidance for using ARPA monies
- Effective April 1, but jurisdictions can take advantage of the provisions beforehand

Key Changes from the Interim Final Rule:

- Clarifies eligible uses for capital expenditures and updates the reporting expectations for them (i.e. written justification for each \$1M+ project)
 - Ineligible uses: construction of NEW correctional facilities, NEW congregate facilities, & NEW convention centers, stadiums and facilities for general economic development
- Grants greater flexibility to jurisdictions to determine impacted industries
- Presumes certain populations were “impacted” and “disproportionately impacted” by the pandemic and therefore are eligible to receive a broad range of services and support
- Allows Recovery Funds to be used for modernization of cybersecurity, including hardware and software
- Broadens eligible uses for water, sewer and broadband projects

2022 ARPA Planning: Community Outreach

2021 Round 1 Outreach

- **Input online and over-the-phone**
- **Website** with surveying, educational materials, and townhall live-streaming
- Four **telephone townhalls** with 30k dial-outs and text messages per call to 20 zip codes in historically marginalized neighborhoods. Townhalls simulcast in English, Spanish, Vietnamese, and Amharic



Over the next decade, Denver will invest more than \$700 million into our economic recovery.

By leveraging federal, state, and local stimulus dollars to support communities most impacted by the COVID-19 pandemic, now is our time to rise together. Take the surveys below and attend a telephone townhall to help develop Denver's economic recovery strategy.

Tune in for a live Telephone Townhall below!

A graphic with a dark background. At the top, it says "\$400 million General Obligation Bond for public infrastructure". To the right, it says "Infrastructure creates jobs, supports communities, grows the middle class, and stimulates Denver's economy". Below this is a horizontal sequence of icons representing different infrastructure projects: a house, a truck, a factory, a power line, and a person. At the bottom, there are phone numbers for English (303-733-3600), Spanish (303-733-3600), Vietnamese (771-011-0101), and Amharic (303-733-3600). The Denver logo is also present.



Community

Supporting residents through housing, health, and neighborhood resources

[Take the Survey!](#)



Business

Revitalizing the business, workforce, and nonprofit community

[Take the Survey!](#)



Infrastructure

Providing jobs and business opportunities through city construction projects

[Take the Survey!](#)

Round 1 Outreach Overview

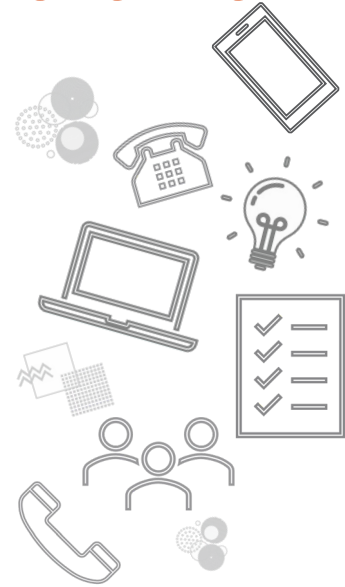
6,200 participants online and over the phone

9,800 surveys and comments submitted

43% identified as Black, Indigenous, People of Color

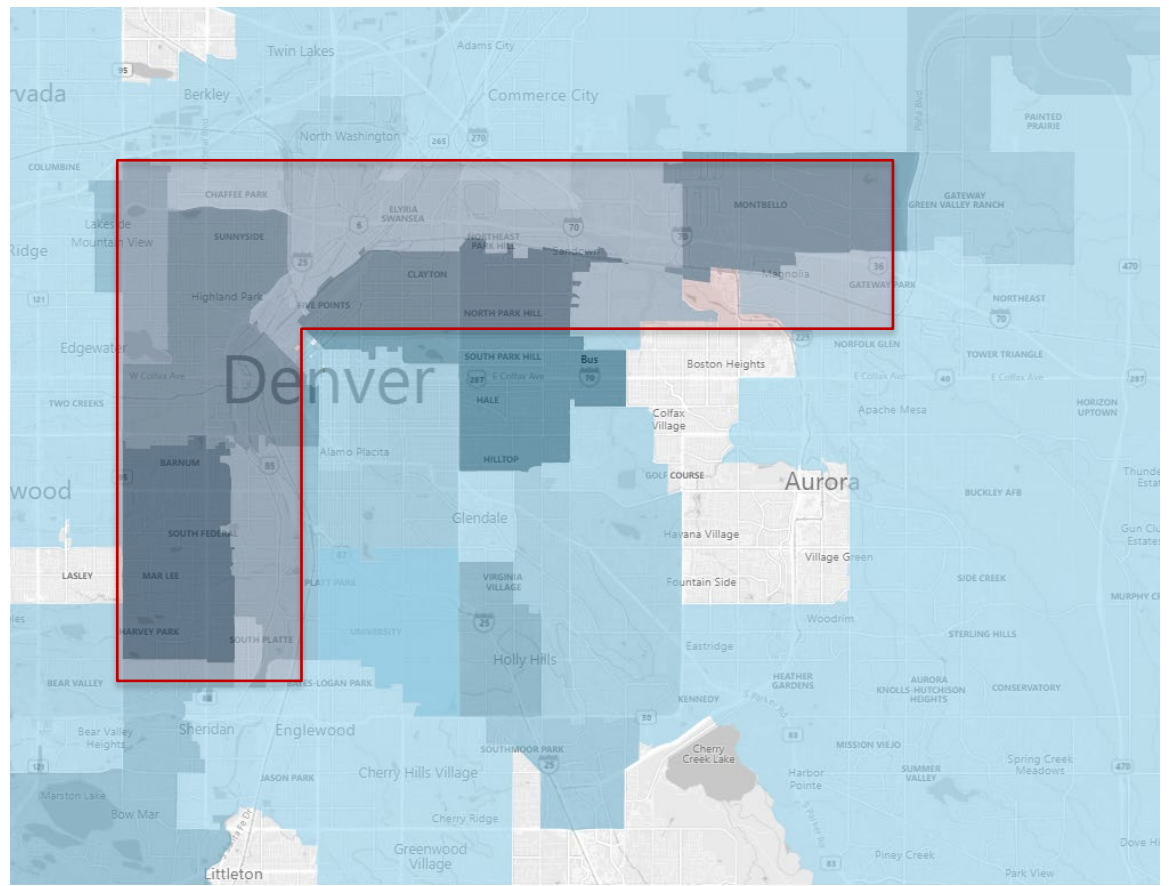
160 callers on Spanish, Vietnamese, or Amharic lines

37% identified as low-income residents



Highest participation rates in “Inverted L”

- Westwood, Barnum, Harvey Park zip codes (607 participants)
- East Colfax zip codes (526 participants)
- North Park Hill, Northeast Park Hill zip codes (517 participants)
- Montbello zip codes (381 participants)



ARPA Round One Success and Challenges:

Successes:

- Spotlight speaker for presentation at Georgetown University's **Center for Social Impact and Innovation**
- Featured city in article on inclusive budgeting in **American Planning Association Magazine**
- Featured in study by **Federalism US**, intergovernmental thinktank
- Knowledge-sharing with **City of Seattle** on Denver's process

Challenges:

- Round 1 combined multiple topics (ARPA and GO Bonds) together, causing some confusion around funding sources.
- Round 1 asked for feedback on high-level priorities, and some residents didn't realize how their input on priorities led to actual proposals and funding decisions

Considerations and Questions for Round 2:

- Meeting logistics? Benefits of a virtual process vs an in-person process?
- Should we host focus groups?
 - If so, how many focus groups and on what topics?
- How can we activate with community leaders/organizations?
- How to balance resident capacity with a robust and meaningful approach?

ARPA Round Two Outreach Goals and Logistics:

Implement an outreach process that more explicitly ties public input to ARPA funding to ensure residents understand how their input contributes to funding decisions.

Proposed Goals:

Equity Focused Community Engagement

- Authentically engage historically underserved areas and communities hit hardest by the pandemic (at least 6,500 participants at least 43% BIPOC)

Federal Funding and Municipal Budgeting Education

- Provide background and education on federal funding sources and City budgeting processes.

Transparent and Accessible Decision-Making

- Increase accessibility for City budgeting processes, decision-making, and project/program development.

Key logistics:

Timing

- Balance a fast roll-out with an informed and thoughtful outreach process and

Public Health Environment

- Balance virtual and in-person interactions to achieve authentic and meaningful engagement while prioritizing public health and safety.

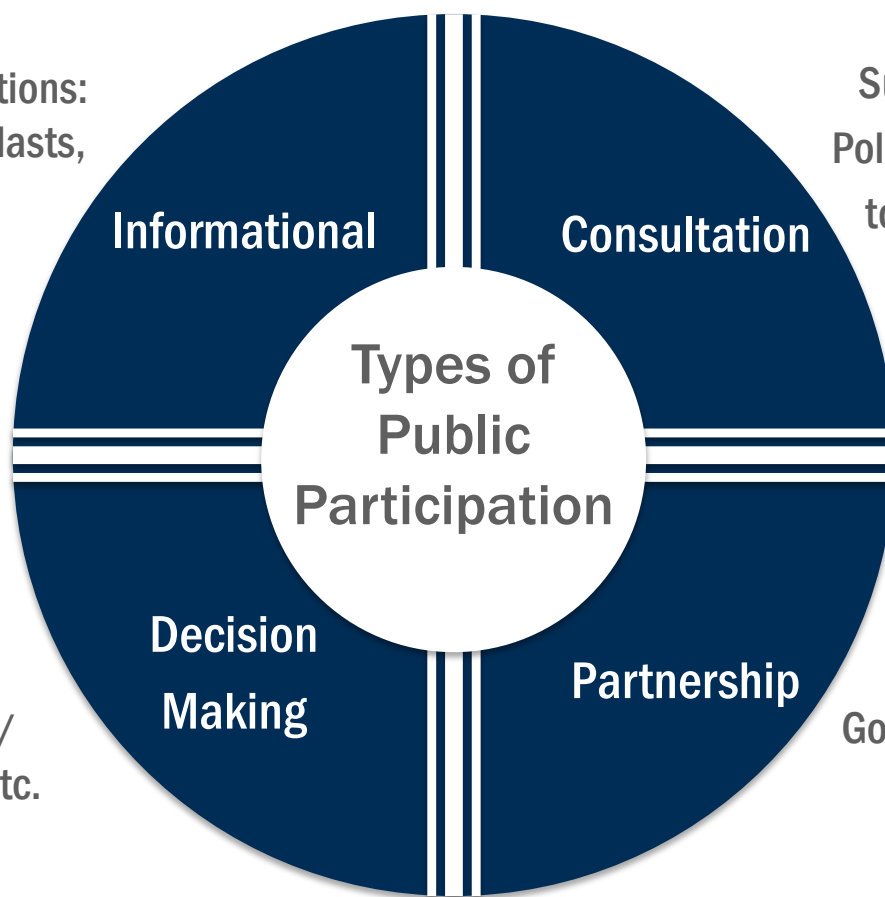
Information from Round 1

- Ensure a data-informed approach by building off ARPA Round 1 investments.

Balancing Types of Public Engagement

One-way communications:
Website content, e-blasts,
press releases

Surveying,
Polls, forums,
townhalls

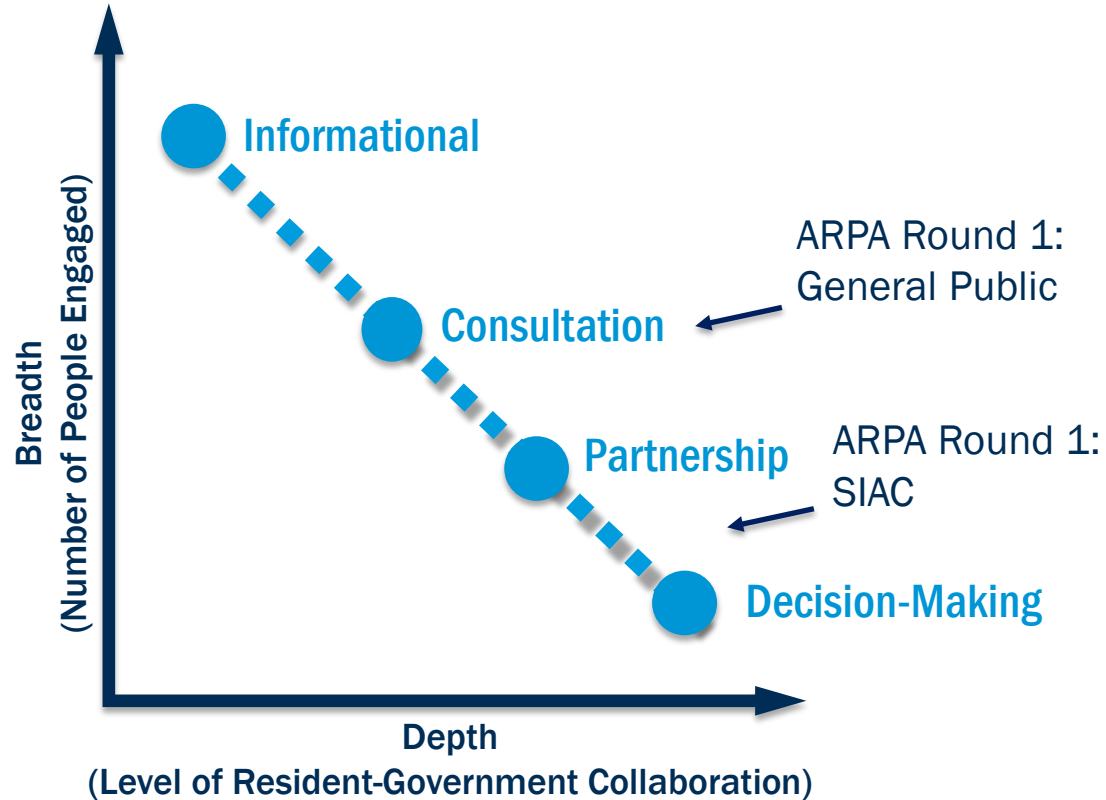


Public boards/
commissions, etc.

Government-public
co-creation

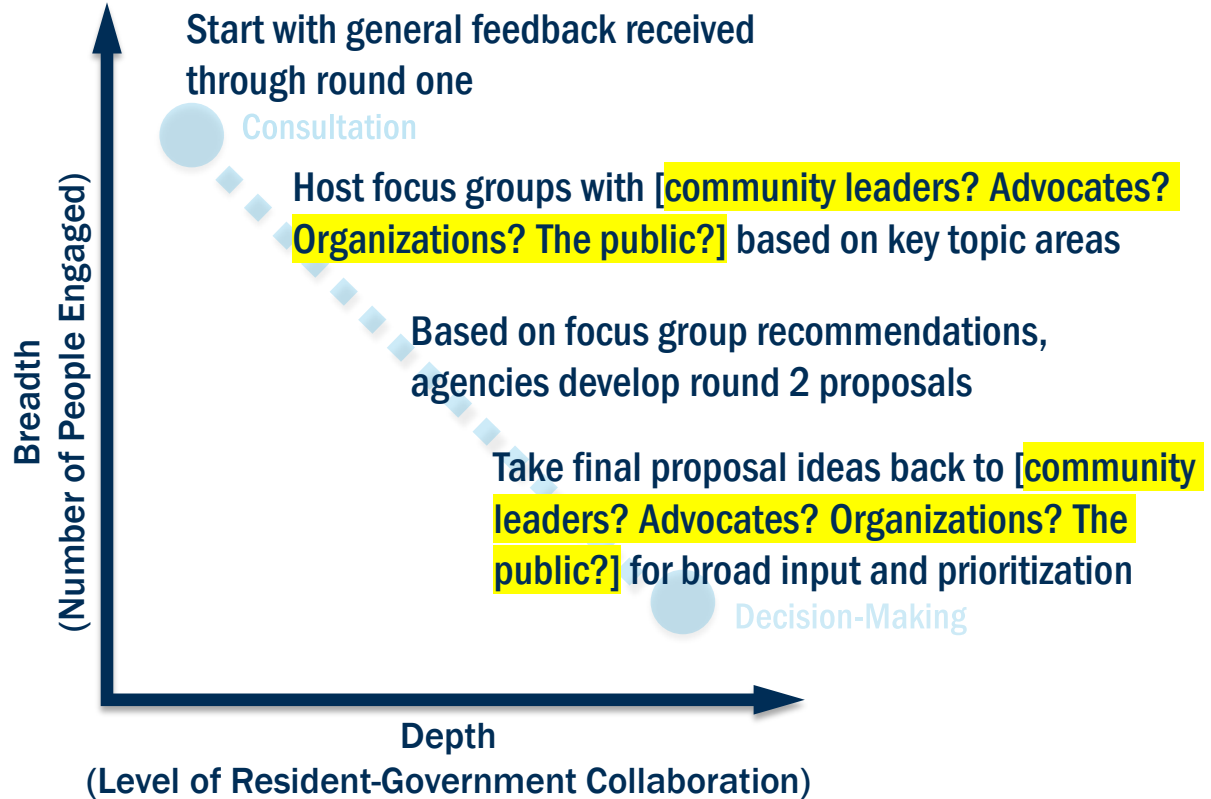
Pros and Cons of Participation Types

Often, passive forms of participation see greater numbers of engagement while more active collaborations engage fewer people, but more significantly.



ARPA Round 2 Approach

Utilize SIAC, community leaders, advocates, and key organizations to help bring greater numbers of the general public into collaborative discussions on ARPA funding decisions





Admin Request

Data Evaluation Resources

Data Evaluation and Analysis Requests

Request	Priority	Sample Data Obtained	Projected Amount (through 2027)
Data Collection Software	1	Simplify required data collection; ability for external partners to directly report data and metrics	\$31,800
Economic Impact Analysis Modeling Software	2	Generates realistic year-by-year estimates of the total local, state, and national effects of a specific policy initiative	\$140,500
Consumer Foot Traffic Data	3	Provides insight to unique foot traffic patterns (can customize to Downtown Central Business District, or expand out to entire city, look at neighborhoods, etc.)	\$30,000
Weekly Credit/Debit Card Spend by Type of Business	4	Sales, transactions, average transaction size by online/in-store purchase	\$120,000
Total Cost Estimate:			\$322,300



Questions/Discussion

Next Meeting February 10, 2022