Waste No More
Overview and Task Force Plan
March 2023
**Introductions – Task Force Members**

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ballot Sponsors</td>
<td>Vann Fussell, Compost Colorado</td>
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<tr>
<td></td>
<td>Ean Thomas Tafoya, Green Latinos</td>
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<tr>
<td>Workforce Development</td>
<td>Luis Ponce, SEIU</td>
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<tr>
<td>Multi-family building resident</td>
<td>Marguerite Harden, Resident &amp; HOA Board Member</td>
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<tr>
<td>Small business</td>
<td>Chris Chiari, Patterson Inn</td>
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<tr>
<td>Commercial &amp; Multi-Family Buildings</td>
<td>Jessy Aghababian, Unico Properties</td>
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<td></td>
<td>Peggy Panzer, Laramar Group/AAMD</td>
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<td></td>
<td>Stephen Shepard, Denver Metro BOMA</td>
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<tr>
<td>Food Waste Producers</td>
<td>Holly Adinoff, Sullivan Scrap Kitchen</td>
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<td></td>
<td>Allyson Gutierrez, Colorado Rockies Baseball Club</td>
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<td></td>
<td>Sonia Riggs, Colorado Restaurant Association</td>
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<td></td>
<td>Chris Woodburn, Denver Public Schools</td>
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</table>
# Introductions – Task Force Members

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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Special Events</td>
<td>Andrea Furness, Classic Events Co.</td>
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<tr>
<td></td>
<td>Renee Ortiz, Eventful Productions Inc</td>
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<td>Waste Haulers &amp; Processors</td>
<td>Christopher Berry, GFL Environmental</td>
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<td></td>
<td>Erwin Galvan, Waste Management Recycle America</td>
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<td></td>
<td>Clinton Sander, A1 Organics</td>
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<td></td>
<td>Christi Turner, Scraps Ltd</td>
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<tr>
<td>Construction Industry</td>
<td>JW Houser, Taylor Morrison/Homebuilders Association</td>
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<tr>
<td></td>
<td>Maggie Nichols, Iron Woman Construction</td>
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<td></td>
<td>Anna Perks, Perks Deconstruction</td>
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<tr>
<td>Environmental Advocate</td>
<td>Ryan J Call, Eco-Cycle</td>
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<tr>
<td>Multi-Sector</td>
<td>Joshua Jackson, NAACP</td>
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<td></td>
<td>Laurie Johnson, Circular Colorado</td>
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<tr>
<td>City Council Members</td>
<td>Jolon Clark, District 7</td>
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<tr>
<td></td>
<td>Chris Hinds, District 10</td>
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</tbody>
</table>
# Introductions – City Staff

<table>
<thead>
<tr>
<th>Office of Climate Action, Sustainability, and Resiliency</th>
<th>Grace Rink, Executive Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dept. of Transportation &amp; Infrastructure</td>
<td>Nina Waysdorf, Manager</td>
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<tr>
<td></td>
<td>Jessica Lally, Project Manager</td>
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<tr>
<td>Dept. of Public Health &amp; Environment</td>
<td>Gregg Thomas, Director of Environmental Quality</td>
</tr>
<tr>
<td>Office of Excise &amp; Licenses</td>
<td>Erica Rogers, Policy Director</td>
</tr>
<tr>
<td>Office of Special Events</td>
<td>Rose Watts, Director</td>
</tr>
<tr>
<td>Community Planning &amp; Development</td>
<td>Jill Jennings-Golic, Deputy Director</td>
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<td></td>
<td>Eric Browning, Chief Building Official</td>
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**Agenda**

2:00  Welcome + Introductions

2:50  Task Force Purpose, Goals + Guiding Principles

3:30  Quick Break

3:35  Clarify Issues + Task Force Scope

4:30  How Will the Task Force Do Its Work?

4:50  Next steps and April Task Force meeting
Group Discussion Norms

❖ Come **prepared**, having reviewed materials in advance.
❖ Please strive to be **concise** and on topic.
❖ Create an **inclusive** space for all to participate.
❖ Strive for **curiosity** and for **respectful, constructive** dialogue.
❖ Share your **interests**; avoid advocating for ‘positions’.
❖ Ask clarifying questions as we go, but hold other topics/questions for **discussion**.
❖ Please avoid interrupting.
❖ There are no dumb **questions**!
Brief context for WNM: why it’s important we’re here!
Task Force Charge

Address implementation questions and clarify and recommend rules and regulations to present consensus recommendations to Council on:

- Adjusting the ordinance timeline
- Clarifying the compliance requirements
- Clarifying City’s enforcement mechanisms

(as impacted agencies, ballot sponsors, City Councilmembers, covered entities and other relevant stakeholders)
Overview of WNM Ordinance as Passed by Voters
Requirements of Covered Entities
Covered Entities

- Multi-family residential 8+ units
- All buildings 5,000 SF+
- Special events
- Construction & demolition over 500 SF
- Food Waste Producers

Food Waste Producers
Including but not limited to:
- Grocery stores
- Food wholesalers, distributors, and manufacturers
- Food trucks
- Hotels
- Hospitals
- Sports venues
- Event centers
- Caterers
- Nursing & residential care facilities
- Office buildings with dining services
- Farmers markets
- Food shelves and food banks
- Colleges & universities with dining services
- Shopping centers
- Airports
- Golf clubs & country clubs
- Rental kitchens or shared commercial kitchens
- Restaurants
### Requirements of Covered Entities

1. Provide access to **on-site recycling & composting**
   - Recycling must include paper, plastic bottles, aluminum cans, corrugated cardboard, cartons, glass bottles & jars
   - Compost must include organics
   - Service must provide receptacles, collection, capacity, and storage areas

2. Provide **education** to employees, customers, tenants

3. Submit **annual recycling plan** to CCD

4. **Notify** CCD of change in collection service provider within 30 days of change

5. Include recycling and compost in **janitorial contracts**

<table>
<thead>
<tr>
<th>Implementation Date (per ballot)</th>
<th>Covered entities</th>
</tr>
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</table>
| 6/1/2022                         | Multi-family 75+ units
|                                 | Food trucks
|                                 | Special events |
| 6/1/2023                         | Multi-family 25-75 units
|                                 | Commercial 25,000+ SF
|                                 | Food waste producers 15,000+ SF
|                                 | All C&D |
| 6/1/2024                         | Multi-family 8-24 units
|                                 | Commercial 5,000-25,000 SF
|                                 | Food waste producers 5,000-15,000 SF |
| 6/1/2025                         | All other commercial
|                                 | All other food waste producers |
Requirements of CCD Agencies
<table>
<thead>
<tr>
<th>Ballot Requirement</th>
<th>Ballot agency</th>
<th>Agency to Delegate?</th>
<th>Level of Effort/$</th>
<th>Must start by</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Educate</strong> and <strong>inform</strong> covered entities and the public</td>
<td>NA</td>
<td>TBD</td>
<td>High</td>
<td>TBD</td>
<td>Not in the ballot but a CCD role nonetheless</td>
</tr>
<tr>
<td>Create and make available a <strong>form</strong> for <strong>annual recycling plans</strong></td>
<td>DOTI</td>
<td>TBD</td>
<td>High</td>
<td>2023</td>
<td>Need to build web portal</td>
</tr>
<tr>
<td><strong>Review</strong> <strong>annual recycling plans</strong></td>
<td>DOTI</td>
<td>TBD</td>
<td>High</td>
<td>2023</td>
<td>Requires plan submittal by Feb 1, need staff or contractor to confirm receipt and review</td>
</tr>
<tr>
<td>Establish <strong>rules &amp; regs</strong> for all covered entities, incl. universal symbols and exemptions</td>
<td>DOTI</td>
<td>TBD</td>
<td>High</td>
<td>2023</td>
<td>TBD if any R&amp;R are needed before TF is complete</td>
</tr>
<tr>
<td>Provide system for covered entities to <strong>report change</strong> in service provider</td>
<td>DOTI</td>
<td>TBD</td>
<td>Medium</td>
<td>2023</td>
<td>Likely through same portal</td>
</tr>
<tr>
<td>Review and <strong>approve</strong> waste management plan for all permitted special events</td>
<td>OSE</td>
<td>OSE</td>
<td>High</td>
<td>2023</td>
<td>Additional staff/contractor to review plans and for inspections</td>
</tr>
<tr>
<td>Ballot Requirements, Cont.</td>
<td>Ballot agency</td>
<td>Agency to delegate?</td>
<td>Level of Effort</td>
<td>Must start by</td>
<td>Notes</td>
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<tr>
<td><strong>Confirm</strong> that licensed <em>food trucks</em> offer recycling, compost, and trash service, and recycle all fats, grease, cooking oil</td>
<td>DOTI</td>
<td>EXL, DPHE?</td>
<td>High</td>
<td>2023</td>
<td>Requires CCD to confirm receipt of compliance documentation, and staff/contractor for inspections</td>
</tr>
<tr>
<td><strong>Confirm</strong> that licensed <em>food waste producers</em> are in compliance</td>
<td>DOTI</td>
<td>EXL, DPHE?</td>
<td>High</td>
<td>2024</td>
<td>Requires CCD to confirm receipt of compliance documentation, and staff/contractor for inspections</td>
</tr>
<tr>
<td>Review and <strong>approve</strong> recycling plan for all permitted <em>demo and new construction &gt; 500 SF</em></td>
<td>DOTI</td>
<td>CPD</td>
<td>High</td>
<td>2024</td>
<td>Additional staff/contractor needed to review plans</td>
</tr>
<tr>
<td><strong>Confirm</strong> that all permitted <em>construction projects</em> separate and recycle concrete, asphalt, wood, metal, corrugated cardboard</td>
<td>DOTI</td>
<td>CPD</td>
<td>High</td>
<td>2024</td>
<td>Additional staff/contractor needed for doc review, and staff/contractor for inspections</td>
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</tbody>
</table>
So... what does the Task Force need to address?
Overall Topics to Address

Implementation + Enforcement
- Timing: Is it as simple as moving the timeline back 1 year? 18 months? 2 years?
- Phasing: Is the phasing per covered entity optimal? Are there tweaks needed?
- Market constraints: What are they, how and when will they change, how do we account for them?
- Infrastructure constraints: What are they, how do they influence/are influenced by the market, what should be Denver’s role in addressing them?
- City structure and support: What do regulated entities need?

Equity
- What supports are needed to ensure benefits and avoid negative impacts to under-resourced communities from the policy?

Communication
- What are the key concepts/principles for universal signage?
- Messaging campaigns: informational, inspirational, who messages what and to whom?
Overall Topics to Address (continued)

Unintended Consequences
• E.g., how will truck traffic increase and how should we address it?

Potential Non-Regulatory Recommendations
• E.g., recommend allocating $X or X% of future EPR funds to support implementation
• E.g., impact on/need for additional regional infrastructure
Outcomes – Recommendations to Council

**Ordinance**
Council approval required
- Implementation Dates
- Assigned CCD agencies
- Enforcement basics, appeals process, fines

**Rules & Regs**
Set by agency
- Implementation date details?
- Enforcement details
- Universal signage
- Additional materials
Task Force Initial Questions / Comments?
Guiding Principles
What’s important to keep in mind throughout the process?
Guiding Principles (this is a living list!)

- Make Denver a national model for zero waste and social/environmental justice.
- Prioritize under-resourced buildings and BIPOC neighborhoods early.
- Recognize Waste No More as a core climate resilience & sustainability strategy for Denver.
- Aim for resounding success - massive diversion of waste - several years down the road.
- Emphasize education/outreach as a primary component.
- Ensure the Task Force process is transparent to all stakeholders, with opportunities for all community members to receive information about the process and have a voice.
- Don't reinvent the wheel; learn from what is working elsewhere.
- Address consumers' need for consistent, cross-sector messaging.
- Seek cost-effective, feasible and sustainable strategies for all stakeholders.
- Seek 'eager compliance' by ensuring solutions are achievable, well supported, and rolled out strategically and aligned with the implementation timeline in the ballot language.
- Allow for flexibility for changing circumstances if new alternatives are developed or become more cost effective.
- Ensure ordinance is integrated/aligned with relevant regional and statewide approaches.
- Focus on people and real human lives, and on improving overall well-being.
Quick Discussion (groups of ~3) - 5 min

To implement the WNM ordinance...

- What guiding principles are **most important** to you, and why?
- Anything **missing** from this list?
Quick Break

(5 minutes)
Key Topics – from interviews with Task Force members
Small Group Discussion

Discuss **TOPICS** needed to develop Task Force recommendations – for the City to effectively implement WNM

1) What issues **resonate** most for you as needing to be addressed?
2) What’s **missing** from the current list?
How Will the Task Force Do Its Work?

From WNM Draft Task Force Charter...
Roles/Expectations of Task Force Members

❖ Attend all meetings and **participate** in discussions.
❖ Come **prepared** – please read materials prior to meetings and respond if needed.
❖ Participate in **workgroups** as useful and relevant, including an **agenda design team**.
❖ Ensure **2-way communications** with your constituents/networks (sharing updates + bringing back input/concerns/ideas)
❖ Seek **collaborative** solutions to help address barriers to successful implementation.
Roles/Expectations of Staff + Facilitator

- Develop focused **agendas** to enable productive meetings.
- **Circulate** materials at least one week before meetings.
- **Post** meeting agendas, recordings, materials summaries online + publicize through City communications/outreach.
- Provide opportunities for broader **public input** during and following the Committee process.
- Develop ordinance + regulatory **language** based on recommendations.
Reaching Consensus

❖ Consensus: decision all members can accept or live with
❖ Interest-based approach: work to satisfy the relevant interests and concerns
❖ If needed, can fall back to 'consensus minus one' or even majority vote (must be at subsequent meeting, with concerns or minority views noted in writing)
❖ If members disagree, seek to offer an alternative that addresses the relevant interests.
❖ Consensus outcomes will carry more weight with City leadership.
Agenda Design Group

- Support productive use of Task Force members’ time
- Process advice only; no substantive decision-making
- Work with City Staff and CBI between meetings to design agendas and frame meeting topics
- Volunteers should bring skill/orientation in collaborative problem solving and inclusive process
Work Groups

- Support productive use of Task Force time
- Meet periodically between Task Force meetings (April-Aug)
- Discuss specific issues, develop and vet ideas, bring proposals back to Task Force
- Mindful not to over-burden TF members/volunteers
- For April: consider what work groups are needed
# Meeting Schedule / Timeline

<table>
<thead>
<tr>
<th>Task Force Process</th>
<th>Date</th>
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<tbody>
<tr>
<td>Meeting 1</td>
<td>March 9</td>
</tr>
<tr>
<td>Meeting 2</td>
<td>April 6</td>
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<tr>
<td>Meeting 3</td>
<td>May 4</td>
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<tr>
<td>Meeting 4</td>
<td>June 1</td>
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<td>Meeting 5</td>
<td>July 13</td>
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<td>Public input</td>
<td>August</td>
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<td>Meeting 6</td>
<td>Sept 7</td>
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<td>Final recommendations</td>
<td>Week of Sept 18</td>
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<td>Staff draft ordinance revision</td>
<td>Week of Nov 13</td>
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<td>Council committee</td>
<td>Week of Nov 20</td>
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<tr>
<td>Mayor-Council</td>
<td>Week of Nov 27</td>
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<td>Full Council</td>
<td>Week of Dec 4</td>
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# Draft Work Plan

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<tr>
<th>Meeting 1 - March</th>
<th>Intros + clarify purpose/scope</th>
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| Meeting 2 - April | - Review relevant context; ID where we can/can’t account for external realities  
- Discuss timelines + overall requirements  
- Set up workgroups |
| Meeting 3 - May   | - How do we ensure under-resourced communities/buildings are able to comply with/benefit from the ordinance?  
- What other supports could be made available to help buildings comply? |
| Meeting 4 - June  | - ID principles for universal signage, effective messaging and community buy-in |
| Meeting 5 - July  | - Confirm overall proposals thus far, e.g., timelines, communication protocols, materials requirements, funding, enforcement strategies  
- Provide input for public engagement process |
| Meeting 6 - Sept  | Finalize recommendations |
Next Steps + Action Items

Task Force meets April 6 @ 2-5pm (by Zoom)
❖ How should the ordinance address the relevant context – e.g., markets, infrastructure/ capacity, regional dynamics

Homework (email Grace/Ryan)
❖ 1 paragraph: impacts to your sector from WNM (by 3/23)
❖ Peer intro slides!
❖ Relevant resource links
❖ Input on what work groups are needed