

	Type	TDM Measure	Reduction	Visitor Points	Applicable to Residential	Applicable to Non-residential	Notes
TRANSIT STRATEGIES	Programmatic	Subsidize Transit Passes (100% subsidized)	10.0%	0	Y	Y	Transit passes shall be offered at a 100% subsidy to all tenants through RTD's EcoPass program.
	Programmatic	Subsidize Transit Passes (min. 50% subsidy)	5.0%	0	Y	Y	Transit passes shall be offered at a minimum 50% subsidy to all tenants. Subsidies of 100% shall utilize the 100% subsidy strategy.
	Infrastructure	Transit Station/Stop Investment	0.5%	1	Y	Y	The intent of this measure is to improve amenities provided at a bus stop (such as benches, shelters, real-time information). The transit stop should be on the subject property or within walking distance. This shall include long-term upkeep (such as through adopt-a-stop).
	Programmatic	Transit Connection Services	7.0%	2	N	Y	Shuttles should provide regular and predictable service between a worksite and and a high-frequency transit service.
	Infrastructure	Passenger pick-up/drop-off areas with Curb Management	0.5%	0	Y	Y	Shall only be used in conjunction with Transit Connection Services
BICYCLE AND PEDESTRIAN STRATEGIES	Infrastructure	Bicyclist Support: Shared Amenities (Non-residential)	2.0%	0	N	Y	All of the following elements must be included in a location that is accessible to all tenants and employees: showers, lockers, changing rooms, bicycle repair kits.
	Infrastructure	Bicyclist Support: Shared Amenities (Residential)	0.5%	0	Y	N	All of the following elements must be included and accessible to all tenants/residents: bicycle repair tools/kits, air pumps, adequate space to maintenance a bicycle
	Programmatic	Provide bicycle, e-bike, or micromobility share	1.0%	1	Y	Y	Bike, e-bike, scooter or similar share/loaner program (separate from the publicly accessible options in the City) to provide employees and residents with short-term access for trips.
	Programmatic	Subsidize shared mobility (e-bikes, e-scooters)	1.0%	0	Y	Y	Provide at least \$30 a month for tenants to use on publicly accessible shared mobility options (such as shared e-bikes and scooters)
	Infrastructure	Pedestrian- and Cyclist-Scaled Wayfinding	0.5%	1	Y	Y	Provide signs, maps, and directions to point travelers to the location of nearby alternative commute routes, such as transit or shuttle routes, bicycle and pedestrian paths, as well as major nearby destinations.
PARKING AND CAR SHARE STRATEGIES	Programmatic	Parking Fees	4.0%	3	Y	Y	Drivers must pay full market value for parking. Properties that validate parking (subsidize the cost of parking) are not eligible for this strategy. Can not combine with Parking cash-out or Unbundled Parking.
	Programmatic	Parking cash-out	4.0%	0	Y	Y	This allows people who would otherwise receive free parking to 'cash out' their parking in exchange for money instead of using the parking. Can not combine with Parking Fees or Unbundled Parking.
	Programmatic	Unbundled Parking	4.0%	0	Y	Y	Lease or sell parking spaces separately from residential units or office space. Can not combine with Parking Fees or Parking Cash-out.
	Infrastructure	Preferential parking for sustainable modes	0.5%	1	N	Y	Reserve the most desirable parking spaces for employees who use a sustainable mode such as carpool and vanpool to get to work.
	Programmatic	Incentivize Carpooling/Vanpooling	0.5%	0	N	Y	Actively promote carpooling and vanpooling through encouraging building occupants to register for the My Way to Go program to find carpool partners or through apps that utilize casual carpooling technology to provide flexible ridesharing solutions to building occupants. At a minimum, an annual event should be hosted to provide carpool/vanpool matching amongst employees. This can be hosted internally (transportation coordinator or other knowledgeable employee) or through My Way to Go.
	Programmatic	Access to Car Share	1.0%	0	Y	Y	Provide preferential parking for car-share vehicle(s) and obtain a car-share service to utilize those parking spaces.

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SUPPORTIVE STRATEGIES	Programmatic	Membership in a Transportation Management Association (TMA)	3.0%	2	Y	Y	TMAs promote and facilitate TDM in specific service areas, and can provide TDM services and information to help properties meet their TDM goals. This strategy is only available for those within the boundaries served by the five (5) TMAs that currently serve the City of Denver.
	Programmatic	Flexible Sustainable Transportation Incentive Fund	5.0%	0	Y	Y	Develop and manage an annual budget line item - the equivalent to the cost of providing an annual local pass to each residential unit or an annual local pass to each 1,000 square feet of occupiable building space. This funding is to be used on sustainable transportation incentives and programs.
	Infrastructure	Providing information via kiosks, transit screens, websites, or apps	1.0%	1	Y	Y	This strategy involves providing a physical (e.g., information kiosk or digital display) platform to provide information on transportation options, and could also leverage existing virtual platforms to increase effectiveness and reach. Information typically includes transit and shuttle maps and schedules, bike maps, location of car share and bike share as well as preferential carpool parking. Additional information displayed can include information on programs and promotions available to the target audience. Information should be specific to the building and not generalized to the region or City.
	Infrastructure	New resident/employee kits	0.5%	0	Y	Y	Provide welcome kits to all new building occupants to educate them about transportation options available at their new residence or employment site. Minimum kit requirements: nearby transit route information, RTD tickets (min. 2 per resident/employee), bike map, bike parking information for location, and information on other TDM programs offered at the property. Depending on the service area micromobility credits (shared bikes and scooters) should be considered as well as any other relevant information specific to the site/location.
	Programmatic	Emergency Ride Home	0.5%	0	N	Y	Emergency/Guaranteed Ride Home provides commuters who do not drive alone to work with a free ride home in case of an approved emergency. Instructions for utilizing the service should be easily found and posted in public spaces wherever possible (like OSHA posters).
	Programmatic	Offer Employees a Commuter Benefits Transit Account	0.5%	0	N	Y	Employees shall be able to opt into a Commuter Benefits Transit Account to pay for transit passes and vanpool fees pre-tax. Cannot be combined with 100% Subsidized Transit.
	Programmatic	Teleworking / Work from Home Policy	1.0%	0	N	Y	Applicable to offices only. Telework refers to allowing staff to work outside of the office some or all of the time. Telework can involve working from home, a satellite office or a telework center closer to home. Note: a new strategy will need to be selected if tenants do not have a policy that meets these requirements.
	Programmatic	Flexible or Alternative Work Schedules	0.5%	0	N	Y	Applicable to offices only. Flexible work schedules allow eligible employees to vary their start and end times by a certain amount each day and allow for a compressed work week (for example a 4x10 schedule or 9x80). A new strategy will need to be selected if tenants do not have a policy that meets these requirements.
	Programmatic	On-site Child Care	2.0%	0	Y	Y	Include an on-site childcare facility to reduce commuting distances between households, places of employment, and childcare. The on-site childcare facility must comply with all state and City requirements.
EVENT RELATED TDM STRATEGIES	Programmatic	Event / One-time transit passes or Transit Validation Program	0.0%	2	N	Y	Develop a program to provide visitors or customers with pre-paid transit passes or reimbursement for transit (similar to parking validation). This should be clearly advertised to visitors prior to their trip, such as in "how to get here" information on a website and/or emails.
	Programmatic	Valet Bike Parking	0.0%	1	N	Y	Offer a valet bike parking service for use by employees and visitors.
	Programmatic	Special event transit service	0.0%	3	N	Y	Provide transit service to special events or daily to places with high visitor attraction. The service can be a private shuttle or the property can coordinate with RTD to buy-out service.