Basics of Web Accessibility: Images

The basic elements of web accessible images include:

- **Provide Proper Contrast**
  Avoid text as images, if possible and text in images must be included in the image description or a supplemental transcript.

- **Make Images Clear**
  Image should have proper resolution and should be scalable for different levels of vision as well as device/screen types.

- **Know Your Limit**
  Descriptions should be no longer than 125 characters. You can go longer but most browser will get truncated (cut off) after that.

- **Give Icons Clear Meaning**
  Iconography should be well designed, easy to understand, and styles should be used consistently (e.g.- line versus solid icons).

- **Avoid Text As Images**
  Avoid text as images, if possible and text in images must be included in the image description or a supplemental transcript.

- **Describe In Context**
  Describe your images in a way that directly relates to the context of your content. Sometimes descriptions can be different for the same image.