

## ATTACHMENT 2 - Pro Forma Statement

### PRO FORMA INCOME STATEMENT

**Edit the Pro Forma Income Statement as needed. It must include at a minimum the gross revenue, total cost of sales, gross profit, total operating expenses, and net income. Complete the explanation of factors and assumptions box below.**

**PROPOSER NAME:**

2026 (Year 1)

2027 (Year 2)

2028 (Year 3)

**Gross Revenue**

Admission

Fundraising

Grants

Endowments

Special Events

Other

**Total Gross Revenue**

\$ -      \$ -      \$ -

**Cost of Sales**

Labor

Other

**Total Cost of Sales**

\$ -      \$ -      \$ -

**Gross Profit (Gross Revenue minus Cost of Sales)**

\$ -      \$ -      \$ -

**Operating Expenses**

Staff Salaries

Administrative Costs

Janitorial/After Hour Expense

Acquisition Expenses

Depreciation

Insurance and bonds

Repair and maintenance

Storage

Indirect costs

Marketing and advertising

Other Expenses

**Total Operating Expenses**

\$ -      \$ -      \$ -

**Net Income (Gross Profit minus Operating Expenses)**

\$ -      \$ -      \$ -

**Please provide any explanations of factors and assumptions below:**