Stimulus Investment Advisory Committee

Thursday, May 12, 2022
Agenda

• Community Outreach
  o Upcoming Meetings
  o Meeting Contents

• ARPA Round 1 Update
  o Recent Announcements
  o Federal Funding Updates
Community Outreach Update
Round Two Outreach Details:

Focus Groups with Grass tops and Community Leaders
• A citywide group and a NEST-specific group will offer feedback and ideas. The groups will offer input and recommendations on recovery outcomes.

Nonprofit Engagement
• Surveys will be deployed to non-profits and community groups to understand their capacity, needs, and concerns.

General Public Input
• A digital engagement website, telephone townhalls, and pop-up community events will survey residents on proposal topics and themes.

Proposal Development
• City Staff will develop Round 2 proposals using the feedback from focus groups and the non-profit sector.
Outreach Recovery Areas

Public Health and Mental Wellbeing
Sample topics:
• Mental & Behavioral health
• Public Health & Wellbeing
• Safety – Public Safety & Alternative Response

Complete and Safe Neighborhoods
Sample topics:
• Accessibility, Transportation & Mobility
• Childcare
• Digital access
• Food Security
• Economic Security & Wealth Generation

Business and Worker Support
Sample topics:
• Small business support
• Non-Profit support
• Workforce & Job Training
• Visitors & Tourism
• Safety - businesses

Housing and Support People Experiencing Homelessness
Sample topics:
• Housing
• Support for People Experiencing Homelessness
Focus Group Meetings

Focus Group Meeting Specifics

Citywide Group:
- ~65 invitees
- May 20, 11am to 1pm
- Virtual meeting via Zoom

NEST-specific Group:
- ~50 invitees
- May 20, 1:30pm to 3:30 pm
- Virtual meeting via Zoom

Agenda for each meeting:
- Welcome and overview of ARPA background and eligibility
- Breakout groups for in-depth discussion on four recovery areas
- Reconvene to discuss key themes across breakout groups and coalesce on commonalities
- Key deliverables:
  - Top priorities among existing outcomes
  - Top outcome gaps per area.
Nonprofit Survey

Questions across three themes:

<table>
<thead>
<tr>
<th>Challenges applying for APRA funds</th>
<th>Challenges deploying ARPA funds</th>
<th>Challenges reporting on ARPA funds</th>
</tr>
</thead>
</table>

Survey set to open May 20, 2022. Distribution will include:
- Current/past funding recipients
- Human Rights & Community Partnership distribution lists
- Denver Human Services distribution lists
- Denver Economic Development & Opportunity Distribution list
- SIAC networks
General Public Outreach

• Updating the **digital engagement platform** with surveying, forums, educational materials, and townhall live-streaming
  • Platform set to open at the end of May

• Preparing for two **telephone townhalls** with 120k dial-outs and text messages to 20 zip codes in historically marginalized neighborhoods.
  • Town halls set for the first full week of June
  • Townhalls simulcast in English, Spanish, Vietnamese, and Amharic
Inclusive Outreach Tactics

- ~25k translated mailers to vulnerable neighborhoods, fully translated in English and Spanish with instruction in Vietnamese and Amharic
- **Flyers** at Denver Public Libraries in vulnerable neighborhoods
- **E-blasts** and newsletters through city agencies, City Council offices, etc.
- Paid **social media campaign**, geo-focused on vulnerable neighborhoods.
ARPA Round 2 Outreach Timeline:

- **ARPA Round 2 Outreach**
- **Annual Budget Process**
- **Non-Profit Engagement**

**April**
- **Budget Kickoff**

**May**
- **Focus Groups**
- **General Public Input**

**June**
- **City Review and Proposal Development**
- **SOTC**

**July**
- **Non-Profit Survey Period**
- **Proposals Due**

**Aug.**
- **SIAC/ Mayor/CC**

**Sept.**
- **Announce Round 2**
- **Budget to CC**
SIAC Role in Outreach:

Citywide and NEST-Specific Focus Groups

- SIAC members welcome to sit in on focus groups
- Optional invitations for May 20, 2022

Nonprofit Survey

- Take the survey if you work at a nonprofit!
- Or distribute the survey to those in your network who work for nonprofits

Public Town halls and Surveys

- Promote telephone townhalls to your networks
- Encourage your community to participate in the digital surveys and polls
ARPA Round 1 Update
Announcements and Updates

• Denver Post Coverage
• American Rescue Recovery Index Launches
• DDPHE Holds Successful Youth Mental Health Summit
• Digital Navigators from Denver Public Library Find Success
• Wellness Winnie RFP
• Small Business Grants - DEDO
• Infrastructure Investment and Jobs Act
• Federal Funding Update
Denver Post - “The question this time around is how do we set ourselves on the path to recovery in an equitable fashion?” [Mayor Hancock]

The city’s ARPA site already has a project dashboard, tracking initiatives and their budgets...

If programs aren’t delivering, the city is willing to pivot, said Lisa Martinez-Templeton, an economist with Denver’s finance office. She highlighted rates of eviction and foreclosure, level of employment and the percentage of people who are cost-burdened by their housing as a few of the metrics the city will be paying close attention to when seeking to measure ARPA’s impacts. “…The most important thing is honing in on the long-term systemic change.”
Recovery Index Launches

The Department of Finance debuted a new Recovery Index to demonstrate the economic, health, and educational recovery of Denver’s neighborhoods. Different layers in each neighborhood show economic, health, and educational wellbeing index scores.
On May 2, more than 300 participated in the ARPA funded **We Got This! Youth Mental Health Summit** event for youth, by youth, targeting suicide and mental health issues.
DDPHE Holds a Successful Youth Mental Health Summit

“Without events like these, the conversation won’t be open. And when the conversation isn’t open it puts a lot of teens in danger,” said Lilly, a high school senior about the event.
Digital Navigators Have an Impact

ARPA funded Digital Navigators at Denver Public Libraries have started having an impact. Here’s an anecdote from the Navigators:

“Pedro, a Navy veteran had been struggling to get his benefits, and the process for gaining access to those benefits is online. Pedro did not know how to use a mouse or browser. He's been working with a digital navigator to learn the basics of using a computer and the internet, and the navigator has been providing support while Pedro learns the intricacies of online forms and submitting documents.”
Wellness Winnie Announced

The ARPA funded “Wellness Winnie” has an RFP out that was covered by outlet Newsbreak:

“The money used to purchase the recreational vehicle will come from the American Rescue Plan Act. The new Wellness Winnie will offer supportive services the other does not. These include physical and behavioral health screenings and assessments, health education, substance use disorder treatment (including medications for opioid use disorder) and peer navigation.”
Business Recovery Update

BIO Fund RFP Update

$5 million in ARPA Funding for Small Business Grants, Capacity-Building and Technical Assistance
Infrastructure Investment and Jobs Act (IIJA)

- The IIJA authorizes $1.2 trillion in funding, of which $550 billion is new spending, to be allocated to states and other entities through formula.
- Denver does not receive allocation or administer funds.
- Our community must compete for some formula funds through the Denver Regional Council of Governments, who have begun building capacity for this purpose.
  - $94M – Regionally Competitive
  - $90M – direct to Denver Subregion
- Each formula funding program has specific requirements.
- Some of the competitive grant programs for Transportation, Water, and Environmental purposes include: Safe Streets and Roads for All; Strengthening Mobility and Revolutionizing Transportation Grant (SMART); Clean Water and Drinking Water; Digital Equity; and more.
## ARPA Legislation at the State: Affordable Housing

<table>
<thead>
<tr>
<th>Bill Name</th>
<th>Bill #</th>
<th>Explanation</th>
<th>Funding</th>
</tr>
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<tbody>
<tr>
<td>State Grants Investments Local Affordable Housing</td>
<td>HB-1304</td>
<td>Grants to local governments and nonprofits around the state to buy land and develop affordable housing.</td>
<td>$178M</td>
</tr>
<tr>
<td>Revolving Loan Fund Invest Affordable Housing</td>
<td>SB-159</td>
<td>Establishes a revolving loan program to help finance affordable housing projects as well as energy improvements. One of the aims is to improve non-traditional housing in areas where COVID-19 hindered housing affordability and availability.</td>
<td>$150M</td>
</tr>
<tr>
<td>The Innovative Housing Incentive Program</td>
<td>HB-1282</td>
<td>Encourage and supports the construction of innovative forms of affordable housing in Colorado, including modular, prefabricated and manufactured homes. The Colorado Office of Economic Development will distribute the money through grants and loans to businesses located in Colorado that create innovative housing.</td>
<td>$40M</td>
</tr>
<tr>
<td>Loan Program Resident-owned Communities</td>
<td>SB-160</td>
<td>Dedicates funding to help mobile home park residents, through loans and grants, to buy their land and create resident-owned communities.</td>
<td>$35M</td>
</tr>
<tr>
<td>Middle Income Access Program Expansion</td>
<td>SB-146</td>
<td>Allocates funds to the Colorado Housing and Finance Authority’s middle-income access program, which aims to help families and people who make too much money to qualify for housing funded by low-income housing tax credits.</td>
<td>$25M</td>
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</tbody>
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Source for this compilation of ARPA legislation, both here and on the following pages: The Colorado Sun
## ARPA Legislation at the State: Health

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<tr>
<td>Grant Program Providing Responses To Homelessness</td>
<td>HB-1377</td>
<td>The measure would create a pool of money to be used for grants to help people experiencing homelessness find housing and health care.</td>
<td>$105M</td>
</tr>
<tr>
<td>Behavioral Health-care Workforce</td>
<td>SB-181</td>
<td>This measure would fund Colorado’s Behavioral Health Administration to stabilize the state’s behavioral health care workforce. Twenty million dollars would go toward creating a training curriculum for the Colorado Community College system, while another $20 million would be invested in the existing Colorado Health Services Corps.</td>
<td>$72M</td>
</tr>
<tr>
<td>Increase Residential Behavioral Health Beds</td>
<td>HB-1303</td>
<td>This legislation would spend funds to expand inpatient and residential treatment options in Colorado, including by supporting the addition of 16 beds at the Colorado Mental Health Institute at Fort Logan and 125 other residential treatment beds across the state.</td>
<td>$65M</td>
</tr>
<tr>
<td>Health-care Practice Transformation</td>
<td>HB-1302</td>
<td>The goal of this measure is to better integrate behavioral health care with traditional physical health care.</td>
<td>$35M</td>
</tr>
<tr>
<td>Fentanyl Accountability And Prevention</td>
<td>HB-1326</td>
<td>Aimed at curtailing the state’s fentanyl crisis, this measure includes $29 million in ARPA money for medication that can reverse opioid overdoses and to expand grant and jail programs addressing the drug.</td>
<td>$29M</td>
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### ARPA Legislation at the State: Children

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<td>Continuing Support for Necessary Child Care 101 Programs</td>
<td>SB-213</td>
<td>This bill would allocate funds toward projects aimed at improving childcare access and options in Colorado, including $50 million that would be directed toward the creation of the Child Care Sustainability Grant Program.</td>
<td>$95M</td>
</tr>
<tr>
<td>Behavioral Health-care Continuum Gap Grant Program</td>
<td>HB-1291</td>
<td>Local governments and nonprofits could apply for grants to create community-based behavioral health programs, especially those aimed at children and families. The Colorado Behavioral Health Administration would be in charge of distributing the money through what would be called the health-care continuum gap grant program.</td>
<td>$90M</td>
</tr>
<tr>
<td>Behavioral Health-care Services For Children</td>
<td>SB-147</td>
<td>This bill aims to address youth suicide to create the Colorado pediatric psychiatry consultation and access program at the University of Colorado. The program would strive to help pediatricians identify and treat mental health issues in their patients. Some of the money would be used to expand school-based health care, primarily in low-income parts of the state.</td>
<td>$11M</td>
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<tr>
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<tr>
<td>Repurpose The Ridge View Campus</td>
<td>SB-211</td>
<td>This measure would repurpose the Ridge View campus into a supportive residential community for people experiencing homelessness.</td>
<td>$45M</td>
</tr>
<tr>
<td>Crime Victim Services</td>
<td>SB-183</td>
<td>This measure would set aside funding for Colorado crime victim services so the program can continue for the next four years. It would also allocate $6 million for survivors of domestic violence and sexual assault.</td>
<td>$35M</td>
</tr>
<tr>
<td>Small Community-based Nonprofit Grant Program</td>
<td>HB-1356</td>
<td>This legislation would offer grants up to $100,000 to small nonprofits that serve people disproportionately impacted by the pandemic.</td>
<td>$35M</td>
</tr>
<tr>
<td>Colorado Energy Office Geothermal Energy Grant Program</td>
<td>HB-1351</td>
<td>This measure would create a grant fund to support the use of geothermal energy in residential and commercial buildings.</td>
<td>$20M</td>
</tr>
<tr>
<td>Critical Services For Low-income Households</td>
<td>HB-1380</td>
<td>This legislation would provide low-income people with access to critical services, like government benefits. Most of the money, or $8 million, would go toward creating the Community Food Access Program, which is intended to assist small food retails and grocery stores in low-income and underserved parts of Colorado. $2 million would be used to identify federal food assistance program recipients who are also eligibly for utility bill help, while $3 million would go toward helping people apply for assistance programs. Finally, $1 million would go toward supporting technology upgrades for the Double Up Food Bucks Program.</td>
<td>$14M</td>
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# ARPA Round 1 Status Update

*As of May 6, 2022*

<table>
<thead>
<tr>
<th>Funding Category</th>
<th>Budgeted Amount</th>
<th>Commitments, Obligations &amp; Expenditures</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restoration Programming + Supplemental Services*</td>
<td>$67,306,420</td>
<td>$38,599,663</td>
<td>$28,706,756</td>
</tr>
<tr>
<td>Premium Pay - 2021</td>
<td>$8,800,000</td>
<td>$8,229,500</td>
<td>$570,500</td>
</tr>
<tr>
<td>Recovery Programs</td>
<td>$73,525,000</td>
<td>$12,795,240</td>
<td>$60,729,760</td>
</tr>
<tr>
<td>Administration</td>
<td>$2,542,719</td>
<td>$1,300,000</td>
<td>$1,242,719</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$152,174,139</strong></td>
<td><strong>$60,924,403</strong></td>
<td><strong>$91,249,735</strong></td>
</tr>
</tbody>
</table>

* Per ordinance, the amount for this category is $70,203,696. After reconciling the amount required for the elimination of furloughs as well as for the restoration of select positions, the actual amount budgeted for this category is less, hence the $67.3M represented in the table.
ARPA Reporting Recap

• Q1 2022 project & expenditure report submitted to the Treasury
  – Includes detailed project descriptions, reporting on financial information, and updated revenue loss figures for 2021

• Looking ahead, the annual recovery plan submission is due July 31
  – This document is a narrative-heavy overview of the current state of our overarching ARPA strategy, including discussion on equitable outcomes, public outreach and overall program performance
Stepping Down ARPA Dollars

- As we continue receiving funding in 2022 we’re also very aware that the funds are finite and we must step down the programming.
- We will continue to evaluate the dollars every year we have them.
- We must allocate them by the end of 2024.
- And they’ll go away completely by the end of 2026.
Thank you!

Next Meeting:
Thursday, June 9, 2022 – 2 p.m.