



Stimulus Investment Advisory Committee

RISE Denver: From Rescue, To Economic Recovery

August 12, 2021

Agenda

- Compliance and Reporting Update
- ARPA Investments to Date
- American Rescue Plan Act (ARPA) Local Recovery Investments Update & Next Steps

Round 1 Investment Overview

- Total Community, Housing & Business Recovery Investment: **\$73.3m**
 - Business recovery: **\$10.1m**
 - Community recovery: **\$13.3m**
 - Housing: **\$41m**
 - *Potential* Infrastructure Investments: **\$9m**

Community Recovery

Housing Investments

TOTAL: \$41M

Investment	Amount
1-Time Affordable Housing Fund Infusion	\$28m
Alternatives to shelter	\$4.3m

Capital Investment	Amount
4600 48 th Avenue Shelter Expansion	\$6.9m

Consider an increase to rapid rehousing vouchers of **\$2m** for PEH

Potential Infrastructure Investments

The following projects are under consideration for the GO bond and would have a nexus with ARPA:

Project	Strategy	Amount
Shelter 24hr. Resiliency Renovations	<i>Housing/PEH</i>	\$5m
Recreation Ctr Life/Safety Improvements	<i>Housing/PEH</i>	\$4m
<i>Westwood Community Center Improvements</i>	<i>Youth, Health</i>	\$0.6m
Youth Empowerment Center Renovation	<i>Youth, Public Safety</i>	\$6.9m
DPL Central Library Branch Teen Room	<i>Youth, Public Safety</i>	\$5m
<i>Police Alternative Intake Diversion Facility</i>	<i>Public Safety</i>	\$650k

Community Recovery Programs* - ~~\$11.1m~~ - \$13.3m

Priority Area	Investment	Amount
Mental & Physical Health	Youth Mental Health Summit	\$75k
	Mobile medical, behavioral and mental health services	\$470k
	Substance misuse citywide needs assessment	\$250k
	Mental Health Needs Assessment Study and program funding	\$1.0m
Food Access	Food Resiliency Grants	\$1.0m
Arts & Culture	Arts & Venues Reactivation Support	\$1m
	Cultural Institution Activation Grants	\$1m
	Arts & Venues Concert Series	\$200k
Neighborhoods*	NEST Neighborhood Activation Grants	\$2m
	Code Violation Remediation – businesses and homeowners	\$1m

Priority Area	Investment	Amount
Neighborhoods*	Revolving Loan Fund for Denver-based Non-Profits	\$250k
	Financial Equity Study – BIPOC Neighborhoods	\$35k
Youth	Out of School Time	\$1.8m
Childcare*	Childcare and FFN Center Recovery	\$1.425m
Individuals & Families	Digital Equity Plan and Programs	\$1m
	Digital Navigators	\$150k
	Eviction Legal Defense (ERAP)	
	College & Career Accessibility Support Alliance	\$250k
Safety	Community safety grants – Hot spots and citywide	\$1.5m

*Also a business recovery priority

Proposed Business Recovery Programs - \$10.1m

Investment	Amount
Business Impact Opportunity Grants	\$5m
Entrepreneurship Support	\$2m
Downtown Seasonal Activation Grants	\$400k
Downtown Vacant Retail Activation	\$1.7m
Downtown Tourism Activation	\$400k
Small Business Program Navigators Program	\$600K

Safety Investment Ideas

- **Security grants** – Grants to businesses and multiunit housing facilities for cameras, fencing, security and lighting.
- **CCTV Hardware** - Additional CCTV cameras to police districts.
- **Community Outreach** - Work with communities prior to starting specific interventions to implement collaborative, community specific change. Requires substantial outreach to affected communities so Police, Safety, and other city teams to effectively engage with communities.
- **Traffic Calming** (when necessary) - Often, in gun violence hot spots, small indiscretions/slights escalate quickly into gun fire. Eliminating points of conflict can reduce provocations.
- **Demolition of Abandoned Buildings** (when necessary) - Abandoned buildings often conceal other unwanted activities (e.g., staging of guns and/or drugs). These structures are often irrecoverable and demolishing them removes the opportunity for illicit activity.
- **Improved Street Lighting** (when necessary)
- **Park Activation** (when necessary) – Increase park activation. Note, **community outreach** is of particular importance here to activate parks in the way communities wish to use this space.

Pandemic Response and Supplemental Programs

Pandemic Response

- COVID/Flu Vaccination Clinics for DPS students - \$850k
- Community Health Worker Apprenticeship Program

Supplemental Programming

- Grant administration accountant staffing
- Business support staffing
- **Data, evidence based contracting support**



Annual Recovery Plan Performance Report Deep-Dive

Key Dates



- First report due Tuesday, August 31
- Covers period of award date to July 31
- Must be posted to the City website the same day the report is submitted to Treasury
- For subsequent years, the report will be due July 31 and cover the previous 12 months of accomplishments
- We will need to produce this report each year until 2027
 - The 2027 report is due on March 31 of that year

Format

- Expect to receive template from U.S. Treasury to help guide our efforts
- Treasury allows modification of the template and use of the template is optional
 - Essentially, the style of the report is up to us



Report Components

1. Executive Summary
2. Uses of Funds
3. Promoting Equitable Outcomes
4. Community Engagement
5. Labor Practices
6. Use of Evidence
7. Table of Expenses by Expenditure Category
8. Project Inventory
9. Performance Report
10. Required Performance Indicators and Programmatic Data

1. Executive Summary

- High-level overview of **intended** and actual uses of funding, including:
 - Denver’s plan for the use of the funds
 - Key outcome goals
 - Progress to date on those outcome goals
 - Noteworthy challenges/opportunities

Take-away: we won’t have much to report back on in terms of outcomes, but we do need to provide a vision for the 1st year of implementation.

2. Uses of Funds

- Further elaboration on how funding has and **will be used** to support a strong and equitable recovery for Denver's communities in each area of eligible use (e.g. Public Health, Negative Economic Impact, Revenue Replacement, etc.)
- We must also contextualize our response with how we're using other sources of federal funding.

Take-away: we need to think in terms of the categories/silos the Feds have identified. We also must explain the larger strategy of how federal funding has been used.

3. Promoting Equitable Outcomes

- Must incorporate an overall equity strategy, addressing:
 - Goals: are there certain groups these funds will serve?
 - Awareness: how practical is it for groups to be aware of services that are made available with these funds?
 - Access and Distribution: are there differences in access or undue administrative burdens to access programs?
 - Outcomes: are we trying to close gaps or harmonize outcomes across different groups?
- **We must describe geographic and demographic distribution of funding**

3. Promoting Equitable Outcomes, cont.

- How overall strategy translates into specific goals/outcomes for these expenditure categories:
 - Negative economic impacts
 - Services to disproportionately impacted communities
- **The initial report must describe efforts to-date and intended outcomes of the funding**
- For future reports, we must describe geographic and demographic distribution of funding

Take-away: this is one of the lengthier, more involved sections of the report. We will need agency help with data collection.

6. Use of Evidence

- Although not required, we must report on evidence-based interventions if we chose to use them
 - Except when a program evaluation occurs
- We will also need to identify the amount of funding used for the intervention
- Program evaluations need to be discussed in the reporting and posted publicly
- We may be selected to participate in a national evaluation down-the-line

Take-away: we will need to work with agencies to determine whether this will be done prior to any project approvals – funding can be used for program evaluations

9. Performance Report

- Must include output and outcome measures
- We don't need to have them for every project; can bundle like-projects together and report out on the performance of the larger effort....it's our choice
- The initial report should include the outcome goal for approved projects
- We can use funding to make improvements to data, tech infrastructure and/or data analytics (in addition to program evaluations)

Take-away: we will need to rally around this area quickly in order to meet the August 31 deadline.

10. Required Performance Indicators and Programmatic Data

- Non-negotiable items we must include the following, including in the initial report:

- a. Household Assistance (EC 2.2 & 2.5) and Housing Support (EC 3.10-3.12):
 - Number of people or households receiving eviction prevention services (including legal representation)
 - Number of affordable housing units preserved or developed
- b. Negative Economic Impacts (EC 2):
 - Number of workers enrolled in sectoral job training programs
 - Number of workers completing sectoral job training programs
 - Number of people participating in summer youth employment programs
- c. Education Assistance (EC 3.1-3.5):
 - Number of students participating in evidence-based tutoring programs²⁵
- d. Healthy Childhood Environments (EC 3.6-3.9):
 - Number of children served by childcare and early learning (pre-school/pre-K/ages 3-5)
 - Number of families served by home visiting

- Treasury also encourages these data by race, ethnicity, gender, income, and other relevant factors

Take-away: this is an area we'll need some major coordination around, and quickly



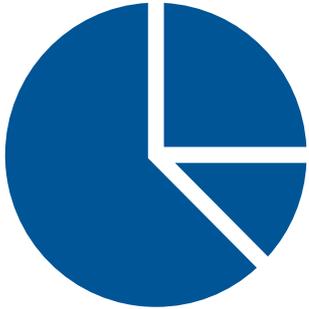
ARPA Investments to Date

American Rescue Plan Act Funding Status

- \$308M allocated for City and County of Denver Recovery Efforts
 - 50% distributed upon finalization of grant agreement
 - 50% to be distributed 12 months later
- Grant agreement and creation of fund approved by City Council June 14
- 2021 ARPA allocation received in July 2021

Approach to Funding Recommendations

- Goal: no more than 30% of total \$308M ARPA for restoration and ongoing
 - Assures majority of funds used for pandemic response, economic recovery
 - Implies annual decision of expenditure transition to other funding sources (primarily the General Fund)



Total Citywide Restoration/Supplemental Services Package for 2021

- Total Package = \$46.2M
 - Agency restoration = \$26.3M
 - Agency supplemental services = \$2.6M
 - Citywide furlough elimination (all eligible funds) 2021 = \$17.3M

Restoration of Services Approach



- Restorations = 2021 Reductions
- Primarily supports filling vacant positions
- Not recommending restoration of all reductions
 - Not recommending most supplies, travel and training due to indirect impact of most of these items
 - Maintain majority of ARPA for public health, economic recovery
 - Lessen the burden of ongoing expenses for future budgets
- Restoration falls only under revenue loss eligible expenditure ARPA category
- Proposed restorations are for remainder of 2021

Supplemental Services Considerations



- City Council meeting support
- Courtroom backlog: County Court, Office of the Municipal Public Defender, District Attorney, City Attorney's Office



- CPD Permitting demand
- Patio licensing pending workload
- Public Health inspections backlog



- Federal policy changes: foreclosure moratorium, federal funding management

Why focus first round on restoration and supplemental services?

- Next larger funding disbursement will focus on community and business supports based on public input from Rise Together Denver, City Council, and Stimulus Investment Advisory Committee recommendations
- Restoration of services proposals tied to reductions implemented and publicly shared during 2021 budget process
- Supplemental services driven by urgent pressures resulting from workload increases – usually because of ‘backlog’
- Critical first step to prepare for recovery, allows City to better align resources necessary to handle current/coming demand



Local Recovery Investments Update & Next Steps

Recap of Actions

- Establishment of committee, committee goals
- Review of equity lens considerations, community and agency feedback, and City Council priorities
- Draft allocations for ARPA Recovery Funds for Community/Business 2021/22 shared with committee: July 8
- Committee feedback received
- Revised allocations for ARPA Recovery Funds for Community/Business 2021/22 shared with committee: July 22
- \$28million allocation for Affordable Housing shared in State of the City: July 26
- Committee feedback continued

Next Steps

- Review recommendations with city agencies for more programmatic details
- Forecast any multi-year impacts
- Identify output and outcome measures for ARPA annual reporting
- Identify and collect baseline data required by the Treasury Department
- Review recommendations with Mayor and City Council
- Announce Denver's ARPA Recovery Funding, 2021/2022
- Present package for City Council review and approval (committee & 2 readings)
- Distribute funds to agencies, initiate data collection for reporting

SIAC

- Virtual meetings moving forward
- Meeting monthly
- Next Virtual Meeting: Sept. 23



Comments & Discussion