Welcome to the Outdoor Adventure and Alternative Sports Master Plan Public Meeting! We will get started in just a moment.

For Spanish, select the interpretation button at the bottom of your screen

*Para español, seleccione el botón de interpretación en la parte inferior de su pantalla*
The Outdoor Adventure and Alternative Sports Master Plan builds upon the vision in Denver’s Game Plan for a Healthy City to create a 20-year strategic framework that diversifies current recreation opportunities by providing new ways to engage with and recreate in the outdoors so Denverites can live long, healthy, and happy lives.
Tonight’s Topics

Public Feedback Summary

Plan Purpose and Vision Framework

● Outdoor Adventure Priorities for Neighborhood Parks
● Hub Concept
● Signature Projects
● Additional Priorities

Next Steps
Feedback Opportunities
This Zoom webinar is being recorded and will be made available after the presentation.

Please note, participant camera and audio have automatically been disabled.
How to interact with the presentation:

*Answer open-ended questions and share general feedback using the Chat Interface*

- The Project Team may read back some responses and will collect the rest to inform the design vision.
How to interact with the presentation:

*Ask the Project Team questions using the Q&A Interface*

- Everyone will be able to see Q&A entries and responses
- Use the “upvote” feature if someone else asks a question that you would also like to see answered by the panelists today.
How to interact with the presentation:

**Participate in live polls**

- We’ll share polls during the presentation that will automatically appear on your screen
- Response tallies will automatically be shared with everyone.
Click on “Raise Hand” if you would like to ask a question during Q&A after the presentation.
Polling Question

What area of Denver do you live in? Select the one that best represents where you live.
Our Public Engagement Efforts

Number of people engaged to date:

Public Meeting #1 - 95 participants
Online Survey #1 - 2,887 respondents
Public Meeting #2 - 58 participants
Online Survey #2 - 3,331 respondents
Technical Advisory Committee - 29 members
Westwood Family Nature Club - 16 participants
Mayor’s Youth Commission - 23 participants
Colorado Whitewater Board - 12 participants
Parks & Rec Advisory Board - 17 participants

6,468 diverse voices have been engaged in this process so far!
Our Technical Advisory Committee

Adams, Taisha
Alma, Alex
Alvarado, Noemi
Anaya, AJ
Badon, Brooke
Cameron, Patricia Ann
Casas, Yoli
Cordova, Joseph
DeLaRosa, Marlene
Easton, Kim
Frankel, Jon
Fritz, Kate
Garrison, Kelli
Gilmore, Sam
Goudy, Brooke
Holme, Bob
Houston, Jake

Lapierre, JR
Leslie, Mark
Lund, Cathy
McMullen Bushman, Parker
Miller, Jackie
Moore, Gary
Nunez, Matt
Payne, Matthew
Rowe, Frank
Salazar, Tomas
Santiago Ali, Mustafa
Sierra, Mayra
Sunshine, Jordan
Sutton, Chaka
Thomas Rains, Lee
Winn, Chris
Public Engagement - Key Takeaways

- DPR provides strong and diverse programs and facilities
- Lack of awareness and knowledge about what DPR currently offers
- Parks need to be safe and inclusive spaces
- In favor of more kinds of outdoor activities
- Support the hub concept as well as neighborhood activities
- Childcare, equipment, access, and transportation are barriers to participation
- SE Denver wants a new skatepark!
- Youth and inverted L communities showed greater interest in a low/no cost shuttle to the mountain parks
Vision & Focus Areas
Plan Vision, Overarching Objectives, and Key Themes

Vision:
Denver Parks and Recreation will provide a variety of experiential outdoor adventure and alternative sports for families and people of all ages, abilities, and backgrounds. Denverites will feel comfortable, safe, confident, and welcome to engage in activities that offer healthy and positive interactions with the natural world.

Overarching Objectives:
Denver Parks and Recreation will enhance equitable access to outdoor adventure and alternative sports within our park system, increase participation of diverse outdoor adventurers, and improve the health and wellness of Denver’s residents through the implementation of the four focus areas.

Key Themes:

- BE FLEXIBLE & ADAPT TO TRENDS
- REINVEST IN OLD INFRASTRUCTURE
- OUTDOOR ADVENTURE BUILT INTO EVERYDAY LIFE
- PROGRESSIVE CONTINUUM
The Plan Vision is supported by 4 Focus Areas

**Focus Areas**

- **Increased Participation**
  - Enhance and increase access to outdoor adventure activities, programs, infrastructure, and partnerships so that all Denver residents can participate in a variety of outdoor experiences.
  1. Hubs in Urban Parks
  2. Hubs in Mountain Parks
  3. Water Based Adventure
  4. Snow and Ice Activities
  5. Neighborhood Park Adventure Opportunities

- **Progressive and Inclusive Programming**
  - Implement progressive programming and create inclusive environments to better engage youth, families, and people of all ages and abilities by creating outdoor recreation opportunities for all backgrounds and levels of experience.
  1. Entry Level to Advanced Experience Continuum
  2. Welcoming and Safe Environments
  3. Gear Libraries

- **Access and Transportation**
  - Improve access and transportation to provide a wider range of experiences.
  1. Improve Options, Ease, and Efficiency $ $
  2. Multimodal Transportation $ $
  3. Overnight Experiences $ $

- **Communications and Education**
  - Expand marketing and communications for outdoor adventure activities and programs to inform and educate users on outdoor adventure within DPR’s system.
  1. Expand Outdoor Adventure Communications $ $
  2. Reflective Communications $ $
  3. Education $ $

* Definitions
  - Plan Purpose: why we are doing the plan
  - Vision: big picture vision for DPR related to outdoor adventure and alternative sports
  - Focus Area: high level aspirations and areas of focus for the plan
  - Goals: ideal outcome

* Connection to Game Plan guiding principles
User Priorities

**DESIRES**
- I want to try everything but I don’t have any gear
- I want to do activities with my friends
- Desire for activities that I can do nearby everyday after school
- Desire for water activities
- I go to recreation center everyday so would like activities where I already go
- Would like harder activities as I learn how do activities

**NEEDS**
- Need transportation to get to cool new places
- Desire to bike and climb but don’t have gear
- Archery sounds interesting but I have no idea where to go to participate
- Don’t know how to get to the mountains

**WESTWOOD NEIGHBORHOOD**
**AGE 12**
**MULTI-RACIAL**

Lives with his mother, grandparents and 2 siblings
User Priorities

**Camila**

**Montbello Neighborhood**

**Age 33**

**Hispanic / Latinx**

Married mother with 4 children

**Desires**

- Interested in trying outdoor adventure activities with children, especially camping
- Desire for instructor who understands me and my family since we have never done outdoor adventure activities
- Would like to have activities near my house to make it easy for my children
- I would send my kids without me if it were easy, safe and I felt comfortable with the instructor
- Would like the instructors and materials to be bilingual

**Needs**

- Need for gear because it’s too expensive to purchase
- I don’t know where activities are offered or how to find out
- Busy family life makes it hard to find time for activities
- My husband works a lot so cannot find the time to take the kids to try activities
- Don’t know where to go in the mountains or how to get prepared
- Need childcare for my baby if I am going to participate
- I want to ask questions but don’t know who to ask
User Priorities

**DESIRES**
- I would love to try outdoor adventure activities together with my two children with varying abilities
- Desire for custom supports on helping my child with a disability to learn new outdoor adventure activities
- Desire for well trained staff that understand my child’s special needs, so I can enjoy activities together with my family
- Our family needs accessible restrooms for our child with a disability
- Interest in an affinity group for my child with a disability to try outdoor adventure activities

**NEEDS**
- Don’t know how to find out about family friendly activities and how to get started
- My child with disabilities needs adaptive equipment to try most activities
- Busy work life makes it hard to find time for activities
- Would like to have neighborhood access to a park with outdoor adventure activities

**JOSEPH**

BAKER NEIGHBORHOOD
AGE 43
WHITE / CAUCASIAN

Married with two children, with one child with physical disabilities
User Priorities

**DESIREs**
- Interested in trying outdoor adventure activities with grandchildren, especially low impact
- Would like to participate with a group of seniors who are at my level
- Desire for instructor who understands me and makes me feel welcome even at my age
- Need for gear to try certain activities
- Need someone to teach me how to do the activities
- Would like to have activities near my house to make it easy for me and part of everyday life

**RUTH**

GLOBEVILLE ELYRIA SWANSEA NEIGHBORHOOD

AGE 62
AFRICAN AMERICAN

Widow
Lives with her son, daughter-in-law and their children

**NEEDS**
- Don’t know how to find out about activities and how to get started
- Concern about the cost of gear especially if I don’t know whether I will like it
- Not sure if my aging body can do all the activities
- Nervous about starting these activities
NEIGHBORHOOD SCALE STRATEGIES

PERSON SCALE STRATEGIES
OUTDOOR ADVENTURE AND ALTERNATIVE SPORTS MASTER PLAN

CITY & MOUNTAIN PARK SCALE STRATEGIES

PERSON SCALE STRATEGIES

NEIGHBORHOOD SCALE STRATEGIES

Denver Parks & Recreation
Plan Framework

Access to Outdoor Activities

City & Mountain Park Scale

Neighborhood Scale

Person Scale

Focus Areas

Increased Participation
Progressive & Inclusive Programming
Access & Transportation
Communication & Education

Foundation

Community Needs Based on Equity
Outdoor Adventure Priorities for Neighborhood Parks
## Neighborhood Priorities

*Land Only*

<table>
<thead>
<tr>
<th></th>
<th>White or Caucasian</th>
<th>Black or African American</th>
<th>Hispanic or Latino</th>
<th>Asian or Asian American</th>
<th>American Indian or Alaska Native</th>
<th>Native Hawaiian or other Pacific Islander</th>
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<tbody>
<tr>
<td>1</td>
<td>Rock Climbing</td>
<td>Zip Line</td>
<td>Zip Line</td>
<td>Rock Climbing</td>
<td>Archery</td>
<td>Archery</td>
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<td>2</td>
<td>Challenge Courses</td>
<td>Challenge Courses</td>
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<td>Archery</td>
<td>Rock Climbing</td>
<td>Zip Line</td>
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<tr>
<td>3</td>
<td>Biking Activities</td>
<td>Archery</td>
<td>Archery</td>
<td>Challenge Courses</td>
<td>Challenge Courses</td>
<td>Rock Climbing</td>
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</tbody>
</table>
### Neighborhood Priorities

*Land Only*

<table>
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<th>Income</th>
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<th>3</th>
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<tbody>
<tr>
<td>Less than $25,000</td>
<td>Zip Line</td>
<td>Rock Climbing</td>
<td>Archery</td>
</tr>
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<td>$25,000 - $49,999</td>
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<td>Rock Climbing</td>
<td>Archery</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
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<td>Rock Climbing</td>
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<tr>
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<td>Archery</td>
<td>Challenge Courses</td>
</tr>
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<td>Rock Climbing</td>
<td>Challenge Courses</td>
<td>Biking Activities</td>
</tr>
<tr>
<td>$150,000 or more</td>
<td>Rock Climbing</td>
<td>Biking Activities</td>
<td>Challenge Courses</td>
</tr>
</tbody>
</table>

#### Overall Top 3
- Rock Climbing
- Challenge Courses
- Biking Activities
## Neighborhood Priorities

*Land Only*

<table>
<thead>
<tr>
<th>Rank</th>
<th>Youth</th>
<th>Adults</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Zip Line</td>
<td>Rock Climbing</td>
</tr>
<tr>
<td>2</td>
<td>Rock Climbing</td>
<td>Challenge Courses</td>
</tr>
<tr>
<td>3</td>
<td>Archery</td>
<td>Biking Activities</td>
</tr>
</tbody>
</table>
Hub Concept
Outdoor Adventure Activity Hub

Characteristics:

- Dynamic place that supports one or more activities
- Easily accessible and near transit
- Support
  - Equipment
  - Infrastructure
  - Staff instruction
  - Programming
  - Partnerships

Hub Types:

- Urban Outdoor Adventure Activity Hub:
  - Activity hub within the city
- Mountain Outdoor Adventure Activity Hub:
  - Activity hub within the mountain park system
Existing Hub - Ruby Hill

Characteristics:

- **Supports** one or more activities:
  - Skiing
  - Snowboarding
  - Biking

- **Easily accessible and near transit:**
  - Accessible by bus and South Platte River trail

- **Support**
  - Equipment
    - Free rental gear available at rail yard
  - Infrastructure
    - 5 year plan action: Rope tow / magic carpet addition to rail yard
    - Future addition of classroom
  - Staff instruction
    - Volunteers staff the rail yard
  - Programming
  - Partnerships
    - Rail yard partners with Winter Park Resort
Existing Hubs and Gaps

Existing Hubs:

- **Northwest:**
  - Berkeley Lake Park
  - Sloan’s Lake
- **Southwest:**
  - Garfield Lake Park
  - Ruby Hill

*Existing hubs will continue to be improved with more support, infrastructure, programming and other hub characteristics.*
Existing Hubs and Gaps

10 MINUTE DRIVE

Approximately 4 - 5 additional hubs would fill the gaps for the 10 minute drive / 20 minute bike service areas.
Signature Projects
WHAT: A BMX activity hub provides both neighborhood scale access and draws regional/national interest.

WHERE: East or Far Northeast Denver

WHY:

- Northeast Denver is lacking access to existing hubs
- Biking activities were the 2nd most popular choice as a primary focus for new activity hubs in the East

KEY ATTRIBUTES:

- Instruction to support progressive levels of programming
- Access to gear rentals for participants
- Potential to implement a formal race facility to host events
5 Year Plan Action: Skate Hub

WHAT: A skate activity hub provides neighborhood scale and regional access

WHERE: Southeast Denver

WHY:
- Southeast ranked 2nd among the regions who cited an interest in skate as a primary focus
- Strong public support

KEY ATTRIBUTES:
- Instruction to support progressive levels of programming
- Opportunity for other activities depending on site and public desires
- Potential to be co-located with other DPR facilities
**5 Year Plan Action: Echo Lake Activity Center**

**WHAT:** An all-season hub destination

**WHERE:** Echo Lake - Evergreen, CO (Denver Mountain Parks)

**WHY:**

- Only 12% of the urban and mountain parks currently offer snow and ice activities
- Opportunity for a cluster of many activities within one hub

**KEY ATTRIBUTES:**

- Primary accessible transportation route from Denver
- Snow sports with rope tow, hiking/walking paths, zip line, water sports, etc.
**WHAT:** A centrally located outdoor center with a focus on urban rock climbing and challenge adventure

**WHERE:** East Central

**WHY:**
- Rock climbing was Central Denver’s *#1 interest* as a primary focus for an outdoor adventure hub
- Challenge courses were a public priority

**KEY ATTRIBUTES:**
- Indoor / outdoor facility with programming and training
- Rock climbing progression and co-located with other activities such as aerial adventure, rappelling, adventure climbing, and zip line
- Access to free or cheap gear through *gear library*
- Centralized location for outdoor adventure operations and administrative support
- Transportation hub for outdoor adventure programs
**WHAT:** A series of adventure opportunities located along the South Platte River

**WHERE:** Necklace of connections downtown along South Platte River

**WHY:**
- Alignment with Resiliency priorities to improve water quality
- Opportunity to connect several existing parks and amenities along the South Platte River
- Demand for river play with SUPs and surf boards gaining popularity

**KEY ATTRIBUTES:**
- Enhance urban access to water adventure opportunities
- Self-service kiosk for kayaks, SUPs and dedicated put-in locations
- Instruction to support progressive levels of programming
Aerial Tram to Lookout Mountain

**WHAT:** An aerial tram to connect Golden to the top of Lookout Mountain becomes a regional attraction

**WHERE:** Lookout Mountain - Golden, CO (Denver Mountain Parks)

**WHY:**
- Enhance access to mountain outdoor adventure
- Access to mountain biking and other mountain adventures at the top
- Iconic element for Denver that does not exist today

**KEY ATTRIBUTES:**
- Potential to charge for one-way, round-trip, and seasonal passes
- Provide a discount for Denver residents
Polling Question

Which signature project excites you most?

1. BMX Hub
2. Skate Hub
3. Echo Lake Activity Center
4. Denver Outdoor Center
5. South Platte River Hub
6. Aerial Tram to Lookout Mountain
7. All of the above
Additional Priorities
Water Quality Improvement Efforts

*Aligned with other agency priorities*

**WHERE:** South Platte River and all lakes in Denver

**WHY:**

- Aligned with Resiliency priorities
- By improving water quality, we have greater ability to recreate in and on the water.
- Water activities are a priority for Denver residents, including:
  - Enhanced accessibility to fishing, boating, and passive outdoor recreational activities
  - Enhanced opportunities for boating and sailing

**Key Projects:**

- Water quality improvements through Denver
- Dredging Sloans Lake
- Shoreline restorations
Archery + Recreation Rover

- Currently, Denver only has **1 free archery range** at Rocky Mountain Arsenal
- Strong public desire for archery

**5 Year Plan Action:**
- Implement mobile activity center to provide equitable access to mobile programming
- Recreation Rover would provide information, gear demonstrations, loan gear, and educate users
Zip Line + Tree Climbing and Slackline

- Entry level to more advanced zip lines features
- Opportunity to be incorporated into a hub

5 Year Plan Action:
- Evaluate DPR’s tree climbing and slacklining policy
Fishing + Docking Systems at Lakes

- Strong public desire for more access to water
- Currently 7 urban parks and 6 mountain parks support fishing activities

Docking Systems

- Docking systems allow easier entry and ADA accessibility for non-motorized boating
- 5 Year Plan Actions:
  - Install entry points at Sloan’s, Garfield, Washington, Parkfield, Echo Lake and Berkeley Parks
Snow and Ice + Disc Golf

5 Year Plan Actions:

- Evaluate DPR’s snow and ice activity policy within the Denver urban parks and golf courses
- Evaluate DPR’s snow and ice activity policy at Evergreen Lake Golf Course

Currently, Denver has 2 existing and 2 proposed disc golf courses with demand for more
- Large land area needed
- Opportunity for a mountain park location
Gear Libraries + Creative Camping

5 Year Plan Actions:

- Partner with CO-based outdoor brands to stock gear libraries with adaptive gear
- Launch one new gear library

5 Year Plan Actions:

- Incorporate curated camping opportunities (treehouses, yurts, teepees) into at least one mountain park location
- Evaluate potential for permitted overnight backpacking within Mountain Parks
Enhanced Communication: City-Wide + Individual

City-wide

5 Year Plan Actions:
- Add passive use outdoor activities in the urban and mountain parks to the Activity Guide
- Launch adventure campaigns in “Inverted L” communities

Individual

5 Year Plan Actions:
- Provide pre-adventure and pre-gear checkout workshops and resources to enhance safety
- Standardize information around activities to include experience level, cost, equipment needed, etc.
Entry Level Features + Family Programming

5 Year Plan Action:
● Identify upcoming playground and/or park master plan design processes to include entry-level outdoor features

5 Year Plan Action:
● Create pilot programs for family / intergenerational programming for 2-4 of the most popular outdoor recreation programs
Polling Question

Which additional priorities excites you most?

1. Archery
2. Zip line
3. Tree climbing and slacklining
4. Fishing
5. Disc golf
6. Creative camping in the mountain parks
7. All of the above
Polling Question

What will be most helpful in getting you to try new outdoor adventure activities?

1. Recreation Rover
2. Outdoor adventure in my neighborhood park
3. Programming that I can do with my family
4. Accessing gear through a gear library
5. Knowing more about activities offered
6. All of the above
Next Steps
The master plan is expected to be complete this fall.
Thank you!