

Retail Truck Businesses (Updated May 2017)

What is a Retail Truck?

A Retail Truck is a street legal, readily movable, motorized wheeled vehicle, or a towed wheeled vehicle, designed and equipped to sell general retail items, clothing and fashion accessories. All goods must be new, except clothing may be used. The legal use of brand names is required.

Where can I place a Retail Truck and what do I need before operating a Retail Truck?

	Parked on the street	Parked on private property	As part of a larger public event	Parked in a public park
Allowed?	Yes	Yes	See pages 2 & 3	See page 2
Business License Required?	State	State	State	State
City & County of Denver Tax License	Yes	Yes	Yes	Yes
Permit Required?	Yes, see page 2	Yes, see page 3	Yes, see pages 2 & 3	Parks Permit
Conditions on location and operations	Yes, see below	No	Yes, see below	Only in association with an event or special occasion (see page 2)

ALL RETAIL TRUCKS -

Business License

To operate a Retail Truck, a business license is required from the State of Colorado and applicable tax license are required from the City and County of Denver.

Location and purpose:

This guide is currently a one year pilot for all of Denver. At the end of the one year period, the program will evaluate all impacts to determine policy considerations for future action and to determine next steps.

Denver Public Works

2000 W 3rd Avenue

Ph: 303-446-3759

www.denvergov.org/pwpermits

Restrictions in the Right of Way:

- May only operate in business improvement districts with their written permission.
- May not be located within 300-feet of any residential/duplex home, school, or park
- Trucks cannot have access that forces people to step off the curb into the street or parking area. Vehicles should be accessible from a concrete sidewalk area and operators are responsible for serving ADA customer to the highest level.

RETAIL TRUCK PARKED ON THE STREET — Department of Public Works

You can park for vending, with the following exceptions:

- Not within 20' of an intersection when making a sale or attempting to make a sale
- Not on any street, alley or public right-of-way within the boundary of a business district defined by ordinance without written permission of the district.

What rules apply...

- All parking rules must be followed. For example, you cannot double park or park at a meter without paying the required fee. If a parking meter is bagged for a special event, you can only park there if authorized by the event.
- Cannot place anything, including chairs, tables, clothing racks, and/or signs on a public sidewalk or in the street
- Any violations will result in revocation of permit, and no refund of the fees.
- Fees of \$50 for a Revocable Street Occupancy Permit valid for one year plus any meter fees for each day of operation.

More info...

Denver Public Works
www.denvergov.org/publicworks

More info...

Denver Public Works – Permit Ops
www.denvergov.org/pwpermits
pwpermits@denvergov.org
 Ph: 303-446-3759

More info...

Street Occupancy
www.denvergov.org/rows
 Parking meters and Permits
www.denvergov.org/parking

BUSINESS IMPROVEMENT DISTRICT CONTACTS

District Information	Name	Street Name	Primary Contact Phone, Email, Fax	
			Phone 1	Email 1
Bluebird Business Improvement District	Dan Shaw	3014 Forest St. Denver CO 80207	303-931-8680	danshah@socialimpactlaw.com
Cherry Creek North Business Improvement District	Julie Underdahl	299 Milwaukee St. Suite 201 Denver CO 80202	303-394-2904	julie@cherrycreeknorth.com
Cherry Creek Subarea Business Improvement District	Rick Kron	1700 Lincoln St. SUITE 200 Denver CO 80203	303-839-3704	rkron@spencerfane.com
Colfax Business Improvement District	Frank Locantore	8390 E. Crescent Pkwy Suite 500 Greenwood	303-773-2050	frank@colfaxave.com
Downtown Denver Business Improvement District (Assessment)	Beth Moyski	511 16th. St. SUITE 200 Denver CO 80202	303-571-8226	bmoyski@downtowndenver.com
Colfax MayFair Business Improvement District (Assessment)	Hilarie Portell	P. O. Box 202161 Denver CO 80220	720-810-3906	hilarie@colfaxmayfairbid.com
Federal Blvd Business Improvement District	Leslie Twarogowski	PO Box 11817 Denver CO 80211	303-880-3508	lesieht@outlook.com
Old South Gaylord Business Improvement District	Greg Sauber	1084 South Gaylord St. Denver CO 80209	303-339-2110	gregsauber@msn.com
RINO Business Improvement District	Jamie Licko	2901 Blake St. Suite 165 Denver CO 80205	303-345-8285	jamie@becentro.com
Santa Fe Business Improvement District (Assessment)	Andrea Barela	901 W. 10th Ave. Suite 2A Denver CO 80204	303-534-8342	abarela@newsed.org
West Colfax Business Improvement District (Assessment)	Dan Shah	3075 W. 14th Ave. #202 Denver CO 80204	303-623-3232	dshah@westcolfaxbid.org
Five Points Business Improvement District	Tracy Winchester	2444 Washington St. Denver CO 80205	303-832-5000	tjwinchester@fivepointsbiz.org
Denver 14th St. General Improvement District (Assessment)	Beth Moyski	511 16th. St. SUITE 200 Denver CO 80202	303-571-8226	bmoyski@downtowndenver.com
Gateway Village General Improvement District	Jeffery Erb	7400 E. Orchard Rd. Suite 3300 Greenwood	303-770-2700	jerb@svwpc.com
RINO Denver General Improvement District	Jamie Licko	1545 South Ogden St. Denver CO 80207	303-345-8285	jamie@becentro.com

RETAIL TRUCK IN A PUBLIC PARK — Denver Parks and Recreation

Retail trucks are not allowed within a park or within 300' of a park or parkway unless associated with a public event or special occasion. If associated with a public event or special occasion, Retail trucks must obtain permission from organizers.

RETAIL TRUCK ON PRIVATE PROPERTY — Zoning Permit from Community Planning & Development**If operating for more than 30 minutes at a location (*zoning permit needed*)...****Where they are allowed...**

- All S-CC, S-MX, E-RX, E-CC, E-MX, C-MX, industrial and OS-B zone districts (Zone district descriptions at www.denvergov.org/zoning.)
- All downtown zone districts except Golden Triangle, Arapahoe Square and Civic zone districts (D-GT, D-AS, D-CV)
- Not allowed in residential zone districts

What rules apply...

- Operations are prohibited on undeveloped zone lots and zone lots with unoccupied structures or unpaved surfaces.
- Must be at least 50' from any residential zone district
- Code at www.denvergov.org/zoning).

How to get approved...

- Email application and site plan to zoningreview@denvergov.org
- Or apply in person (use the "Log In" line at the permit counter)
- Pay fees:
 - Permit (good for 1 year): \$50
 - Annual renewal: \$50

What you need to get approved...

- An application for a zoning use permit. The use type is Outdoor General Retail
- A site plan

If operating as part of a special event, such as a group of retail and food trucks at one location...**Where they are allowed...**

- Most zone districts

What rules apply to the event...

- No zoning permit is required for the retail truck, if the special event has obtained a zoning use permit. The use type for the event is "Bazaar, Carnival, Circus or Special Event."

- A max of 12 consecutive days, and at least 90 days between events at the same location
- If the event sponsor is a nonprofit or governmental entity, residential districts may be eligible.

How to get approved...

- Email application and site plan to zoningreview@denvergov.org
- Or apply in person (use the "Log In" line at the permit counter)
- Pay fees:
 - Permit: \$10 per event

If operating for less than 30 minutes at a location...**Where they are allowed...**

- All zone districts

What you need to get approved...

- No zoning permit is required

More info...

Denver Community Planning & Development
www.denvergov.org/DS
 201 West Colfax Ave., 2nd floor
 Denver, CO 80202

If providing sales to private event, and no general sales to the public, as part of a private party...**Where they are allowed...**

- All zone districts

What you need to get approved...

- No zoning permit is required