



Santa Fe Advisory Corridor Committee Meeting Minutes

June 15, 2025

Facilitator: Councilwoman Jamie Torres

Board Members

x-in Attendance

	Troy Haluska	La Alma Lincoln Park Neighborhood Association
	David Griggs	La Alma Lincoln Park Neighborhood Association
x	Andrea Barela	Santa Fe BID
	George Lim	Santa Fe BID
	Ana Paula Pinto	Arts District on Santa Fe
	Scott Wilson	Arts District on Santa Fe
x	Will Chan	Elected Community Member
x	Joanna Cotto	Elected Community Member
x	Erin McMillan	Elected Community Member
x	Chris Mena	Elected Community Member

Community members in Attendance

Hina Chowdry, Brian Loma

Background & Purpose

- The SF Advisory Community Board was formed in response to concerns from residents and community members about a lack of communication among key stakeholders.
- The BID (Business Improvement District) underwent a renewal process, making this an opportune time to foster collaboration.

Agenda Planning for Future Meetings

- Review and adjust the format of the meeting agenda moving forward.
- JT will provide a short report at the beginning of each meeting outlining updates from their respective sector.
- Explore opportunities to invite representatives from other Arts Districts or areas that have completed Vitality Reviews to share lessons learned.
- Brian Loma to email AG & JT with potential invitees, including the Denver Bicycle Lobby.
- Discussion on the status and communication around the streetscape plan—noted concern about limited outreach.
- Consideration of business support resources outside the Central Hub – initiated by Will Chan.
- West Colfax BID in Lakewood is piloting Business Personal Property Tax exemptions for arts districts – potentially relevant and worth monitoring.
- Next meeting scheduled for **August 19, 2025**
- Regular meeting schedule will follow a quarterly cadence thereafter

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- **First Fridays Update – Andrea Barela**

- Permits secured for First Friday events.
- July 4th First Friday planning underway.
- Continued effort to find vendor space.
- Need to manage increasing popularity and related concerns, especially for August First Friday.
- Final paperwork still pending; Community Notification will be sent out soon.
- Vendor Registration is not yet open.
- Event logistics:
 - Street closure at 3 PM.
 - Increased police presence and traffic control.
 - More parking signage required.
 - West High School has agreed to help with parking needs.

Comments:

- Brian Loma noted opposition to using bike lanes for redirected traffic, emphasizing the need to protect bike infrastructure.
- Idea proposed to create an alternate route to support high bike traffic during events.
 - Suggested potential locations include
 - Abandoned property, Sherman Agency, Library Property

BID Expansion Discussion

- Consider recommending adjustments to the size of the BID to include non-street-facing businesses.
 - **Example:** Breweries just off Santa Fe and Town Hall off 6th are booming but currently excluded.
- Education sessions could help engage more stakeholders and promote collaboration across districts.
- Recognized that BID expansion would require significant legwork.

Digital Presence

- Discussion on the need for a landing page for the Advisory Board to enhance visibility and access to information.

Additional Resources Shared

- Will Chan shared the following resources on Business Personal Property Tax exemptions:
 - Jefferson County info: jeffcoedc.org
 - Colorado State Legislation: colorado.gov

Action Items & Follow-Ups

- Brian Loma to follow up with AG & JT regarding potential guest speakers.
- Continue conversation on streetscape plan and business support.
- Develop plan and outreach for vendor space for upcoming First Fridays.
- Explore feasibility and logistics of a bike corral.
- Create or update board landing page with resources and meeting information.

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