What is a Healthy City?

A Place Where Residents Are Active and Healthy

A Place With a High Quality of Life

A Place With a Clean and Sustaining Urban Environment

A Place Where All Ages Have Outdoor Opportunities
Vision: A Healthy City

Parks and Recreation provides civic infrastructure for a functioning and high quality urban ecosystem

Parks and Recreation provides facilities, services, and great urban spaces that promote **public health and fitness**
Game Plan Outreach

- On-Line Surveys (3)
- Statistically-Valid Mail-in Survey (817 responses)
- Public Forums (11 meetings city-wide)
- Staff Focus Groups and Workshops (27)
- Community / All Employee Events (13)
- Stakeholder Task Force Meetings (7)
- All Denveright Meetings & Events (20,000+ touches)

Total Game Plan Engagement:
5,900+ Citizens
1,200 + Employees
Every Drop

Every Person

Every Dollar

Uniquely Denver

Guiding Principles

Pillars

Strategies

- Water Use
- Lake and Steam Health
- Urban Trees / Mountain Forests
- Energy and Resource Use

- Parks and Rec Programming
- Engagement / Outreach

- Park, Facility Expansion
- Mobility and Access

- Equity
- Funding, Staff Investment
- Partnerships
- Private Sector Collaboration

- Parkways, Greenways and Trails
- Arts, Culture, and History
- Innovative Parks and Recreation
- Nature and Outdoor Recreation

ADAPT

DIVERSIFY

GROW

REINVEST

CONNECT
Every Drop

- Tree Planting
- Climate Resilient Landscapes
- Healthy Waterways and Lakes
- Conserving Water
- Promote Wildlife Habitat
Every Person

• **Access for All** Ages and Abilities

• **Equity** Across Communities

• Diverse and High Quality Recreation Programming

• Achieve a **Ten Minute Walk** Proximity
Every Dollar

• Upgrade Park Facilities

• Invest in Employees

• Increase Use of Recreation Services

• Sustainable, Long-Term Funding Resources

• Meet Maintenance Standards
Uniquely Denver

- Mountain Parks, Trails, Greenways
- New Active Adventure Opportunities
- Environmental Education
- Public Art, Culture, and Park Events
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<td>ADAPT</td>
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<td>DIVERSIFY</td>
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# Game Plan Implementation

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<th>Pillars</th>
<th>Priority Strategies</th>
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<td>ADAPT TO THE CHANGING CLIMATE &amp; LIMITED RESOURCES</td>
<td>1.2 RESILIENT LANDSCAPES: Create select park areas to incorporate climate resilient landscape and drought tolerance.</td>
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<td>DIVERSIFY PARKS &amp; RECREATION SERVICES</td>
<td>1.5 ECOSYSTEM RESTORATION: Restore functional ecosystems emphasizing healthy waterways and tales.</td>
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<td>GROW THE PARK SYSTEM &amp; RECREATION ACCESS</td>
<td>1.6 URBAN FOREST EXPANSION: Protect and expand tree cover in areas of high urban heat.</td>
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<tr>
<td>REINVEST IN DENVER’S PARKS &amp; RECREATION RESOURCES &amp; PEOPLE</td>
<td>1.8 RIGHT-OF-WAY TREES: Redefine municipal roles and responsibilities for the establishment, care and replacement of trees in the ROW.</td>
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<td>CONNECT TO DENVER’S NATURE &amp; CULTURE</td>
<td>1.12 MOUNTAIN PARK FIRE MANAGEMENT: Work with regional partners to research and develop best practices for Mountain Park forest management and fire mitigation.</td>
</tr>
<tr>
<td>1.3 ENERGY EFFICIENT FACILITIES: Make facilities more energy-saving and efficient, reducing energy use in park and recreation operations by 25 percent in 10 years.</td>
<td>2.2 RECREATION PROGRAMMING: Adapt recreation facilities and programming to promote active lifestyles consistent with the culture of the surrounding community.</td>
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<td>1.15 WASTE REDUCTION &amp; RECYCLING: Address waste more efficiently, increase user responsibilities, and expand recycling in parks and recreation facilities.</td>
<td>2.3 EMERGING TRENDS: Actively research, test, and implement new park facilities and programs to respond to emerging trends.</td>
</tr>
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<td>3.1 GROW PARKS: Acquire land and build facilities to keep pace with growth and meet 10-minute walk standard and service goals.</td>
<td>2.7 ENGAGEMENT: Develop Departmental capabilities to deepen community and employee outreach and engagement to better understand perspectives and needs.</td>
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<td>3.2 EXPAND PARTNERSHIPS: Partner with residents, the private sector and non-profit organizations to support facility and program expansion.</td>
<td>3.5 10 MIN WALK ACCESS: Ensure a ten minute walk for park and open space for every neighborhood.</td>
</tr>
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<td>3.6 MULTI-MODAL ACCESS: With partners, improve multimodal transportation systems and pathways in neighborhoods with barriers or safety issues.</td>
<td>4.1 EQUITABLE ACCESS: Identify and implement strategies to achieve level-of-service targets for facilities and programming to ensure equity.</td>
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<td>4.3 ALTERNATIVE FUNDING: Explore alternative funding strategies to address unmet standards and expand and enhance Department services.</td>
<td>4.7 STAFF GROWTH &amp; DEVELOPMENT: Support and invest in staff development and professional growth to support engagement and retention.</td>
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<td>4.9 UPGRADE FACILITIES: Upgrade operation and user facilities to meet baseline standards.</td>
<td>4.12 PARTNERSHIP WITH DPS: Develop a citywide mutually beneficial relationship with DPS to share resources.</td>
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<td>5.3 TREE-LINED STREETS: Expand a system of tree-lined streets to improve mobility, tree canopy, and water quality.</td>
<td>5.12 NATURE IN THE CITY: Create nature experiences and access to natural areas in every community.</td>
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<td>5.8 PARKS ACTIVATION: Collaborate with agencies and organizations to activate parks and support art, cultural, and social community events.</td>
<td>5.13 MOUNTAIN PARK ACCESS: Expand access, amenities, programs, and ease of use to improve the experience of the mountain parks to encourage more use by Denver residents.</td>
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2018

Game Plan for a Healthy City

... Next Steps